



2016

Vorsprung durch Technik



2	Vorsprung durch Technik
4	Design Philosophy
6	quattro® All-Wheel Drive
8	Performance and Efficiency
10	Technology and Innovation
12	Safety and Convenience
14	Audi Sport
16	Audi A3 / A3 Cabriolet / A3 Sportback TDI® / A3 Sportback e-tron® / S3
30	Audi A4 / A4 allroad / S4
38	Audi A5 / A5 Cabriolet / S5 / S5 Cabriolet
46	Audi A6/S6
54	Audi A7/S7
62	Audi A8/S8
70	Audi Q3
76	Audi Q5/SQ5
84	Audi Q7
88	Audi TT / TT Roadster / TTS
96	Audi Sport RS 7 / All-new 2016 Audi R8
104	Audi exclusive
106	Audi Genuine Accessories
108	Audi driving experience





Vorsprung durch Technik

Innovation is vital to progress. And progress is all about continuously reinventing yourself to make new ideas a reality. Progress means embracing the conviction that the status quo is never quite good enough, because something better is always waiting around the next turn. It's been our philosophy for over 100 years. And it can all be summed up in one short phrase: Vorsprung durch Technik.

From the Audi A3 to the progressive Audi A8, this philosophy is built into every vehicle from the inside out. It is this standard of excellence that is revered the world over by automakers and drivers alike.

It's no surprise that with this passion for progress, our history is one marked by innovation and achievement. Consider the unparalleled traction and control of quattro® all-wheel drive, the extraordinary strength and lightness of our Audi Space Frame (ASF®), or the striking look of our energy-efficient LED lights, and you will agree that Audi has always been at the forefront of automotive technology and design. But we refuse to rest on past triumphs. Through constant refinement, we continue to improve on the technologies that have given Audi its trailblazing reputation.



Design Philosophy

Is perfection attainable? Can aesthetics, dynamics and functionality be flawlessly combined? These questions stir at the very soul of every Audi designer, fueling an unyielding desire to revolutionize. It's no wonder our goal is and always has been to design vehicles that relinquish convention for the sake of innovation. Guided by this philosophy, Audi continues to further evolve our now unmistakable design language; one characterized by clear, reduced forms. Always contemporary, never modernistic. It's a challenge we approach with expressive design and progressive technology in mind.



On the exterior, bold rooflines and sweeping tornado lines continue to define the Audi aesthetic; every contour, shadow and edge meticulously sculpted to exude style and enhance performance. It's a design element made even more striking when combined with the now wider, more angular Audi Singleframe grille found on the re-designed A6, A7, A8, Q3, and the all-new TT. Characteristic head and tail light designs that emphasize the individual character of each model further guarantee that your first impression of an Audi will last a lifetime.

Step inside and the rest of your senses are equally captivated. The smallest details have been carefully considered and the highest-quality materials precisely handcrafted in order to sculpt environments that richly reward your choice in automobiles. From the tactile feel of the finest leather seating surfaces to the intuitive MMI® touch⁶ that enables the driver to operate the Audi Multi-Media Interface⁶ without looking away from the road, no design element is left to chance, ensuring a first-class experience for both driver and passenger.

quattro® All-Wheel Drive

What makes quattro different? The answer lies in superior engineering. More than thirty years ago, Audi quattro became the first permanent all-wheel drive system designed for passenger vehicles. And we’ve been refining it ever since. Audi quattro responds to ever-changing road conditions by transferring power between your vehicle’s axles continuously, seamlessly, and with virtually no delay. With quattro, the distribution of torque varies between the front and rear axles. This allows for high levels of traction and even more responsive handling. The result is a reassuring sense of command over any challenging surface, be it ice, snow, rain, or mud. Audi quattro helps bind you to the road in the worst weather, giving you the best in traction and control.

Want an even sportier feel to your driving? Enhance your quattro experience with available sport differential on Audi S models (it’s standard on RS models). In addition to transferring torque from the front axle to the rear, quattro with sport differential actively distributes up to 100% of power between the two rear wheels, as well. This added flexibility counteracts any movement away from your ideal driving line. Sport differential virtually eliminates understeer, allowing your vehicle to handle corners even more dynamically – with no sacrifice in directional stability. When your Audi is cornering, power is redirected to the outside rear wheel to literally propel your car through the turn. Sport differential gives you a drive that’s smoother, more agile, and more satisfying – and not just when you’re pushing your Audi to the limits.⁸

European model shown.



Ensure that you have appropriate tires for driving during cold, snowy or icy weather and always drive in a manner appropriate for the weather, visibility and road conditions.



Performance and Efficiency

No decision is made, no material selected, and no design undertaken without asking ourselves: How will it perform? The answer, reflected in every model from our coupés to our SUVs, is: beautifully. Unlimited power. Efficient performance. Impassioned spirit. In other words, a result that’s as close to perfection as we can possibly achieve.

Performance

Transmissions

Because an exceptional drive is directly related to the personality and style of the driver, Audi offers several transmissions to suit individual tastes. While manual transmissions are available on some models, our state-of-the-art automatic transmissions provide exciting options to make each journey even more nuanced and personal.

S tronic®, a revolutionary direct-shift gearbox, offers all the advantages of a 6-speed manual transmission with the convenience of a superior automatic transmission. A double-clutch system handles shifting almost instantaneously, and far more quickly than even the most skillfully handled manual transmission. The first clutch maintains power, while the second engages the next pre-selected gear. The result is a smooth blend of control, dynamics, and continuous power flow.

The Tiptronic® automatic transmission is available on most Audi models, and features gear changes that are so smooth and seamless, they are practically undetectable.

Adaptive Air Suspension

For those seeking to optimize both handling and comfort, we recommend Audi adaptive air suspension. A standard feature on Audi A8 models, this four-corner adaptive suspension works



with the electronically controlled damping system to adjust immediately to changing road conditions. A sport version of the adaptive air suspension is available on the Audi S6, S7 and S8. Through a touch of the MMI® system,⁶ Audi drive select configures your ride height to any one of four modes: auto, dynamic, comfort, and individual. And for extreme conditions, you have the ability to raise your vehicle a further 20 mm for added control over challenging gradients.

Better Control with ESC

Electronic Stability Control (ESC) by Audi combines advanced technologies to help keep your vehicle under control no matter what comes your way, be it ice, snow, or obstacles in the road. When you need to turn quickly and sharply, ESC identifies your intended direction and responds by applying the brakes to the appropriate individual wheels to help maintain complete stability.

Progressive Steering Technology

For the absolute in racing-inspired control and precision, Audi steering automatically adjusts its effort to your vehicle’s speed. With the optional Audi dynamic steering, you can even choose your preferred ratio and steering effort through the Audi drive select interface. All Audi steering systems are integrated with ESC to intervene and correct in situations of over- or understeering.



Audi drive select

Once again, Audi demonstrates that details are the key to the exceptional. Audi drive select allows the driver to make adjustments in the steering, suspension, throttle, and shifting response of the vehicle. Three modes are available for distinctly different driving styles: automatic mode for everyday driving, comfort mode for long drives, and dynamic mode to maximize your enjoyment of high-performance motoring.

Efficiency

Audi ultra®

Less is more. This is the driving force behind Audi ultra lightweight technology. It’s also what underlies our unrelenting desire to push the limits of lightweight construction. Audi ultra utilizes advanced materials and construction methods to produce lighter, faster and stronger cars. Both Audi space frame (ASF®) aluminum construction and aluminum hybrid construction exemplify this by increasing the structural strength of the car’s frame while also drastically reducing mass. It’s this approach to design that inevitably gives rise to superior agility, acceleration and increased efficiency – the cornerstones of an exhilarating drive.



Aerodynamics

It has long been accepted that the body of a car should be shaped for minimum air resistance in order to conserve fuel. Ahead of the curve, Audi conducted its first aerodynamics experiments in 1923, buffering the streamlined structure of its Type K model with a body made of aluminum instead of traditional steel. Today, with a unique underbody cladding designed to reduce drag, Audi has made its study of aerodynamics an integral part of every vehicle it designs and manufactures.

TFSI®

It’s a simple premise with far-reaching implications: A more efficient engine means better performance and, in turn, less impact on our environment. The combination of direct fuel injection and a mechanical supercharging module transforms the TFSI engine on select models into a compact power plant sustained with moderate fuel consumption. With a spontaneous response and an extraordinary power flow across the entire rpm range, it also allows for a particularly dynamic driving style.

Start-Stop Technology

Our most efficient engine feature to date. This technology automatically shuts the engine off when the vehicle comes to a standstill – even for brief moments, such as at traffic lights. Seamless, quiet, and virtually undetectable to the driver, the start-stop system saves energy and reduces CO₂ emissions, making our already efficient engines even more economical.



Cylinder-on-Demand Technology

This brilliantly intuitive technology optimizes engine efficiency based on your individual driving style and environment. When you need less power (such as when cruising at highway speed), certain cylinders are automatically deactivated to maximize fuel economy. And when more power is needed, all cylinders resume in an instant. It all happens smoothly and seamlessly to ensure that the thrill of the drive is never compromised.

TDI®

For years, Audi has pioneered clean diesel technology, constantly reinventing our TDI engines to be more powerful and fuel efficient than ever. Today, our TDI ultra-low emissions system allows TDI clean diesel engines to deliver more torque, lower fuel consumption, and reduced CO₂ emissions versus equivalent gasoline engines. This kind of revolutionary engineering allows TDI engines to produce immense power, the kind previously reserved for the sports car segment.

e-tron®

Change the world, not everyday life. That’s Audi e-tron. The term encompasses Audi vehicles that operate on electric power, either alone or by means of a hybrid power system, and can be plugged in to charge from the electricity grid. Audis adorned with the e-tron badge retain all of the style, driving dynamics and practicality expected by Audi drivers. With zero local emissions in electric mode and a serenely quiet ride, Audi e-tron redefines the electric driving experience.



Technology and Innovation

Paradigm shift. It's what's achieved when a courageous few turn what's impossible into innovations that become impossible to live without. It's also the spirit that drives us to make every exhilarating moment spent behind the wheel safer, more comfortable and more efficient. With this in mind, Audi has developed a suite of innovative driver assistance systems that push the boundaries of what an intelligent vehicle can be.

Audi Side Assist & Active Lane Assist⁹
Audi side assist monitors traffic in the driver's blind spots and detects fast-approaching vehicles from the rear. If a vehicle is detected, the system informs the driver by illuminating an LED light in the corresponding side-view mirror. If the driver has activated the turn indicator with another vehicle in the adjacent lane, a warning is given by the flashing LED. And to help you feel even safer, there's Audi lane assist. It uses a camera to detect road markings, and will alert the driver by triggering a vibration in the steering wheel should the vehicle start drifting out of its lane.

Audi Night Vision⁹
Audi night vision assist improves safety when driving in twilight conditions or after dark by scanning the area in front of the vehicle with the aid of a long-range thermal imaging camera. If the system detects that there is a risk of collision between the vehicle and an oncoming pedestrian or animal, the display, located on the instrument cluster, provides a visual and auditory warning that prompts the driver to act accordingly.

Adaptive Cruise Control with Stop & Go Function⁹
Audi adaptive cruise control uses radar, video, and ultrasonic data to calculate the distance between your car and the vehicle ahead, controlling your speed to help maintain a safe distance. If this distance is compromised, the system automatically applies the brakes and alerts the driver if further intervention is needed. Once the road is clear, the vehicle is brought back up to speed. For added safety in slow-moving traffic, the stop-and-go function governs braking, acceleration and driving at a walking pace.

Audi Piloted Driving⁹
No distractions. No mistakes. No accidents. That's the idea behind Audi piloted driving, a system designed to fundamentally change the way we operate our cars. Audi piloted driving allows the driver to hand over responsibility, together with the stress of everyday traffic, to an autonomous system that drives the car for you. It might sound futuristic, but piloted driving is already at the starting gates and for Audi, it's a logical, evolutionary step in the development of the car.*

*Piloted driving is still in development and not yet commercially available.





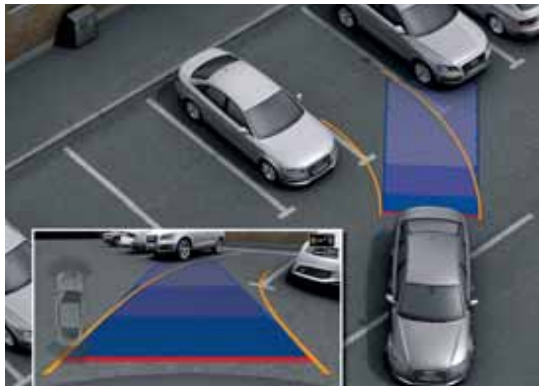
Safety and Convenience¹⁰

Being progressive is all about thinking ahead. And when it's a question of safety, this conviction becomes all the more important. That is why, at Audi, we do more than help protect you at every turn; we also create the technology that helps prevent risky circumstances from arising in the first place. And with worries left by the wayside, there's more room to enjoy the road ahead.

Audi pre sense⁹

If you've ever wished for a car with a sixth sense, Audi is a step ahead of you. Audi pre sense permanently monitors and analyzes readings from numerous sensors to indicate the stability of the vehicle, the driver's response, and the car's immediate surroundings. It categorizes driving situations as critical or as an impending collision, with the aim of preparing the vehicle and its occupants as thoroughly as possible.

In addition to the functions of Audi pre sense basic, Audi pre sense rear uses the rear sensors of the optional Audi side assist to alert you to the presence of vehicles behind the car. This helps to identify and minimize the possibility of a rear-end collision. In addition, Audi pre sense plus activates Audi braking guard in situations where a collision is unavoidable; it then prompts hard braking in order to reduce the impact of the collision. (Audi pre sense plus is available only in conjunction with the assistance package.)



Audi Parking System and Audi Parking System with Rear View Camera⁹

Audi parking system provides all-round assistance for parking and manoeuvring in tight spaces. Ten ultrasonic sensors detect how far your vehicle is from an obstacle, and as the object nears, an intermittent signal sounds, becoming a continuous tone as the distance drops to 30 cm or less. With the Audi parking system with rear view camera, a glance at the dash shows you the view seen from a camera located in the rear of the vehicle. The system calculates the parking path, and provides visual guidance for the driver. Also available are the Audi top view and corner view cameras. With the freedom to switch between cameras, you get an unprecedented 360° view of your vehicle, which is especially welcome when entering and leaving tight parking spaces or driveways.



Dramatization; all bags will not normally be deployed.

Adaptive Headlights and LED Technology

Conventional headlights perform ideally only on straight roads. Audi adaptive headlights dynamically adjust, swiveling to match the direction of travel. They allow you to see in the dark by providing more effective illumination through corners and bends. In addition, our LED headlight technology produces light at a colour of 5,500 on the Kelvin scale – approximately the same as daylight – but without blinding oncoming drivers. Your eyes will perceive more contrast with less strain. And those dark stretches of road will become a little less daunting.

Airbags and Safety⁹

Safety is always paramount, which is why so many airbags are included in Audi vehicles. Dual-stage, dual-threshold front airbags are accompanied by comprehensive Sideguard® protection, as well. A plethora of safety and assist features are a testament to our commitment in developing and manufacturing the safest possible vehicles.



Smartphone Integration

With the launch of the all-new Audi Q7, we've taken smartphone integration to a whole new level. Yesterday's distraction is now today's digital hub thanks to technology that allows both Android and iOS devices to sync with the Audi Multi-Media Interface (MMI®).⁶ That means drivers can now more safely access their favourite mobile services and applications while driving. So whether you're making calls, sending and receiving messages, getting directions or playing music, you'll be as connected to your mobile device as you are to the road ahead.



Audi Sport

It is no coincidence that the innovator in automotive technology is also a leader in motorsport. Indeed, the racetrack has always been the proving ground for our boldest innovations, seen on every vehicle we build.

Our success in racing dates back to the early 1980s, when quattro® all-wheel drive changed rallying forever. Since then, the revolution has continued, with TFSI® technology claiming five consecutive wins at the 24 Hours of Le Mans. In 2006, Audi wrote another chapter in motorsport history by giving the 24 Hours of Le Mans its first diesel winner. This success was no mere fluke; the Audi R10 TDI® completed its maiden season with another seven wins. In 2014, Audi’s commitment to innovation earned the R18 Diesel Hybrid its first Le Mans victory making it the first hybrid vehicle to claim the coveted checkered flag.

At Audi, participation in auto racing is not a marketing tactic. It is inextricably linked to our passion for superior engineering and design in everything we do. Rest assured, the technology we offer you today has more than proven itself against the world’s toughest courses and challengers.



A3

A3 | A3 Cabriolet
A3 Sportback TDI®
A3 Sportback e-tron® | S3





Audi A3

The Audi A3 is a triumph of both engineering and design. With new advances in lightweight aluminum construction, the Audi A3 combines the versatility and luxury of a 5-seat sedan with the nimble power of a sports coupé.

At the heart of this offering is a choice of three responsive engines. The 1.8 TFSI® delivers 170 hp and 199 lb-ft of torque in a turbocharged package that remains surprisingly fuel efficient. The 2.0 TFSI serves up 220 hp and 258 lb-ft of torque, taking the quattro® all-wheel drive system from 0–100 km/h in as little as 6.2 seconds.⁸ And the 2.0 TDI® engine, producing 150 hp, offers discerning drivers the power and performance of clean diesel in a new compact luxury Audi.

Uncompromising luxury comes standard on the Audi A3. Even the base package brings you Bluetooth® technology,⁷ Audi pre sense basic,⁹ Multi-Media Interface (MMI®) with retractable thin display,⁶ leather seating surfaces and a panoramic glass sunroof. In addition, every Audi A3 is guided by our 6-speed S tronic® transmission, giving you superior shifting flexibility with smooth, dynamic acceleration and virtually no interruption to the power flow. The Audi A3’s price might be entry level, but its standards are anything but.

Audi A3 Cabriolet

With the Audi A3 Cabriolet, the pleasure of open-air driving gets the support of some very practical Audi touches. In addition to its generous 320 litres of trunk space (287 litres with the top down), this cabriolet comes fitted with an acoustic convertible roof and wind deflector for rides in brisker temperatures.

The Audi A3 Cabriolet shares the best design elements with the A3 sedan, including leather seating surfaces and a 5.8" slimline, electrically extending colour display screen. From its ergonomic design to its superior engineering, the Audi A3 Cabriolet asserts itself as a supremely rational choice.





Audi A3 Sportback TDI

Sharp. Quick. Clean. How else do you describe a compact, five-door hatchback that perfectly combines timeless Audi design with the kind of performance normally reserved for the sports-car segment?

Introducing the all-new Audi A3 Sportback TDI®. Imbued with a 2.0-litre four-cylinder turbo-diesel engine that develops 150 hp and a six-speed S tronic® dual-clutch automatic transmission, the A3 Sportback TDI delivers immense power while also providing drivers with the benefits that come from lower fuel consumption and reduced CO₂ emissions versus equivalent gasoline engines. Add the available touch-sensitive Audi Multi-Media Interface (MMI®) controller with picture navigation⁶, and you've got a driving experience that's as intuitive as it is invigorating.





Audi A3 Sportback e-tron®

At the intersection of innovation and exhilaration lives the all-new Audi A3 Sportback e-tron, a plug-in hybrid vehicle designed to lead the charge on sustainability. Whether you're operating on pure electric power, gasoline power, or a combination of the two, e-tron can outperform other hybrids in more ways than one.

The Audi A3 Sportback e-tron was designed to combine the lower operating costs of an electric vehicle with the range of a gas vehicle. And with a combined 204 hp and 258 lb-ft of torque, the A3 Sportback e-tron is one of the few hybrids that doesn't perform like one. On your daily commute, the 102-hp electric motor delivers instant torque for responsive acceleration and a remarkably quiet and smooth drive. On longer journeys, the 1.4-litre TFSI® gas engine provides 150 hp on its own and 204 hp in boost mode – performance you won't find in most hybrid and electric vehicles. Combine all of this with a 5-door Sportback body that brings you practical utility combined with coupé style, and you've got an environmentally conscious vehicle that still offers luxurious style, remaining every inch an Audi A3.



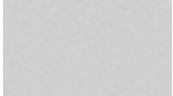


Audi S3


Good things come to those who wait. For proof, consider the Audi S3, the sports sedan that places the power and performance of the legendary S series well within reach. Here, your turbocharged 2.0-litre TFSI® engine serves up 292 hp to the quattro® all-wheel drive system, all under the guidance of the 6-speed S tronic® dual-clutch transmission. The result? A deeply satisfying sensation of power, with your assurance of control enhanced by the lowered suspension, large 18" wheels and performance tires. Inside, the lure of the Audi S3 continues. You're firmly supported in seating upholstered in optional Fine Nappa leather, with a sports steering wheel and brushed-aluminum accents, lending further motorsports credentials to your drive.

A3 / A3 Cabriolet / S3 Specs

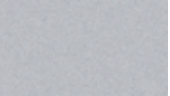
Exterior colours



Glacier White Metallic^{1,2,3}



Mythos Black Metallic^{1,2,3}




Florett Silver Metallic^{1,2,3}



Brilliant Red^{1,2,3}



Lotus Grey Metallic^{1,2}



Shiraz Red Metallic^{1,2}



Monsoon Grey Metallic^{1,2}




Scuba Blue Metallic^{1,2}




Brilliant Black^{1,2,3}



Ibis White^{1,2,3}




Daytona Grey Pearl Effect³



Panther Black Crystal Effect³




Misano Red Pearl Effect³




Sepang Blue Pearl Effect³


Interior surface colours and trims




Black^{1,2,3}




Titanium Grey^{1,2}




Chestnut Brown^{1,2}




Micrometallic Silver^{1,2}




Matte Brushed Aluminum^{1,2,3}



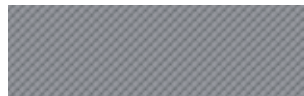
Magma Red/Black³



Titanium Grey/Black³



3D Design^{1,2}



Aluminum Mistral^{1,2}

Wheels



17" wheels
225/45
all-season tires¹



17" wheels
225/45
all-season tires²



18" wheels
225/40
all-season tires^{1,2}



18" wheels
225/40
all-season tires^{1,2}



19" wheels
235/35
performance tires^{1,2}



18" wheels
225/40
performance tires³



19" wheels
235/35
performance tires³

Roof colours



Black²



Brown²

Package contents

- Styling Package^{1,2}**
 - ▶ Audi xenon plus headlights
 - ▶ LED tail lights
 - ▶ Automatic headlamp levelling
 - ▶ High-gloss window surrounds^(1 only)**S line Sport Package^{1,2}**
 - ▶ S line exterior
 - ▶ 18" 10-spoke titanium colour alloy
 - ▶ Flat-bottom steering wheel w/ shift paddles
 - ▶ Black headliner
 - ▶ 225/40 all-season tires
 - ▶ S line badging
 - ▶ Comfort sport seats, front
 - ▶ Brushed aluminum trim
 - ▶ S line door sills
 - ▶ S line sport suspension
 - ▶ Audi drive select**Advanced Handling Package³**
 - ▶ Audi magnetic ride
 - ▶ 19" 5-double-spoke star design wheels w/ 235/35 performance tires**Black Optics Package³**
 - ▶ High-gloss black grille and window trim
 - ▶ Body-colour side mirrors
- Convenience Package^{1,2,3}**
 - ▶ Audi advanced key
 - ▶ Audi parking system front & rear
 - ▶ Rear view camera**Navigation Package^{1,2,3}**
 - ▶ MMI® Navigation plus w/ touch
 - ▶ Driver information system w/ colour display^(1,2 only)**Premium Package^{1,2}**
 - ▶ Audi advanced key
 - ▶ Power driver and passenger seats^(1 only)
 - ▶ Rear parking sensors**LED Lighting Package^{1,2,3}**
 - ▶ LED headlights
 - ▶ All-weather lights**Technology Package^{1,2,3}**
 - ▶ Active lane assist
 - ▶ Adaptive cruise control w/ stop & go
 - ▶ Pre sense front**Sport Seats Package³**
 - ▶ S sport seats
 - ▶ Black Fine Nappa leather w/ silver diamond stitch shoulder pads
 - ▶ Manual front seat controls w/ power lumbar
 - ▶ Leather door and centre arm rests

Equipment highlights

A3 1.8 TFSI Komfort/ 2.0 TDI Komfort/ 2.0 TFSI quattro Komfort	A3 1.8 TFSI Progressiv/ 2.0 TDI Progressiv/ 2.0 TFSI quattro Progressiv	A3 2.0 TDI Technik/ 2.0 TFSI quattro Technik	A3 Cabriolet 2.0 TFSI quattro Komfort	A3 Cabriolet 2.0 TFSI quattro Progressiv	A3 Cabriolet 2.0 TFSI quattro Technik	S3 2.0 TFSI quattro Progressiv	S3 2.0 TFSI quattro Technik
Equipment highlights: <ul style="list-style-type: none">▶ 17" 5-arm alloy wheels▶ Power lumbar for driver seat▶ Alarm▶ Panoramic roof▶ Pre sense basic▶ Light and rain sensor▶ MMI® Radio w/ 5.8" colour display▶ Driver information system w/ monochrome display▶ SiriusXM® satellite radio▶ Heated front seats▶ Audi sound system w/ 9 speakers▶ Power driver seat▶ 3-spoke leather multi-function steering wheel	Trim includes the following additional content: <ul style="list-style-type: none">▶ 18" 10-spoke alloy wheels▶ High-gloss window surrounds▶ Xenon plus headlights w/ LED daytime running lights▶ Power driver and passenger seats▶ Audi music interface▶ LED tail lights▶ Interior storage package▶ Aluminum door sills▶ Auto-dimming interior mirror w/ compass▶ Aluminum interior accents▶ Aluminum mistral inlays▶ Interior LED lighting	Trim includes Progressiv trim content plus the following additional content: <ul style="list-style-type: none">▶ Navigation w/ MMI® touch▶ Advanced key w/ start button▶ Bang & Olufsen® sound system w/ 14 speakers▶ Rear view camera▶ Audi side assist▶ Advanced parking system w/ front & rear sensors▶ Driver information system w/ colour display	Equipment highlights: <ul style="list-style-type: none">▶ 17" 5-arm double-spoke alloy wheels▶ Power lumbar for driver seat▶ Power folding acoustic convertible top▶ Pre sense basic▶ Light and rain sensor▶ MMI® Radio w/ 5.8" colour display▶ Driver information system w/ monochrome display▶ SiriusXM® satellite radio▶ Heated front seats▶ Audi sound system w/ 9 speakers▶ Manual front seats w/ convenience entry▶ 3-spoke leather multi-function steering wheel▶ Automatic climate control	Trim includes the following additional content: <ul style="list-style-type: none">▶ 18" 10-spoke alloy wheels▶ Xenon plus headlights w/ LED daytime running lights▶ Audi music interface▶ LED tail lights▶ Interior storage package▶ Aluminum door sills▶ Aluminum interior accents▶ Aluminum mistral inlays▶ Auto-dimming interior view mirror w/ compass▶ Interior LED lighting	Trim includes Progressiv trim content plus the following additional content: <ul style="list-style-type: none">▶ Navigation w/ MMI® touch▶ Advanced key w/ start button▶ Bang & Olufsen® sound system w/ 13 speakers▶ Rear view camera▶ Audi side assist▶ Advanced parking system w/ front & rear sensors▶ Driver information system w/ colour display	Equipment highlights: <ul style="list-style-type: none">▶ 18" 5-arm double-spoke alloy wheels▶ Power lumbar for driver and passenger▶ Xenon plus headlights w/ LED daytime running lights▶ Power and heated front seats▶ LED tail lights▶ Panoramic roof▶ Pre sense basic▶ Light and rain sensor▶ MMI® Radio w/ 5.8" colour display▶ Automatic climate control▶ SiriusXM® satellite radio▶ Power and heated exterior mirrors▶ Audi sound system▶ Driver information system w/ colour display▶ 3-spoke leather multi-function steering wheel▶ S sport suspension▶ Audi drive select▶ Aluminum pedals	Trim includes Progressiv trim content plus the following additional content: <ul style="list-style-type: none">▶ Navigation w/ MMI® touch▶ Advanced key w/ start button▶ Advanced parking system w/ front & rear sensors▶ Rear view camera▶ Bang & Olufsen® sound system w/ 14 speakers▶ Audi side assist

1. Available on A3 Sedan. 2. Available on A3 Cabriolet. 3. Available on S3.

Technical features

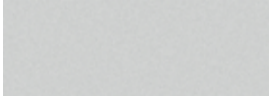
	A3 1.8 TFSI	A3 2.0 TDI	A3 2.0 TFSI quattro	A3 Cabriolet 2.0 TFSI quattro	S3 2.0 TFSI quattro
4-cylinder engine, 1.8 TFSI, 170 hp	●	–	–	–	–
4-cylinder engine, 2.0 TFSI, 220 hp	–	–	●	●	–
4-cylinder engine, 2.0 TDI 150 hp	–	●	–	–	–
4-cylinder engine, 2.0 TFSI, 292 hp	–	–	–	–	●
6-speed S tronic automatic transmission	●	●	●	●	●
Electromechanical speed-sensitive power steering	●	●	●	●	–
Progressive steering	–	–	–	–	●
quattro all-wheel-drive system	–	–	●	●	●
Horsepower (hp @ rpm)	170 @ 4500–6200	150 @ 3500–4000	220 @ 4500–6200	220 @ 4500–6200	292 @ 5400–6200
Torque (lb-ft @ rpm)	199 @ 1600–4400	236 @ 1750–3000	258 @ 1600–4400	258 @ 1600–4400	280 @ 1900–5300
Acceleration 0–100 km/h (sec)	7.7	8.6	6.2	6.3	4.9
Fuel consumption ¹¹					
City, automatic (L/100 km)	10.0	n/a	9.8	10.1	10.1
Highway, automatic (L/100 km)	7.1	n/a	7.2	7.5	7.7
Dimensions (mm)	Length: 4469		Length: 4456		Length: 4469
	Width: 1960		Width: 1960		Width: 1960
	Height: 1392		Height: 1526		Height: 1392

● Standard – Not Available

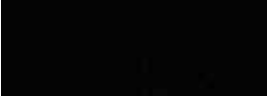
Specifications are preliminary, based on information available at the time of printing. Final specifications for the Canadian model have not yet been confirmed. See your Audi dealer or audi.ca for the latest information and Natural Resources Canada's 2016 Fuel Consumption Guide for fuel consumption ratings.

A3 Sportback TDI® / A3 Sportback e-tron® Specs

Exterior colours



Glacier White Metallic^{4,5}



Mythos Black Metallic^{4,5}



Florett Silver Metallic^{4,5}



Brilliant Red^{4,5}



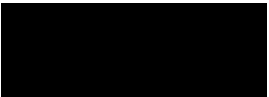
Shiraz Red Metallic⁴



Monsoon Grey Metallic⁴



Scuba Blue Metallic^{4,5}




Brilliant Black^{4,5}



Ibis White^{4,5}




Misano Red Pearl Effect⁵




Daytona Grey Pearl Effect⁵


Interior surface colours and trims




Black^{4,5}




Titanium Grey^{4,5}



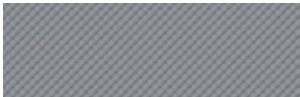
Chestnut Brown⁴



Micrometallic Silver⁴



3D Design^{4,5}



Aluminum Mistral⁴

Wheels



17" wheels
225/45
all-season tires⁴



18" wheels
225/40
all-season tires^{4,5}



18" wheels
225/40
all-season tires⁴



16" wheels
205/55
low rolling
resistance tires⁵



17" wheels
225/45
all-season tires⁵



18" wheels
225/40
all-season tires⁵

Package contents

- Park Assist Package⁵**

 - ▶ Audi parking system front & rear
 - ▶ Rear view camera

Convenience Package⁴

 - ▶ Audi advanced key
 - ▶ Audi parking system front & rear
 - ▶ Rear view camera

Navigation Package^{4,5}

 - ▶ MMI® Navigation plus w/ touch
 - ▶ Driver information system w/ colour display^(4 only)

Premium Package⁴

 - ▶ Audi advanced key
 - ▶ Rear parking sensors

LED Lighting Package⁴

 - ▶ LED headlights
 - ▶ All-weather lights
- Sport Package⁴**

 - ▶ S line sport suspension
 - ▶ S line rear spoiler
 - ▶ 18" 10-spoke titanium finish alloy
 - ▶ Flat-bottom steering wheel w/ shift paddles
 - ▶ Black headliner
 - ▶ 225/40 all-season tires
 - ▶ Audi drive select
 - ▶ Comfort sport seats, front
 - ▶ 3D-Optik Luv inlays

Technology Package^{4,5}

 - ▶ Active lane assist
 - ▶ Adaptive cruise control with stop & go
 - ▶ Audi pre sense front

Technical features

	A3 Sportback 2.0 TDI	A3 Sportback e-tron
4-cylinder engine, 2.0 TDI, 150 hp	●	–
4-cylinder engine, 1.4 TFSI, 150 hp	–	●
Electric motor, 102 hp	–	●
6-speed S tronic automatic transmission	●	●
Electromechanical speed-sensitive power steering	●	●
Horsepower (hp @ rpm)	150 @ 3500–4000	204 (system hp)
Torque (lb-ft @ rpm)	236 @ 1750–3000	258 (system torque)
Acceleration 0–100 km/h (sec)	8.6	n/a
Fuel consumption ¹¹		
City, automatic (L/100 km)	n/a	n/a
Highway, automatic (L/100 km)	n/a	n/a
Dimensions (mm)	Length: 4312	
	Width: 1966	
	Height: 1424	

● Standard – Not Available

Specifications are preliminary, based on information available at the time of printing. Final specifications for the Canadian model have not yet been confirmed. See your Audi dealer or audi.ca for the latest information and Natural Resources Canada's 2016 Fuel Consumption Guide for fuel consumption ratings.

Equipment highlights

A3 Sportback TDI Komfort	A3 Sportback TDI Progressiv	A3 Sportback TDI Technik	A3 Sportback e-tron ultra	A3 Sportback e-tron Progressiv	A3 Sportback e-tron Technik
<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 17" 5-double spoke wheels▶ Alarm▶ Xenon plus headlights w/ LED daytime running lights▶ Leather seating surfaces▶ Pre sense basic▶ LED tail lights▶ Panoramic sunroof▶ Bluetooth®▶ Light and rain sensor▶ MMI® Radio w/ 5.8" colour display▶ Power and heated exterior mirrors▶ Driver information system w/ monochrome display▶ SiriusXM® satellite radio▶ Power driver and front passenger seat▶ 3-spoke leather multi-function steering wheel▶ Audi sound system w/ 9 speakers▶ Automatic climate control▶ Heated front seats▶ Black roof rails▶ Interior LED lighting	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ 18" 10-spoke alloy wheels▶ Audi music interface▶ Interior storage package▶ Aluminum door sills▶ Aluminum interior accents▶ Aluminum mistral inlays▶ Auto-dimming interior mirror w/ compass▶ High-gloss window surrounds▶ Aluminum-look roof rails	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">▶ Navigation w/ MMI® touch▶ Advanced key w/ start button▶ Bang & Olufsen® sound system w/ 14 speakers▶ Rear view camera▶ Audi side assist▶ Advanced parking system w/ front & rear sensors▶ Driver information system w/ colour display	<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 16" 10-spoke wheels with low rolling resistance tires▶ e-tron charge controller with 120V and 240V charging cables▶ e-tron power meter▶ Driver information system w/ colour display▶ MMI® Radio w/ 5.8" colour display▶ Xenon plus headlights w/ LED daytime running lights▶ LED tail lights▶ Advanced key w/ start button▶ Leather seating surfaces▶ Alarm▶ Pre sense basic▶ Panoramic sunroof▶ Bluetooth®	<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 17" wheels in e-tron turbine design▶ e-tron charge controller with 120V and 240V charging cables▶ e-tron power meter▶ Driver information system w/ colour display▶ MMI® Radio w/ 5.8" colour display▶ Xenon plus headlights w/ LED daytime running lights▶ LED tail lights▶ Advanced key w/ start button▶ Leather seating surfaces▶ Alarm▶ Pre sense basic▶ Panoramic sunroof▶ Bluetooth®	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">▶ Auto-dimming rear view mirror with compass▶ Navigation w/ MMI® touch▶ Bang & Olufsen sound system w/ 12 speakers▶ Advanced parking system w/ front & rear sensors▶ Rear view camera▶ Audi side assist▶ LED headlights▶ All-weather lights

4. Available on A3 Sportback TDI. 5. Available on A3 Sportback e-tron.

A4

A4 | A4 allroad | S4





Audi A4

In the Audi A4, comfort and technology begin with the available quattro® all-wheel drive for unparalleled traction and control. A turbocharged 4-cylinder 2.0-litre TFSI® engine and an optional 8-speed Tiptronic® automatic transmission deliver effortless power and seamless gear shifting, while at the same time maximizing fuel efficiency. The distinctive appearance of the Audi A4 is enhanced by its standard S line® exterior, its signature LED daytime running lights, and xenon plus headlights, which conserve energy while providing a bright and safe journey.

Inside the Audi A4, performance becomes even more personal. The standard Audi Multi-Media Interface (MMI)®⁶ logic makes everything accessible with a single dial, from the available navigation system¹⁰ right through to your smartphone.⁶ With Audi advanced key entry and push button start, an optional driver memory system, and an available Bang & Olufsen® sound system, everything is here to make your drive more productive and pleasurable. Simply put, the Audi A4 is as intuitive as it is beautiful.

Audi A4 allroad

For increased versatility, choose the Audi A4 allroad. Once behind the wheel, you'll immediately detect the rally-car spirit beneath the surface. The wide track ploughs through rough terrain with impressive force, while increased ride height and permanent quattro all-wheel drive allow for smooth progress on even the poorest roads. With its stainless steel underbody guard and reprogrammed electronic stability control (ESC) – complete with an off-road setting and Audi drive select – you'll be driving where most cars and crossovers beg you to turn back. Here, every detail contributes to an extraordinarily satisfying assurance of control.



Audi S4

The Audi S4 sports a supercharged 3.0-litre TFSI® V6 engine capable of taking it from 0 to 100 km/h in just 5.1 seconds.⁸ It comes equipped with 19" wheels, performance tires, quattro® all-wheel drive, and either a manual or S tronic® transmission. For superior performance and agility, the standard Audi drive select can be complemented with an optional quattro sport differential, dynamic steering and even adaptive damping suspension. The Audi S4 starts with speed, responsiveness, and stability, and then adds a good measure of inspiration, too. In short, it delivers everything you want in an automobile, every time you climb inside.



A4 / A4 allroad / S4 Specs

Exterior colours



Ibis White^{1,2,3}




Brilliant Black^{1,2,3}




Florett Silver Metallic^{1,2,3}



Tornado Grey Metallic^{1,2,3}




Mythos Black Metallic^{1,2,3}



Monsoon Grey Metallic^{1,2}



Glacier White Metallic^{1,2,3}




Sepang Blue Pearl Effect^{1,3}




Moonlight Blue Metallic^{1,2,3}



Scuba Blue Metallic^{1,2}




Utopia Blue Metallic^{1,2}



Misano Red Pearl Effect^{1,3}




Daytona Grey Pearl Effect^{1,3}




Suzuka Grey Metallic¹


Interior surface colours and trims




Leather Black^{1,2}




Leather Titanium Grey^{1,2}




Leather Chestnut Brown^{1,2}




Leather Velvet Beige^{1,2}




Black Leather Alcantara¹




Fine Nappa Leather Black³




Fine Nappa Leather Lunar Silver/Black³




Fine Nappa Leather Chestnut Brown/Black³




Fine Nappa Leather Magma Red/Black³



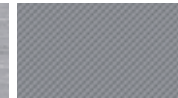
Reflex Finish Steel Grey¹




Reflex Finish Moor Brown¹



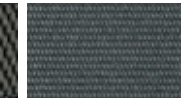
Matte Brushed Aluminum^{1,3}



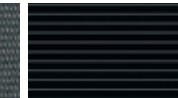
Aluminum Trigon^{1,2}




Carbon Atlas³



Stainless Steel Mesh³



Beaufort Aluminum³



Piano Black¹

Wheels



17" wheels
245/45 all-season tires¹



18" wheels
245/40 all-season tires¹



18" wheels
245/45 all-season tires¹



18" wheels
245/40 all-season tires¹



19" wheels
255/35 performance tires^{1,3}



18" wheels
245/40 all-season tires¹



18" wheels
245/45 all-season tires²



18" wheels
245/45 all-season tires²



19" wheels
245/40 performance tires²



19" wheels
255/35 performance tires³

Package contents

- A4 Sport Package¹**

 - ▶ Sport suspension
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Shift paddles w/ aluminum look
 - ▶ Black headliner
 - ▶ High-gloss black instrument cluster surround
 - ▶ Stainless steel pedals

A4 S line Sport Package¹ includes A4 Sport Package content plus:

 - ▶ 19" tri-spoke design wheels w/ performance tires: 255/35
 - ▶ Matte brushed aluminum trim
 - ▶ S line interior badge

A4 allroad Sport Package²

 - ▶ 19" 5-arm Structure design wheels w/ performance tires: 245/40
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Black headliner
- A4 S line Competition Package¹ includes A4 Sport Package content plus:**

 - ▶ 18" high-gloss black 10-spoke Y design wheels w/ all-season tires: 245/40
 - ▶ Leather/alcantara seat upholstery
 - ▶ Black rocker panels
 - ▶ Piano black inlays
 - ▶ Black rear diffuser
 - ▶ High-gloss black grille surround
 - ▶ High-gloss black window mouldings
 - ▶ Black exterior mirrors

S4 Black Optics Package³

 - ▶ High-gloss black grille surround
 - ▶ High-gloss black window mouldings
 - ▶ Body colour exterior mirrors

Convenience Package²

 - ▶ Rear parking sensors
 - ▶ Advanced key w/ start button
 - ▶ Auto-dimming interior mirror w/ compass

Technical features

	A4 2.0 TFSI	A4 2.0 TFSI quattro	A4 allroad 2.0 TFSI quattro	S4 3.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 220 hp	●	●	●	–
6-cylinder engine, 3.0 TFSI, 333 hp	–	–	–	●
6-speed manual transmission	–	●	–	●
8-speed CVT transmission with multitronic	●	–	–	–
8-speed automatic transmission with Tiptronic®	–	○	●	–
7-speed automatic transmission with S tronic	–	–	–	○
Electromechanical speed-sensitive power steering	●	●	●	●
quattro all-wheel-drive system	–	●	●	●
Horsepower (hp @ rpm)	220 @ 4450–6000			333 @ 5500–6500
Torque (lb-ft @ rpm)	258 @ 1500–4300			325 @ 2900–5300
Acceleration 0–100 km/h (sec)				
Manual transmission	–	6.6	–	5.1
Automatic transmission	6.8	6.4	6.6	5.1
Fuel consumption ¹¹				
City, manual/automatic (L/100 km)	–/9.9	10.6/11.0	–/11.2	13.8/13.0
Highway, manual/automatic (L/100 km)	–/7.6	7.3/7.8	–/8.4	9.0/8.5
Dimensions (mm)	Length: 4701		Length: 4721	Length: 4716
	Width: 1826		Width: 1841	Width: 1826
	Height: 1427		Height: 1473	Height: 1406

● Standard ○ Option – Not Available

Equipment highlights

A4/A4 allroad Komfort plus ¹	A4 Progressiv plus	A4 Technik plus	A4 allroad Progressiv	A4 allroad Technik	S4 Progressiv	S4 Technik
<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 17" multi-spoke wheels¹ (FWD)▶ 18" 10-spoke Y design wheels¹ (quattro)▶ 18" 10-spoke design wheels²▶ Glass sunroof¹▶ Heated power exterior mirrors▶ Light and rain sensor▶ Xenon plus headlights w/ LED daytime running lights▶ 3-spoke leather multi-function steering wheel▶ Heated front seats▶ Power lumbar for driver and passenger▶ Power driver and passenger seats▶ SiriusXM® satellite radio▶ 60/40 folding rear bench seat¹ (quattro),²▶ S line exterior¹▶ Audi sound system w/ 10 speakers▶ Advanced key w/ start button¹▶ Audi drive select▶ Contrasting bumpers/fenders²▶ Power tailgate²▶ Aluminum trigon inlays²▶ Off-road suspension²▶ Dark-tinted glass²	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ 18" 10-spoke wheels▶ Aluminum satellite inlays▶ HomeLink® garage door opener▶ Power driver and passenger seats▶ Auto-dimming interior mirror w/ compass▶ High-gloss exterior trim▶ Trunk storage package▶ Auto-dimming heated exterior mirrors▶ 3-zone climate control▶ Driver information system w/ colour display▶ Rear parking sensors▶ Rear view camera▶ HD radio	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">▶ 18" 5-twin-spoke wheels▶ Audi side assist▶ Adaptive headlights w/ cornering function▶ Bang & Olufsen® sound system w/ 14 speakers▶ Heated rear seats▶ Adaptive damping suspension	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ 18" 5-arm Avus design wheels▶ Navigation w/ MMI® touch▶ Advanced key w/ start button▶ Power driver (with memory) and passenger seat▶ Auto-dimming interior mirror w/ compass▶ Power foldable auto-dimming exterior mirrors▶ 3-zone climate control▶ Rear parking sensors▶ Speech dialogue system▶ Driver information system w/ colour display▶ Rear view camera	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">▶ HomeLink® garage door opener▶ Audi side assist▶ Adaptive headlights w/ cornering function▶ Heated rear seats▶ Bang & Olufsen® sound system w/ 14 speakers	<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 19" 5 tri-spoke design wheels▶ Xenon plus headlights▶ 3-zone automatic climate control▶ Glass sunroof▶ Fine Nappa leather seats/S sport seats▶ Light and rain sensor▶ Power driver (with memory) and passenger seat▶ Power lumbar for driver and passenger▶ Heated front seats▶ 3-spoke flat-bottom leather multi-function steering wheel▶ Auto-dimming interior mirror w/ compass▶ Advanced key w/ push button start▶ Audi drive select▶ Driver information system w/ colour display▶ LED daytime running & tail lights▶ Aluminum mirror housing▶ Audi sound system w/ 10 speakers▶ 60/40 folding rear bench▶ SiriusXM® satellite radio▶ S door sills▶ S sport suspension	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ HomeLink® garage door opener▶ Audi side assist▶ Adaptive headlights w/ cornering function▶ Bang & Olufsen® sound system w/ 14 speakers▶ Heated rear seats▶ Rear view camera

1. Available on A4. 2. Available on A4 allroad. 3. Available on S4.

A5

A5 | A5 Cabriolet
S5 | S5 Cabriolet



Audi A5

The Audi A5 is an inspired design that translates to pure excitement the instant your foot touches the pedal. It comes equipped with a 2.0-litre TFSI® I-4 engine that delivers 220 hp and an impressive 258 lb-ft of torque. Its unique combination of FSI technology and turbocharging delivers remarkable efficiency, while quattro® permanent all-wheel drive helps keep you firmly in control of the road.

Extraordinary attention to detail sets your Audi A5 apart from the pack. The standard S line® exterior gives the vehicle a distinctive appearance, that's enhanced with remarkable LED daytime running lights and xenon plus headlights that are as energy efficient as they are bright. Inside, the inspired merging of form and function is plain to see. Every interior detail has been carefully considered – even the aluminum trim has been seamlessly incorporated into the cabin – and the Audi Multi-Media Interface (MMI®)⁶ gives you intuitive centralized control of all your vehicle systems.

Audi A5 Cabriolet

In the Audi A5 Cabriolet, the aggressive yet refined styling of the vehicle is liberated by an automatic acoustic hood that takes just fifteen seconds to open. The three-layer design of the hood provides superlative insulation against sound and cold, making your cabriolet fit for all seasons and conditions. Inside, you'll find luxurious leather seating, three-zone automatic climate control and MMI navigation. This elegant package is powered by a 220-hp 2.0 TFSI engine with quattro® all-wheel drive, and governed by an 8-speed Tiptronic® automatic transmission. The Audi A5 Cabriolet is the perfect choice for the driver who is open to anything except compromise.



Audi S5

With its powerful 3.0-litre TFSI® engine that produces 333 hp, the Audi S5 is a car to be admired, whether you're in the cockpit or on the sidelines. Power that's both effective and efficient can take it from 0 to 100 km/h in an impressive 5.1 seconds.⁸ Plus, thanks to standard Audi drive select and available quattro® sport differential, dynamic steering and adaptive damping suspension, performance is even more agile. All this makes the Audi S5 a highly athletic contender in any environment.

Audi S5 Cabriolet

The Audi S5 Cabriolet is an open-top sensation. And with a 3.0-litre TFSI 333-hp engine under the hood, it's just waiting to be driven. Fine Nappa leather seating, a power driver's seat with memory function, and three-zone climate control ensure the utmost comfort and pleasure throughout. In addition, the Multi-Media Interface (MMI®)⁶ lets you control all vehicle systems with a safe and simple touch. A true beauty to behold, this luxurious, powerful cabriolet celebrates even the shortest journey. Put the top down. It's time to feel and hear the road like never before.



A5 / A5 Cabriolet / S5 / S5 Cabriolet Specs

Exterior colours



Ibis White^{1,2,3,4}



Mythos Black Metallic^{1,2,3,4}



Brilliant Black^{1,2,3,4}



Glacier White Metallic^{1,2,3,4}



Florett Silver Metallic^{1,2,3,4}



Suzuka Grey Metallic¹



Tornado Grey Metallic^{1,2,3,4}



Daytona Grey Pearl Effect^{1,2,4}



Cuvée Silver Metallic³



Moonlight Blue Metallic^{1,2,3,4}



Scuba Blue Metallic^{1,3}



Volcano Red Metallic^{2,4}



Monsoon Grey^{1,3}



Misano Red Pearl Effect^{1,2,4}



Utopia Blue Metallic^{1,3}



Sepang Blue Pearl Effect^{1,2,4}

Roof colours



Black^{3,4}



Grey^{3,4}



Brown³



Red⁴

Interior surface colours and trims



Leather Black^{1,3}



Leather Chestnut Brown^{1,3}




Leather Velvet Beige^{1,3}



Fine Nappa Leather Black^{2,4}



Fine Nappa Leather Lunar Silver/Black^{2,4}



Fine Nappa Leather Chestnut Brown/Black^{2,4}



Fine Nappa Leather Magma Red/Black^{2,4}



Perforated Milano Leather Black^{1,2,3,4}



Perforated Milano Leather Chestnut Brown^{1,2,3,4}



Black Leather Alcantara¹



Reflex Finish Steel Grey¹



Matte Brushed Aluminum^{1,2,3,4}



Aluminum Satellite^{1,3}



Piano Black¹



Beaufort Aluminum^{2,4}



Carbon Atlas^{2,4}



Stainless Steel Mesh^{2,4}

Wheels



18" wheels
245/40 all-season tires¹



18" wheels
245/40 all-season tires^{1,3}



18" wheels
245/40 all-season tires^{1,3}



19" wheels
255/35 performance tires^{1,3}



19" wheels
255/35 performance tires¹



19" wheels
255/35 performance tires^{2,4}



19" wheels
255/35 performance tires²



19" wheels
255/35 performance tires⁴

Package contents

- A5 Sport Package¹**

 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ Black headliner
 - ▶ Sport suspension
 - ▶ High-gloss black instrument cluster surround
 - ▶ Stainless steel pedals
 - ▶ Shift paddles w/ aluminum look

A5 S line Sport Package^{1,3}

 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ Black headliner
 - ▶ Sport suspension
 - ▶ High-gloss black instrument cluster surround
 - ▶ Stainless steel pedals
 - ▶ Shift paddles w/ aluminum look
 - ▶ S line interior badges
 - ▶ Matte brushed aluminum trim
 - ▶ 255/35 R19 performance tires
 - ▶ 19" 7-twin-spoke wheels

S5 Black Optics Package²

 - ▶ High-gloss black grille surround
 - ▶ High-gloss black window mouldings
 - ▶ Body colour exterior mirrors
- Navigation Package^{2,4}**

 - ▶ HDD navigation system
 - ▶ HD radio
 - ▶ Speech dialogue system

A5 S line Competition Package¹

 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ Black headliner
 - ▶ Sport suspension
 - ▶ High-gloss black instrument cluster surround
 - ▶ Stainless steel pedals
 - ▶ Shift paddles w/ aluminum look
 - ▶ Piano black inlays
 - ▶ Leather/alcantara seat upholstery
 - ▶ 255/35 R19 performance tires
 - ▶ 19" high-gloss black 10-spoke Y design wheels
 - ▶ Black rear diffuser
 - ▶ Black rocker panels
 - ▶ High-gloss black grille surround
 - ▶ High-gloss black window mouldings
 - ▶ Black exterior mirrors
 - ▶ Front parking sensors
 - ▶ Rear view camera (Progressiv only)

Technical features

	A5 2.0 TFSI quattro	S5 3.0 TFSI quattro	A5 Cabriolet 2.0 TFSI quattro	S5 Cabriolet 3.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 220 hp	●	–	●	–
6-cylinder engine, 3.0 TFSI, 333 hp	–	●	–	●
6-speed manual transmission	○	○	–	–
7-speed automatic transmission with S tronic	–	○	–	●
8-speed automatic transmission with Tiptronic®	○	–	●	–
Electromechanical speed-sensitive power steering	●	●	●	●
quattro all-wheel-drive system	●	●	●	●
Horsepower (hp @ rpm)	220 @ 4450–6000	333 @ 5500–6500	220 @ 4450–6000	333 @ 5500–6500
Torque (lb-ft @ rpm)	258 @ 1500–4300	325 @ 2900–5300	258 @ 1500–4300	325 @ 2900–5300
Acceleration 0–100 km/h (sec)				
Manual transmission	6.5	5.1	–	–
Automatic transmission	6.3	5.1	6.8	5.5
Fuel consumption ¹¹				
City, manual/automatic (L/100 km)	10.6/11.0	13.8/13.0	–/11.3	–/13.3
Highway, manual/automatic (L/100 km)	7.3/7.8	9.0/8.5	–/8.0	–/9.1
Dimensions (mm)	Length: 4626	Length: 4640	Length: 4626	Length: 4640
	Width: 1854	Width: 1854	Width: 1854	Width: 1854
	Height: 1372	Height: 1369	Height: 1383	Height: 1380

● Standard ○ Option – Not Available

Equipment highlights

A5 Komfort	A5/A5 Cabriolet Progressiv	A5/A5 Cabriolet Technik	S5/S5 Cabriolet Progressiv		S5/S5 Cabriolet Technik
<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 18" 5-spoke V design wheels▶ Panoramic sunroof▶ Automatic climate control▶ Audi music interface▶ Xenon plus headlights w/ LED daytime running lights▶ 3-spoke leather multi-function steering wheel▶ Heated front seats▶ Power front seats▶ Light and rain sensor▶ 60/40 folding rear bench seat▶ Heated power exterior mirrors▶ SiriusXM® satellite radio▶ S line exterior▶ Fog lights▶ Interior lighting package▶ Audi sound system w/ 10 speakers▶ S line door sills	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ 18" 10-spoke wheels▶ Advanced key w/ start button▶ Aluminum satellite inlays▶ Power front seats w/ driver memory▶ 3-zone climate control▶ Driver information system w/ colour display▶ Auto-dimming interior mirror w/ compass▶ High-gloss exterior trim▶ Audi drive select▶ Rear parking sensors▶ Electrically foldable auto-dimming heated exterior mirrors▶ Navigation system	<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 18" 5-spoke wheels▶ HomeLink® garage door opener▶ Bang & Olufsen® sound system w/ 14 speakers▶ Audi side assist▶ Rear parking sensors▶ Rear view camera▶ Adaptive headlights w/ cornering function	<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 19" 5-parallel-spoke design wheels▶ Heated fronts seats▶ Load-through provision▶ 3-zone climate control▶ Audi drive select▶ Headlight washers▶ 60/40 folding rear bench (coupé only)▶ Aluminum mirror housing▶ Panoramic roof (coupé only)▶ Audi music interface▶ S sport seats▶ Fine Nappa leather seats▶ SiriusXM® satellite radio	<ul style="list-style-type: none">▶ S door sills▶ S sport suspension▶ Light and rain sensor▶ 3-spoke flat-bottom leather multi-function steering wheel▶ Power front seats w/ lumbar & driver memory▶ Driver information system w/ colour display▶ Advanced key w/ push button start▶ Xenon plus headlights w/ LED daytime running lights▶ Audi sound system w/ 10 speakers▶ Auto-dimming interior mirror w/ compass	<p>Trim includes the following additional content:</p> <ul style="list-style-type: none">▶ HDD navigation system▶ Speech dialogue system▶ CD/DVD player▶ HomeLink® garage door opener▶ Audi side assist▶ Adaptive headlights w/ cornering function▶ Rear parking sensors▶ Rear view camera▶ Bang & Olufsen® sound system w/ 14 speakers

1. Available on A5. 2. Available on S5. 3. Available on A5 Cabriolet. 4. Available on S5 Cabriolet.

A6

A6 | S6





Audi A6

How do you better the world's most popular business sedan? It is this question that inspired the subtle yet transformative refinements you'll find in the newly re-designed Audi A6 – the very best A6 we've ever made.

On the outside, sharply sculpted horizontal lines and thinner, more angular optional LED headlights create an aura of athleticism and elegance. Combined with a widened Audi Singleframe grille, the new Audi A6 has an exterior that exudes speed and sophistication all at once. The innovation continues with a meticulously crafted interior that's as comfortable as it is capable. Ample head and shoulder room unite with spacious cargo capacity to ensure that everyone and everything is at ease. And features like the camera-enabled advanced parking system and MMI® touch, a touch-sensitive pad that allows

the driver to operate the Audi Multi-Media Interface (MMI®)⁶ without distraction, ensure that every passenger can enjoy the ride safely and securely.

A 3.0-litre, 6-cylinder TDI® engine makes the Audi A6 the perfect blend of luxury, comfort, and fuel efficiency. Taking adeptness and elegance to new heights, the TDI engine gives you a luxuriously smooth ride enhanced by gutsy torque and increased fuel efficiency. It also employs start-stop technology to further reduce fuel consumption and CO₂ emissions. The turbocharged 2.0-litre TFSI® and the new, supercharged 3.0-litre TFSI that produces 333 hp are both superbly responsive and confident. Never wanting for exhilaration, these engines unleash powerful output and impressive responsiveness.





Audi S6

You can call it a driver's seat, but cockpit is a more appropriate depiction. Introducing the vital combination of performance and high-end luxury, the newly re-designed Audi S6. Exhilaration begins with a 450-hp V8 engine caged under a sleek aluminum hood and contained behind a wider, more angular Audi Singleframe grille. The intuitive Audi cylinder-on-demand technology decides independently between eight or four of the engine's cylinders as the driving situation requires – eight cylinders for maximum performance, and four for maintaining cruising speed. (This supports economy and fuel efficiency, even in the most powerful engine.) Meanwhile, a rear-biased quattro® all-wheel drive system helps keep you in total control of the road.









The balance of performance and efficiency in the Audi S6 is further aided by its extra-light aluminum hybrid construction. And thanks to the S sport adaptive air suspension and quattro with sport differential, the Audi S6 turns corners with ease.

But make no mistake, the Audi S6 turns heads just as easily with its distinctive full-time LED headlights and standard 19" five-parallel-spoke alloy wheels. The Audi hands-free trunk opening system lets you access the cargo area with a simple movement of your foot. And inside, your hunger for sportiness is fed with S super sports front seats and carbon fibre inlays. The most exciting innovations come standard on the Audi S6, making it a car that's utterly impossible to ignore.




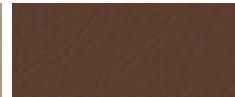












A6 / S6 Specs

Exterior colours

						
Glacier White Metallic ^{1,2,3}	Ibis White ^{1,2,3}	Dakota Grey Metallic ^{1,2}	Daytona Grey Pearl Effect ³	Florett Silver Metallic ^{1,2,3}	Oolong Grey Metallic ^{1,2,3}	Misano Red Pearl Effect ³
						
Tornado Grey Metallic ^{1,2}	Havanna Black Metallic ^{1,2,3}	Mythos Black Metallic ^{1,2,3}	Garnet Red Pearl Effect ^{1,2}	Aviator Blue Metallic ^{1,2}	Moonlight Blue Metallic ^{1,2,3}	Sepang Blue Pearl Effect ³

Interior surface colours and trims

						
Leather Black ^{1,2}	Leather Flint Grey ^{1,2}	Leather Atlas Beige ^{1,2}	Leather Nougat Brown ^{1,2}	Valcona Leather Black ^{1,2,3}	Valcona Leather Lunar Silver ³	Valcona Leather Flint Grey ^{1,2}
						
Valcona Leather Nougat Brown ^{1,2}	Valcona Leather Atlas Beige ^{1,2}	Fine Grain Ash Natural Brown ^{1,2}	Carbon Atlas ³	Aluminum/Black Beaufort Oak ^{1,2,3}	Beaufort Walnut ^{1,2}	Matte Brushed Aluminum ^{1,2,3}

Wheels

								
18" wheels 245/45 all-season tires ^{1,2}	19" wheels 255/40 all-season tires ^{1,2}	19" wheels 255/40 performance tires ^{1,2}	20" wheels 255/35 performance tires ^{1,2}	20" wheels 255/35 performance tires ^{1,2}	19" wheels 255/40 performance tires ³	20" wheels 255/35 performance tires ^{1,2}	20" wheels 255/35 performance tires ³	20" wheels 255/35 performance tires ³

Package contents

- Driver Assistant Package^{1,2,3}**
- Audi pre sense plus
 - Audi active lane assist
 - Adaptive cruise control w/ stop & go function

- S line Sport Package^{1,2}**
- 19" 5-double-spoke wheel w/ 255/40 performance tires (Progressiv)
 - 20" 5-twin-spoke wheel w/ 255/35 performance tires (Technik)
 - Sport door sills (Progressiv)
 - S line logo, exterior
 - S line bumpers
 - Black headliner (not available w/ flint grey or atlas beige seats)

- Multicontour Front Seats Package^{1,2,3}**
- 14-way power front seats
 - Front seats memory
 - Valcona leather
 - Massage function for front seats

- Black Optics Package^{1/2 (only available w/ S line sport package), 3}**
- 20" 5-spoke rotor design (titanium finish) wheels w/ performance tires: 255/35^(1,2 only)
 - 20" 5-twin-spoke design (titanium finish) wheels w/ performance tires: 255/35^(3 only)
 - Audi exclusive black styling package

Technical features

	A6 2.0 TFSI quattro	A6 3.0 TFSI quattro	A6 3.0 TDI quattro	S6 4.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 252 hp	●	–	–	–
6-cylinder engine, 3.0 TFSI, 333 hp	–	●	–	–
6-cylinder engine, 3.0 TDI, 240 hp	–	–	●	–
8-cylinder engine, 4.0 TFSI, 450 hp	–	–	–	●
8-speed automatic transmission with Tiptronic®	●	●	●	–
7-speed automatic transmission with S tronic	–	–	–	●
Cylinder-on-demand technology	–	–	–	●
Electromechanical speed-sensitive power steering	●	●	●	●
quattro all-wheel-drive system	●	●	●	●
Horsepower (hp @ rpm)	252 @ 5000–6000	333 @ 5500–6500	240 @ 3500–3750	450 @ 5800–6400
Torque (lb-ft @ rpm)	272 @ 1600–4500	326 @ 2900–5300	428 @ 1750–2250	406 @ 1400–5200
Acceleration 0–100 km/h (sec)	6.9	5.3	5.7	4.6
Fuel consumption ¹¹				
City, automatic (L/100 km)	10.8	11.6	9.3	13.3
Highway, automatic (L/100 km)	7.3	7.9	6.2	8.8
Dimensions (mm)	Length: 4932			Length: 4937
	Width: 1874			Width: 1874
	Height: 1468			Height: 1443

● Standard – Not Available

Equipment highlights

A6 2.0 TFSI quattro Progressiv	A6 2.0 TFSI quattro Technik	A6 3.0 TFSI/TDI quattro Progressiv	A6 3.0 TFSI/TDI quattro Technik	S6 4.0 TFSI quattro
Equipment highlights: <ul style="list-style-type: none">► 18" 10-spoke V design alloy wheels w/ 245/45 all-season tires► Xenon plus headlights► Glass sunroof► Movement-activated trunk open► Start-stop system► 8-way power front seats► Heated front & rear seats► MMI® Navigation plus► Audi sound system w/ 10 speakers► SiriusXM® satellite radio► 3-spoke heated leather steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Advanced key w/ start button► Electromechanical speed-sensitive power steering► Integrated all-weather light function► 3-zone automatic climate control► 4-way power lumbar support for driver seat► Driver seat memory► Driver information system w/ colour display► Light and rain sensor► Advanced parking system w/ front & rear sensors► Audi pre sense basic	Trim includes the following additional content: <ul style="list-style-type: none">► 19" 15-spoke star design alloy wheels w/ 255/40 all-season tires► Power trunk open/close► 4-zone automatic climate control► Ventilated front seats► Rear & top view camera► Bose® sound system w/ 14 speakers► HomeLink® garage door opener► Audi side assist► Power foldable auto-dimming heated exterior mirrors► 4-way power lumbar support for front seats► Audi pre sense rear	Equipment highlights: <ul style="list-style-type: none">► 18" 10-spoke V design alloy wheels w/ 245/45 all-season tires► Xenon plus headlights► Glass sunroof► Movement-activated trunk open► 8-way power front seats► Heated front & rear seats► MMI® Navigation plus► Audi sound system w/ 10 speakers► SiriusXM® satellite radio► 3-spoke heated leather steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Bluetooth®► Advanced key w/ start button► Advanced parking system w/ front & rear sensors► Start-stop system► Electromechanical speed-sensitive power steering► Integrated all-weather light function► 3-zone automatic climate control► 4-way power lumbar support for driver seat► Driver seat memory► Driver information system w/ colour display► Light and rain sensor► Audi pre sense basic	Trim includes the following additional content: <ul style="list-style-type: none">► 19" 15-spoke star design wheels w/ 255/40 all-season tires► Power trunk open/close► 4-zone automatic climate control► Ventilated front seats► Bose® sound system w/ 14 speakers► Rear top view camera► Audi side assist► Power foldable auto-dimming heated exterior mirrors► 4-way power lumbar support for front seats► Audi pre sense rear► Electric sunshade for rear window► Manual sunshade for rear side windows	Equipment highlights: <ul style="list-style-type: none">► 19" 5-spoke S design wheels w/ 255/40 performance tires► LED headlights► Glass sunroof► Movement-activated trunk open► Electrically foldable auto-dimming heated exterior mirrors► 4-zone automatic climate control► 8-way power front S sports seats► 4-way power lumbar support for front seats► Heated front & rear seats► MMI® Navigation plus► Bose® sound system w/ 14 speakers► SiriusXM® satellite radio► Bluetooth®► 3-spoke flat-bottom steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► Electric sunshade for rear window► Manual sunshade for rear side windows► MMI® touch w/ hand-writing recognition► Advanced key w/ start button► Advanced parking system w/ front & rear sensors► Audi side assist► Rear & top view camera► Driver seat memory► Driver information system w/ colour display► Light and rain sensor► Audi pre sense rear► High beam assistant

1. Available on A6 2.0 TFSI. 2. Available on A6 3.0 TFSI/TDI. 3. Available on S6.

A7

A7 | S7





European models shown.



Audi A7

We didn't re-design the new 2016 Audi A7, we remastered it; subtly improving on every facet of the vehicle's design to create something truly spectacular. Is it the world's most beautiful luxury sedan? You be the judge.

On the exterior, its low, arcing roofline and sportback rear fascia convey an immediate athleticism. And though its profile – featuring seamlessly integrated rear doors – suggests a coupé, its spaciousness confirms it's a sedan. Aggressive, angular lines now adorn both the iconic Audi Singleframe grille and front headlights that also feature newly re-designed graphics and full-time LED lighting. And with the distinctive, retractable rear spoiler and an unexpected fifth door, superior functionality is brought to the fore.

Inside, the senses of driver and passenger alike are treated to elegant wood veneer accents and Multi-Media Interface (MMI®) touch⁶ Navigation¹⁰ with an available head-up display.⁹ And how better to enjoy them than from the comfort of the front seats, each offering ample head, shoulder, and leg room? For larger cargo, the rear seats can be folded back to create more space, with easier access provided by the Audi hands-free tailgate opening system.

The Audi A7 gives you a choice of two engines. The 3.0-litre, V6 TDI® clean diesel engine offers reduced fuel consumption and CO₂ emissions coupled with greater torque and a smooth, luxurious drive. The 3.0-litre, 6-cylinder TFSI® supercharged direct injection engine gives you spontaneous response and an extraordinary power flow across the entire rpm range.

Audi S7

In the wild, beauty, agility and power are a ferocious combination. On the road, that ferocity is yours to tame. Introducing the newly re-designed Audi S7. Truly dynamic in every detail, it's striking both inside and out. Boasting a twin-turbo charged 4.0-litre, V8 engine with Audi cylinder-on-demand technology and 450 hp, this powerhouse will take you from 0 to 100 km/h in under five seconds.⁸ With a 7-speed S tronic[®] transmission, S sports adaptive air suspension and quattro[®] with sport differential, you'll discover an exceptionally smooth ride, phenomenal grip, and superior handling on each and every drive. The design of the Audi S7 is seamless. It radiates confidence and elegance on the outside, matched by luxury and comfort inside. Designed with the driver in mind, it includes heated Valcona leather S super sport front seats with carbon fibre inlays, or optional comfort seats with ventilation and massage functions. In addition, your three-spoke,

multi-function steering wheel with gearshift paddles will combine with MMI[®] touch⁶ Navigation¹⁰ to put you more in the driver's seat than you ever thought possible.

On the outside, the Audi S7 is characterized by its "tornado line", the main body line that gives the vehicle its slim, taut, and sporty shape. The low, dynamically tensioned roof gives the 5-door Sportback model the character of a coupé, while still satisfying your need for utility. The Audi S7 boasts a handsome single-frame grille that is completed with a luxurious high-gloss black finish and chrome application. And with its efficient full-time LED headlights with re-designed graphics and the convenient hands-free tailgate opening system, the Audi S7 does more than just get noticed. It sets the standard on every road it travels.

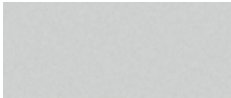


European models shown.

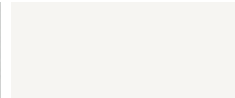


A7 / S7 Specs


Exterior colours




Glacier White Metallic^{1,2}



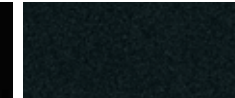
Ibis White^{1,2}




Dakota Grey Metallic¹



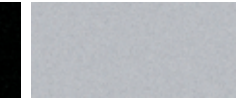
Mythos Black Metallic^{1,2}




Oolong Grey Metallic^{1,2}




Havanna Black Metallic^{1,2}




Florett Silver Metallic^{1,2}




Tornado Grey Metallic¹




Garnet Red Pearl Effect¹




Moonlight Blue Metallic^{1,2}



Daytona Grey Pearl Effect²




Misano Red Pearl Effect²




Sepang Blue Pearl Effect²


Interior surface colours and trims



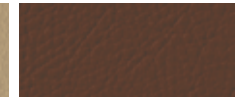
Leather Black¹




Leather Flint Grey¹




Leather Atlas Beige¹




Leather Nougat Brown¹




Valcona Leather Lunar Silver^{1,2}




Valcona Leather Black^{1,2}




Valcona Leather Flint Grey¹




Valcona Leather Atlas Beige¹




Valcona Leather Nougat Brown¹



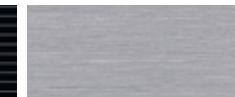
Carbon Atlas²




Fine Grain Ash Natural Brown¹



Aluminum/Black Beaufort Oak^{1,2}



Matte Brushed Aluminum^{1,2}



Beaufort Walnut¹

Wheels



19" wheels
255/40
all-season tires¹



19" wheels
255/40
all-season tires¹



20" wheels
265/35
performance tires¹



20" wheels
265/35
performance tires¹



20" wheels
265/35
performance tires^{1,2}



20" wheels
265/35
performance tires²



21" wheels
275/30
performance tires²

Package contents

- Driver Assistant Plus Package^{1,2}**
- Audi active lane assist
 - Audi pre sense plus
 - Adaptive cruise control w/ stop & go function

- S line Sport Package¹**
- 20" 5-twin-spoke design wheels w/ performance tires: 265/35
 - S line logo, exterior
 - S line bumpers
 - Black headliner (not available w/ flint grey and atlas beige seats)

- Black Optics Package¹**(only available w/ S line sport package),²
- 20" 5-twin-spoke design wheels (titanium finish) w/ performance tires: 265/35
 - Audi exclusive black styling package

- Multicontour Front Seats Package¹**
- 14-way power front seats
 - Front seats memory
 - Valcona leather
 - Massage function for front seats

- Multicontour & Ventilation Package²**
- 14-way power front seats
 - Front seats memory
 - Ventilation for front seats
 - Massage function for front seats

Technical features

	A7 3.0 TFSI quattro	A7 3.0 TDI quattro	S7 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 333 hp	●	–	–
6-cylinder engine, 3.0 TDI, 240 hp	–	●	–
8-cylinder engine, 4.0 TFSI, 450 hp	–	–	●
8-speed automatic transmission with Tiptronic®	●	●	–
7-speed automatic transmission with S tronic	–	–	●
Start-stop system with energy recovery	●	●	–
Cylinder-on-demand technology	–	–	●
Electromechanical speed-sensitive power steering	●	●	●
quattro all-wheel-drive system	●	●	●
Horsepower (hp @ rpm)	333 @ 5300–6500	240 @ 3500–3750	450 @ 5800–6400
Torque (lb-ft @ rpm)	326 @ 2900–5300	428 @ 1750–2250	406 @ 1400–5700
Acceleration 0–100 km/h (sec)	5.4	5.8	4.7
Fuel consumption ¹¹			
City, automatic (L/100 km)	11.6	9.3	13.4
Highway, automatic (L/100 km)	7.9	6.2	8.8
Dimensions (mm)	Length: 4984		Length: 4985
	Width: 1911		Width: 1911
	Height: 1420		Height: 1398

● Standard – Not Available

Equipment highlights

A7 3.0 TFSI/TDI quattro Progressiv		A7 3.0 TFSI/TDI quattro Technik	S7 4.0 TFSI quattro	
Equipment highlights: <ul style="list-style-type: none">► 19" 5-arm Y design alloy wheels w/ 255/40 all-season tires► Xenon plus headlights► Glass sunroof► Movement-activated tailgate open► Electrically foldable auto-dimming heated exterior mirrors► Leather seating surfaces► 8-way power front seats► Heated front & rear seats► MMI® Navigation plus► Audi sound system w/ 10 speakers► SiriusXM® satellite radio► Bluetooth®► 3-spoke heated leather steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Start-stop system► quattro all-wheel-drive► Advanced key w/ start button► Audi drive select	<ul style="list-style-type: none">► Advanced parking system w/ front & rear sensors► HomeLink® garage door opener► Electromechanical speed-sensitive power steering► LED daytime running lights► LED headlights► LED tail lights► Integrated all-weather light function► Power tailgate open/close► Integrated LED mirror turn signals► 3-zone automatic climate control► 4-way power lumbar support for driver seat► Driver seat memory► Load-through provision► Auto-dimming interior mirror► 8.0" colour display screen► Driver information system w/ colour display► Light and rain sensor► Cruise control► Audi pre sense basic	Trim includes the following additional content: <ul style="list-style-type: none">► 19" 5-spoke Y design alloy wheels w/ 255/40 all-season tires► High beam assistant► 4-zone automatic climate control► Ventilated front seats► Bose® sound system w/ 14 speakers► Rear & corner view camera► Audi side assist► Power foldable auto-dimming heated exterior mirrors► 4-way power lumbar support for front seats► Audi pre sense rear► Manual sunshade for rear window	Equipment highlights: <ul style="list-style-type: none">► 20" 5-spoke high-gloss design alloy wheels w/ 265/35 performance tires► Glass sunroof► Movement-activated tailgate open► Power foldable auto-dimming heated exterior mirrors► Valcona leather seats► 8-way power front S sport seats► Heated front & rear seats► MMI® Navigation plus► Bose® sound system w/ 14 speakers► SiriusXM® satellite radio► Bluetooth®► 3-spoke flat-bottom steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Start-stop system► quattro w/ sport differential► Advanced key w/ start button► Audi drive select► Advanced parking system w/ front & rear sensors► HomeLink® garage door opener► Electromechanical speed-sensitive power steering	<ul style="list-style-type: none">► LED daytime running lights► LED headlights► LED tail lights► Integrated all-weather light function► Power tailgate open/close► Integrated LED mirror turn signals► 4-zone automatic climate control► 4-way power lumbar support for front seats► Manual sunshade for rear window► Cylinder-on-demand system► Load-through provision► Auto-dimming interior mirror► 8.0" colour display screen► Driver information system w/ colour display► Light and rain sensor► Cruise control► Audi pre sense basic► High beam assistant► Headlight washers► Valcona leather seats► Rear & top view camera► Audi side assist

1. Available on A7. 2. Available on S7.

A8

A8 | S8





Audi A8

The Audi A8 is, simply put, the flagship of our fleet. It represents the purest expression yet of Vorsprung durch Technik, and its enhancements will be obvious to even a casual observer. The distinctive LED headlights provide illumination similar in brightness to daylight, but without risk to oncoming drivers. In addition, these lights offer an all-weather function to reduce glare in wet or icy conditions, and their high beams dim automatically when oncoming traffic is detected.

And LED technology is just the beginning. From every angle, refined design cues establish your vehicle's dominance on the road. The trademark Audi Singleframe grille is now flatter and sportier, with crisper chamfers in the upper corners. On the hood, two swage lines lend the Audi A8 even more sculpted dimension. And the front air inlets are finished with wraparound chrome braces that integrate with the Audi Singleframe for a look of tasteful sophistication.

The fresh prominence of chrome continues at the rear of the Audi A8. A chrome brace has been integrated into the lights, and chrome trim embraces both the rear bumper and diffuser. This spirit of assertive luxury also shows itself in the diamond-shaped tailpipes, and in the black high-gloss accents that frame the Audi A8's windows. Consider the luggage compartment, too: It opens with a touch-free gesture, and inside, the capacity offers a generous total of 520 litres – enough to fit four full-sized golf bags.

As for the rest of the interior, handcrafted leather seating confirms that your comfort has received as much consideration as your style. Equal attention has been paid to your safety – for fewer distractions and safer driving, the head-up display projects your speed and GPS guidance within your field of vision.⁹

Look closely, and you'll agree that every aspect of the Audi A8 shows a relentless quest for the utmost in luxury, comfort, safety, and engineering excellence. We think you'll also agree that the Audi A8 demands nothing less.





Audi S8

The Audi S8 is your official welcome to the high life. It sits at the head of the S model family – large and luxurious, but with supreme performance. Featuring the 4.0 TFSI® engine, it delivers 520 hp and a constant 481 lb-ft of torque. The result? Unparalleled performance that takes you from 0 to 100 km/h in just 4 seconds.⁸

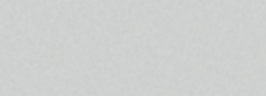
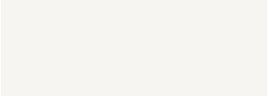
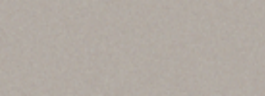







Standard to the Audi S8 is S sports adaptive air suspension for even sportier driving and precision handling. And lying at the heart of the Audi S8 is cylinder-on-demand technology. It optimizes the engine efficiency based on your individual driving style and circumstances by deactivating specific cylinders when less power is required. When you need more power, it switches back in an instant, making the performance of the Audi S8 as intuitive as it is impressive.

Stepping into an Audi S8 draws you into a realm of luxury. The multi-way, power-adjustable comfort sport front seats are standard on this model, upholstered in deluxe Valcona leather and equipped with massage and ventilation functions at the front. In addition, the upper inlays and selector lever are trimmed in carbon atlas, a nod to the vehicle’s sport inspiration.



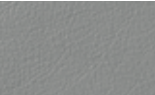




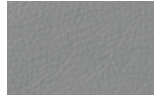











And of course, the exterior of the Audi S8 is equally remarkable. Form truly meets function here, with features that include a sharp, single-frame grille in platinum grey with eight double bars covered in chrome, standard 21" cast-aluminum alloy wheels in “S” design, full-time LED headlights, and unprecedented door power closures. With its unequalled performance, elite styling, and the most intuitive functions in its class, it’s clear that the Audi S8 is more than just a luxury vehicle. It’s a tour de force on wheels.

A8 / S8 Specs

Exterior colours

					
Glacier White Metallic ^{1,2,3}	Ibis White ^{1,3}	Cuvée Silver Metallic ^{1,2,3}	Florett Silver Metallic ^{1,2,3}	Monsoon Grey Metallic ^{1,2,3}	Oolong Grey Metallic ^{1,2,3}
					
Havanna Black Metallic ^{1,2,3}	Mythos Black Pearl Effect ^{1,2,3}	Argus Brown Metallic ^{1,2,3}	Moonlight Blue Metallic ^{1,2,3}	Daytona Grey Pearl Effect ²	

Interior surface colours and trims

									
Valette or Valcona Leather Black ^{1,3}	Valette or Valcona Leather Nougat Brown ^{1,3}	Valette or Valcona Leather Titanium Grey ^{1,3}	Valette or Valcona Leather Velvet Beige ^{1,3}	Valcona Leather Balao Brown ^{1,2,3}	Valcona Leather Black w/ Diamond Stitching ^{1,2}	Valcona Leather Nougat Brown w/ Diamond Stitching ^{1,2}	Valcona Leather Titanium Grey w/ Diamond Stitching ¹	Valcona Leather Velvet Beige w/ Diamond Stitching ^{1,2}	Valcona Leather Lunar Silver w/ Diamond Stitching ²
Upper Inlays									
									
Walnut Dark Brown ^{1,3}	Fine Grain Ash Balsamic ^{1,2,3}	Vavona Wood Assam Grey ^{1,2,3}	Carbon Atlas ²	Fine Grain Ash Natural Gold Brown ^{1,3}	Fine Grain Ash Velvet Brown ^{1,2,3}	Poplar Brown Silver ^{1,2,3}		Matte Brushed Aluminum Silver ^{1,2,3}	High-Polished Black ¹
Lower Inlays									

Wheels

							
19" wheels 255/45 all-season tires ¹	20" wheels 265/40 all-season tires ^{1,3}	20" wheels 265/40 all-season tires ³	20" wheels 265/40 all-season tires ³	21" wheels 275/35 performance tires ^{2,3}	21" wheels 265/35 performance tires ²	20" wheels 265/40 performance tires ²	21" wheels 275/35 performance tires ²

Package contents

- Sport Package¹**
- Sport adaptive air suspension (NWB)
 - quattro w/ sport differential
 - 3-spoke multi-function heated sport steering wheel w/ shift paddles
 - 20" 5-double-spoke galvano silver wheels w/ performance tires: 265/40
 - Dynamic steering
- Driver Assistant Package¹**
- Adaptive cruise control with stop & go function
 - Audi active lane assist
 - Audi pre sense plus
 - Audi head-up display
- Front Seats Comfort Package¹**
- 22-way power front seats
 - Ventilated front seats
 - Massage function for front seats

- Luxury Package¹**
- Valcona leather seat surfaces
 - Alcantara headliner
 - Dual pane glass, acoustic and break resistant
 - Comfort sport seats w/ diamond stitching pattern

- Rear Seat First Class Package^{1,3}**
- Separate power rear outboard seats
 - Ventilated outboard rear seats
 - Front passenger seat adjustment from rear seat
 - Massage function for outboard rear seats
 - Fixed rear centre console (4-pass configuration)
 - One rear relaxation seat w/ power footrest
 - Rear seat entertainment system
 - Audi exclusive cool box (deletes pass-through)
 - 12-volt rear outlet & 115-volt inverter
 - Front passenger seat w/o massage/lumbar
 - 4-way power lumbar support for outboard rear seats
- Rear Seat Comfort Package¹**
- Separate power rear outboard seats
 - Ventilated outboard rear seats
 - Massage function for outboard rear seats
 - Front passenger seat adjustment from rear seat
 - 4-way power lumbar support for outboard rear seats

- Audi Design Selection Balao Brown Package^{1,2,3}**
- Valcona leather seat surfaces
 - Alcantara headliner
 - Dual pane glass, acoustic and break resistant
 - Full leather package
 - Fine grain ash balsamic upper inlays
 - Brushed aluminum lower inlay

1. Available on A8. 2. Available on S8. 3. Available on A8L W12.

Technical features

	A8 3.0 TFSI quattro	A8 3.0 TDI quattro	A8/A8L 4.0 TFSI quattro	A8L W12 6.3 FSI quattro	S8 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 333 hp	●	–	–	–	–
6-cylinder engine, 3.0 TDI, 240 hp	–	●	–	–	–
8-cylinder engine, 4.0 TFSI, 450 hp	–	–	●	–	–
8-cylinder engine, 4.0 TFSI, 520 hp	–	–	–	–	●
12-cylinder engine, 6.3 FSI, 500 hp	–	–	–	●	–
8-speed automatic transmission with Tiptronic®	●	●	●	●	●
Start-stop system with energy recovery	●	●	●	–	–
Cylinder-on-demand technology	–	–	●	–	●
Dynamic steering wheel	○	○	○	○	●
Audi adaptive air suspension	●	●	●	●	–
Audi S sport adaptive air suspension	–	–	–	–	●
quattro all-wheel-drive system	●	●	●	●	●
Horsepower (hp @ rpm)	333 @ 5300–6500	240 @ 3500–4000	450 @ 5100–6000	500 @ 6200	520 @ 5800–6400
Torque (lb-ft @ rpm)	326 @ 2900–5300	429 @ 1750–2250	444 @ 1500–5250	461 @ 4750	481 @ 1700–5500
Acceleration 0–100 km/h (sec) NWB/LWB	5.6	6.4	4.3/4.4	4.5	4
Fuel consumption ¹¹					
City, automatic (L/100 km) NWB/LWB	n/a	n/a	12.9/13.1	n/a	14.2
Highway, automatic (L/100 km) NWB/LWB	n/a	n/a	8.0/8.3	n/a	8.8
Dimensions (mm)	Length: 5135/5265	Length: 5135/5265	Length: 5135/5265	Length: 5265	Length: 5147
	Width: 1949	Width: 1949	Width: 1949	Width: 1949	Width: 1949
	Height: 1460/1471	Height: 1460/1471	Height: 1460/1471	Height: 1471	Height: 1458

● Standard ○ Option – Not Available

Specifications are preliminary, based on information available at the time of printing. Final specifications for the Canadian model have not yet been confirmed. See your Audi dealer or audi.ca for the latest information and Natural Resources Canada’s 2016 Fuel Consumption Guide for fuel consumption ratings.

Equipment highlights

A8/A8L 3.0 TFSI/4.0 TFSI/TDI quattro		S8 4.0 TFSI quattro		A8L W12 6.3 FSI quattro
Equipment highlights: <ul style="list-style-type: none">► 19" 15-spoke alloy wheels► Adaptive xenon plus headlights► LED headlights► Glass sunroof (NWB)► Panoramic roof (LWB)^{4.0 TFSI}► Power trunk open/close► “Kick-to-open” trunk release► Power-assisted doors closing► 4-zone automatic climate control► Valetta leather seat surfaces► 14-way power front seats► 4-way power lumbar support for front seats► Heated front & rear seats► Power sunshade for rear and rear side windows► MMI® Navigation plus► Bose® sound system w/ 14 speakers► SiriusXM® satellite radio► Bluetooth®► HomeLink® garage door opener► Advanced key w/ start button	<ul style="list-style-type: none">► Advanced parking system w/ front & rear sensors► Top view camera► Audi side assist► Audi drive select► Electrically foldable auto-dimming heated exterior mirrors► 4-spoke multi-function heated steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Front seats memory► Driver information system w/ colour display► Light and rain sensor► Audi pre sense rear^{4.0 TFSI}► Ventilated front seats^{4.0 TFSI}► Massage function for front seats^{4.0 TFSI}	Equipment highlights: <ul style="list-style-type: none">► 21" 5-arm Structure alloy wheels► LED headlights► High beam assistant► Glass sunroof► Power trunk open/close► “Kick-to-open” trunk release► Power assisted doors closing► 4-zone automatic climate control► 18-way power front seats► Ventilated front seats► Massage function for front seats► 4-way power lumbar support for front seats► Heated front & rear seats► Electric sunshade for rear and rear side windows► MMI® Navigation plus► Bose® sound system w/ 14 speakers► SiriusXM® satellite radio► Bluetooth®	<ul style="list-style-type: none">► HomeLink® garage door opener► Advanced key w/ start button► Advanced parking system w/ front & rear sensors► Top view camera► Audi side assist► Audi drive select► Electrically foldable auto-dimming heated exterior mirrors► 3-spoke multi-function heated steering wheel w/ shift paddles► Electric tilt & telescopic steering wheel adjustment► MMI® touch w/ hand-writing recognition► Audi pre sense rear► Audi head-up display► Front seats memory► Light and rain sensor► Audi active lane assist► Driver information system w/ colour display► Adaptive cruise control w/ stop & go function► Audi pre sense plus	Equipment highlights: <ul style="list-style-type: none">► 20" 15-spoke Notary alloy wheels► Bang & Olufsen® sound system w/ 19 speakers► Night vision assistant► Rear seat entertainment system► Adaptive cruise control w/ stop & go function► Audi active lane assist► 18-way power front seats► Audi head-up display► Valcona leather seat surfaces► Alcantara headliner► Dual pane glass, acoustic & break resistant► Separate power rear outboard seats► Ventilated outboard rear seats► Massage function for outboard rear seats► Front passenger seat adjustment from rear seat► 4-way power lumbar support for outboard rear seats

Q3





Audi Q3

From afar, it has the same silhouette as its predecessor, but get closer and you'll experience something altogether different. Introducing the newly re-designed 2016 Audi Q3, an urban SUV that offers the best of both worlds: It's small and nimble enough for city driving, but large enough to hold whatever you need for indoor or outdoor adventures. And functionality is just the beginning.

The distinctive exterior lines of the Audi Q3 give it a coupé-like appearance you wouldn't expect in an SUV. And with the addition of subtle design features like the new, more angular Audi Singleframe grille, chrome-plated tailpipe and optional LED headlights, it's a car that's now more eye-catching than ever before. Yet it still offers impeccable SUV credentials, including a spacious 5-seat interior, 460 litres of cargo space, high ground clearance, and available quattro® permanent all-wheel drive. Standard features include

18" alloy wheels and panoramic sunroof, as well as Bluetooth®⁷ and concert radio, all controlled effortlessly from a 6.5" display with MMI® operating logic.⁶

You can rest assured that the features of the Audi Q3 extend well beyond the expected creature comforts. Here, you'll enjoy the efficiency of energy recuperation, a system that recovers waste energy from coasting and braking, reapplying it to the alternator and inevitably saving fuel. And with an efficient TFSI® engine with available quattro permanent all-wheel drive, your Audi Q3 will deliver the benefit of precisely controlled direct fuel injection that makes the most of every drop. In the new Audi Q3, you at last have the full satisfaction of your practical requirements, without any need for aesthetic compromise.



Q3 Specs

Exterior colours



Cortina White^{1,2}



Brilliant Black^{1,2}



Glacier White Metallic^{1,2}



Mythos Black Metallic^{1,2}



Florett Silver Metallic^{1,2}



Tundra Brown Metallic^{1,2}



Monsoon Grey Metallic^{1,2}



Hainan Blue Metallic^{1,2}



Utopia Blue Metallic^{1,2}

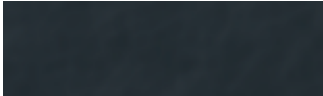


Cuvee Silver Metallic^{1,2}




Misano Red Pearl Effect^{1,2}


Interior surface colours and trims




Black^{1,2}



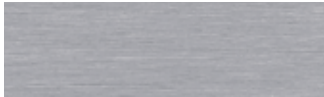
Rock Grey^{1,2}




Chestnut Brown^{1,2}



Micrometallic^{1,2}



Matte Brushed Aluminum^{1,2}



Dark Brown Walnut^{1,2}

Wheels



18" wheel
235/50 all-season tires^{1,2}



19" wheels
255/40 all-season tires¹



19" wheels
255/40 all-season tires^{1,2}



18" wheels
235/50 all-season tires²



18" wheels
235/50 all-season tires²



20" wheels
255/35 performance tires^{1,2}

Package contents

- Convenience Package^{1,2}**

 - Rear parking sensors
 - Power tailgate
 - Advanced key

Sport Package^{1,2}

 - 19" 10-spoke wheels w/ titanium finish and 255/40 all-season tires
 - 3-spoke steering wheel w/ shift paddles
 - Audi drive select
 - Matte brushed aluminum inlays
 - S line sport suspension
 - Black headliner
 - Front comfort sport seats
- Navigation Package^{1,2}**

 - MMI® Navigation plus
 - Driver information system w/ colour display
 - 7" colour display screen
 - Voice control
 - MMI® radio

Power Front Seats Package^{1,2}

 - Power driver and front passenger seats
 - Power lumbar for both seats

Black Optics Package^{1,2}

 - High-gloss black grille surround and window trim
 - Black roof rails

Technical features

	Q3 2.0 TFSI FWD	Q3 2.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 200 hp	●	●
6-speed automatic transmission with Tiptronic®	●	●
Electromechanical speed-sensitive power steering	●	●
quattro all-wheel-drive system	–	●
Horsepower (hp @ rpm)	200 @ 5100–6000	
Torque (lb-ft @ rpm)	207 @ 1700–5000	
Acceleration 0–100 km/h (sec)	8.2	8.6
Fuel consumption ¹¹		
City, automatic (L/100 km)	12.0	11.9
Highway, automatic (L/100 km)	8.2	8.4
Dimensions (mm)	Length: 4385	
	Width: 1831	
	Height: 1590	

● Standard – Not Available

Equipment highlights

Q3 2.0 TFSI FWD Komfort	Q3 2.0 TFSI FWD Progressiv	Q3 2.0 TFSI FWD Technik	Q3 2.0 TFSI quattro Komfort	Q3 2.0 TFSI quattro Progressiv	Q3 2.0 TFSI quattro Technik
<p>Equipment highlights:</p> <ul style="list-style-type: none">► 18" 5-double-spoke wheels► Audi concert radio► LED daytime running lights► 3-spoke multi-function leather steering wheel► Audi sound system w/ 10 speakers► Xenon plus headlights► 4-way power lumbar support for front seats► SiriusXM® satellite radio► Front fog lights► Leather seating surfaces► Bluetooth®► LED tail lights► Power driver seat► Heated front seats► Driver information system w/ monochrome display► Panoramic roof► Load-through provision► Light and rain sensor► Integrated LED mirror turn signals► Cruise control► Heated exterior mirrors► 6.5" colour display screen► LED ambient interior lighting► Manual air conditioning► Black roof rails► Black exterior window trim	<p>Trim includes Komfort trim content plus the following additional content:</p> <ul style="list-style-type: none">► 19" 5-segment-spoke design wheels► Dual-zone automatic climate control► 8-way power front seats► Audi music interface► Auto-dimming interior mirror w/ compass► Bright aluminum roof rails► Bright aluminum window trim► Door sill trim strips w/ aluminum inlays► Stainless steel trunk loading sill	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">► LED tail lights w/ dynamic indicators► Electrically foldable auto-dimming heated exterior mirrors► Audi side assist► S line exterior (bumpers, door sills, badging)► Rear view camera► Power tailgate open/close► Advanced key w/ start button► Advanced parking system w/ front & rear sensors► LED headlights► Bose® sound system w/ 14 speakers	<p>Equipment highlights:</p> <ul style="list-style-type: none">► 18" 5-double-spoke wheels► LED daytime running lights► 3-spoke multi-function leather steering wheel► Audi sound system w/ 10 speakers► Xenon plus headlights► 4-way power lumbar support for front seats► SiriusXM® satellite radio► Front fog lights► Leather seating surfaces► Bluetooth®► LED tail lights► Power driver seat► Heated front seats► Driver information system w/ monochrome display► Panoramic roof► Load-through provision► Light and rain sensor► Integrated LED mirror turn signals► Cruise control► Heated exterior mirrors► 6.5" colour display screen► LED ambient interior lighting► Manual air conditioning► Black roof rails► Black exterior window trim	<p>Trim includes Komfort trim content plus the following additional content:</p> <ul style="list-style-type: none">► 18" 5-arm turbine design wheels► Dual-zone automatic climate control► 8-way power front seats► Audi music interface► Auto-dimming interior mirror w/ compass► Bright aluminum roof rails► Bright aluminum window trim► Door sill trim strips w/ aluminum inlays► Stainless steel trunk loading sill	<p>Trim includes Progressiv trim content plus the following additional content:</p> <ul style="list-style-type: none">► 18" 5-twin-spoke design wheels► Stainless steel trunk sill► Rear view camera► Power tailgate open/close► Bose® sound system w/ 14 speakers► Electrically foldable auto-dimming heated exterior mirrors► Advanced key with start button► Advanced parking system w/ front & rear sensors► Audi side assist

1. Available on Q3 2.0 TFSI FWD. 2. Available on Q3 2.0 TFSI quattro.

Q5

Q5 | SQ5



Audi Q5

The Audi Q5 has always set the benchmark in its category. This often imitated SUV is as progressive as it is sporty, and as spacious as it is functional. A distinct profile, quattro® permanent all-wheel drive, and an 8-speed Tiptronic® transmission provide ample evidence of this achievement.

The Audi Q5 greets you with a coupé-like roofline and wraparound tailgate. The horizontal lines of this high-performance SUV are emphasized with xenon plus headlights, LED daytime running lights and tail lights that combine innovation and design to spectacular effect. A high-gloss black single-frame grille with vertical chrome struts and bevelled upper edges offers a look that is at once sporty and elegant. And the standard power tailgate does more than lend an unmistakable appearance to the rear of the Audi Q5; it also makes for easier loading and unloading. Suddenly, its industry counterparts seem like relics of the past.

The ultra-efficient 2.0 TFSI® engine delivers 258 lb-ft of torque, and it combines with an 8-speed Tiptronic® transmission for the best in efficiency and performance. The all-aluminum Audi 3.0-litre TFSI V6 engine unites FSI® direct injection and supercharging to create impressive torque, making full power usable at any speed. (This refinement means you get V8 power and torque with the efficiency of a V6 engine.) And with the turbocharged 3.0-litre V6 TDI®, you'll never skimp on exhilaration or performance. Ultra-modern fuel injection technology gives you superior refinement and an incredibly efficient combustion process.

For an even more eco-friendly version of this powerful SUV, choose the Audi Q5 hybrid. As one of the only hybrids in its class, it accomplishes a reduction on environmental impact without needing to make concessions for performance. The Q5 hybrid features a turbocharged 2.0-litre 4-cylinder engine combined with an electric motor that is powered by a lithium-ion battery. The Audi Q5 stands as progressive innovation at its finest.





European models shown.



Audi SQ5

The perfect synthesis of our leading design sensibilities and performance capabilities can be seen in the Audi SQ5. This remarkably versatile SUV is a marvel of technology, a triumph of design, and a sheer pleasure to drive. With a supercharged 3.0 TFSI® engine, it's the only crossover that performs like a sports car. You'll experience an impressive 354 hp and 347 lb-ft of torque, plus an 8-speed Tiptronic® transmission that reduces fuel consumption while being flexible enough to allow dynamic, sporty acceleration and low-rev, high-speed cruising.

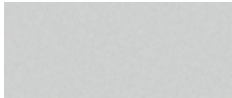
The quattro® permanent all-wheel drive with torque vectoring helps keep the Audi SQ5 firmly on the road in even the most perilous conditions. The sleek, spacious design incorporates striking LEDs, optional 21" wheels, and a distinctive bumper and roof spoiler for the best on-road impression. Whether you yearn for sporty performance, luxurious comfort, or the versatility of an SUV, the Audi SQ5 is engineered to exceed your expectations.

Q5 / SQ5 Specs

Exterior colours



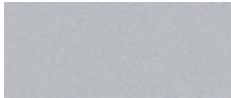
Ibis White^{1,2,3,4}




Glacier White Metallic^{1,2,3,4}



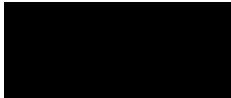
Cuvée Silver Metallic^{1,2,3}




Florett Silver Metallic^{1,2,3,4}




Monsoon Grey Metallic^{1,2,3}




Brilliant Black^{1,2,3,4}



Moonlight Blue Metallic^{1,2,3,4}



Mythos Black Metallic^{1,2,3,4}



Volcano Red Metallic^{1,2,3,4}




Scuba Blue Metallic^{1,2,3}



Utopia Blue Metallic^{1,2,3,4}




Daytona Grey Pearl Effect⁴




Sepang Blue Pearl Effect⁴


Interior surface colours and trims



Leather Black^{1,2,3}




Leather Chestnut Brown^{1,2,3}




Leather Titanium Grey^{1,2,3}




Leather Pistachio Beige^{1,2,3}



Milano Leather Black^{1,2,3,4}




Milano Leather Chestnut Brown^{1,2,3,4}




Fine Nappa Leather Black⁴




Fine Nappa Leather Lunar Silver/Black⁴




Leather Chestnut Brown /Black⁴




Fine Nappa Leather Magma Red/Black⁴



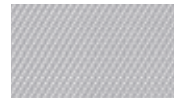
Reflex Finish Monometallic Platinum¹




Reflex Finish Truffle Beige¹




Matte Brushed Aluminum^{1,2,3,4}



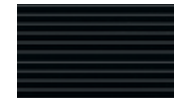
Aluminum Satellite^{1,2,3}



Fine Grain Ash^{1,2,3}



Carbon Atlas⁴



Beaufort Aluminum⁴

Wheels



18" wheels
235/60
all-season tires¹



18" wheels
235/60
all-season tires^{1,2}



19" wheels
235/55
all-season tires^{1,2,3}



19" wheels
235/55
all-season tires^{1,2}



20" wheels
255/45
performance tires^{1,2}



20" wheels
255/45
performance tires³



20" wheels
255/45
performance tires³



20" wheels
255/45
performance tires⁴



21" wheels
255/40
performance tires⁴

Package contents

- S line Sport Package^{1,2}**
- ▶ 19" 5-arm star design wheels w/ all-season tires: 235/55
 - ▶ S line bumpers
 - ▶ Matte brushed aluminum inlays
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ Steering wheel w/ shift paddles
 - ▶ Black headliner
 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ S line door sills and exterior badges

- Convenience Package¹**
- ▶ Advanced key w/ start button
 - ▶ Rear parking sensors
 - ▶ Power driver (w/ memory) and passenger seat
 - ▶ Auto-dimming interior mirror w/ compass
 - ▶ Heated, power adjustable/folding, auto-dimming exterior mirrors

- Navigation Package^{1,2,4}**
- ▶ Speech dialogue system
 - ▶ HDD navigation
 - ▶ DVD Player
 - ▶ Advanced parking system w/ front & rear sensors
 - ▶ Rear view camera

- Hybrid Sport Package³**
- ▶ 20" 10-spoke Y design wheels
 - ▶ Sport seats w/ driver/pass. lumbar
 - ▶ 3-spoke flat-bottom multi-function steering wheel
 - ▶ Performance tires
 - ▶ Steering wheel w/ shift paddles
 - ▶ Black headliner
 - ▶ Matte brushed aluminum inlays

- Black Optics Package⁴**
- ▶ High-gloss black window surrounds
 - ▶ High-gloss black grille surround
 - ▶ Body colour exterior mirror housings
 - ▶ Black roof rails

Technical features

	Q5 2.0 TFSI quattro	Q5 3.0 TFSI quattro	Q5 3.0 TDI quattro	Q5 hybrid	SQ5 3.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 220 hp	●	–	–	–	–
4-cylinder engine with parallel hybrid powertrain, 2.0 TFSI, 245 hp	–	–	–	●	–
6-cylinder engine, 3.0 TFSI, 272 hp	–	●	–	–	–
6-cylinder turbocharged engine, 3.0 TDI, 240 hp	–	–	●	–	–
6-cylinder supercharged engine, 3.0 TFSI, 354 hp	–	–	–	–	●
8-speed automatic transmission with Tiptronic®	●	●	●	●	●
Electromechanical speed-sensitive power steering	●	●	●	●	●
quattro all-wheel-drive system	●	●	●	●	●
Horsepower (hp @ rpm)	220 @ 4450–6000	272 @ 4780–6500	240 @ 3750–4000	245 @ 4300	354 @ 6000–6500
Torque (lb-ft @ rpm)	258 @ 1500–4300	295 @ 2150–4780	428 @ 1750–2250	354 @ 1500	347 @ 4000–4500
Acceleration 0–100 km/h (sec)	7.1	6.2	6.7	7.0	5.3
Fuel consumption ¹¹					
City, automatic (L/100 km)	12.0	13.2	10.0	9.8	14.1
Highway, automatic (L/100 km)	8.5	9.2	7.5	7.9	9.9
Dimensions (mm)	Length: 4639			Length: 4639	Length: 4647
	Width: 1898			Width: 1898	Width: 1911
	Height: 1655			Height: 1652	Height: 1658

● Standard – Not Available

Equipment highlights

Q5 2.0 TFSI quattro Komfort	Q5 TFSI/TDI quattro Progressiv	Q5 TFSI/TDI quattro Technik	Q5 hybrid quattro	SQ5 3.0 TFSI quattro Progressiv	SQ5 3.0 TFSI quattro Technik
Equipment highlights: <ul style="list-style-type: none">▶ 18" 5-spoke star design wheels w/ 235/60 all-season tires▶ LED tail lights▶ 4-spoke multi-function steering wheel▶ Heated front seats▶ Power front driver and passenger seats▶ Light and rain sensor▶ Power tailgate▶ Xenon plus headlights w/ LED daytime running lights▶ SiriusXM® satellite radio▶ Driver lumbar support▶ 60/40 split folding rear bench w/ recline and fore/aft slide▶ Heated and power exterior mirrors▶ Anti-theft alarm▶ Audi sound system w/ 10 speakers▶ Audi drive select	Trim includes Komfort trim content plus the following additional content: <ul style="list-style-type: none">▶ 18" 5-spoke V design wheels w/ 235/60 all-season tires▶ Aluminum-look roof rails▶ High-gloss window/grille surround▶ Rear parking sensors▶ Headlight washers▶ Advanced key w/ push button start▶ Aluminum satellite inlays▶ 3-zone climate control▶ Power driver (w/ memory) and passenger seat▶ Auto-dimming interior mirror w/ compass▶ Power and heated auto-dimming exterior mirrors▶ Driver information system w/ colour display	Trim includes Progressiv trim content plus the following additional content: <ul style="list-style-type: none">▶ 19" 10-spoke Y design wheels w/ 255/35 all-season tires▶ HomeLink® garage door opener▶ Panoramic roof▶ Heated rear seats▶ Adaptive headlights w/ cornering function	Includes TFSI/TDI Technik content plus following: <ul style="list-style-type: none">▶ 3-spoke multi-function steering wheel▶ Heated front & rear seats▶ Xenon plus headlights w/ LED daytime running lights▶ Interior LED lighting package▶ SiriusXM® satellite radio▶ DVD Player▶ HDD navigation▶ Hybrid aluminum door sill inserts▶ S line exterior bumpers▶ Audi parking system w/ rear camera▶ Speech dialogue system▶ Driver information system w/ colour display	Includes Q5 TFSI/TDI Progressiv content plus following: <ul style="list-style-type: none">▶ 20" 5-spoke V design wheels w/ 255/45 performance tires▶ Panoramic roof▶ 3-spoke flat-bottom multi-function steering wheel▶ Heated front seats▶ Power driver (w/ memory and lumbar) and passenger seats▶ Power and heated auto-dimming exterior mirrors▶ Sport seats w/ Fine Nappa leather seating surfaces▶ Rear parking sensor▶ Xenon plus headlights w/ LED daytime running lights▶ Advanced key w/ start button▶ Audi drive select▶ Aluminum-look roof rails▶ Aluminum door sill inserts▶ S sport suspension▶ Ski bag▶ S door sill inserts	Trim includes Progressiv trim content plus the following additional content: <ul style="list-style-type: none">▶ Heated rear seats▶ HomeLink® garage door opener▶ Audi side assist▶ Adaptive headlights w/ cornering function

1. Available on 2.0 TFSI. 2. Available on 3.0 TFSI/TDI. 3. Available on Q5 hybrid. 4. Available on SQ5.

Q7





Audi Q7

Can a 7-passenger SUV deliver utility without sacrificing sport? We happen to think so. Introducing the all-new Audi Q7, a sport-utility vehicle that provides luxury and versatility in abundance while never failing to neglect the driver who demands a truly responsive connection with the road. With its 8-speed Tiptronic® transmission and a rear-biased quattro® permanent all-wheel drive system, the Audi Q7 handles more like a larger-than-life sports car. Off road, it's in its element with electronic stability control (ESC), available Audi adaptive air suspension,

and off-road detection. What's more, you can choose between two engines: the 333-hp TFSI® or the TDI® clean diesel variant that produces 443 lb-ft of torque and remarkably low emission figures. The Audi Q7 easily takes command of any environment, and gives you both performance and fuel economy with all the capability you'll ever need.

Outside, the sculptural appearance of the Audi Q7 is enhanced with a wider, more angular Audi Singleframe grille, striking xenon plus headlights, plus LED

daytime running lights that are stunningly bright, yet supremely energy-efficient. The interior takes rugged splendor to the maximum with Audi music interface and Audi 3D Sound (available with either Bose® or Bang & Olufsen® speaker systems) to create equally precise and harmonious sound quality in every seat. Meanwhile, the available virtual cockpit, an intuitive instrument cluster featuring a brilliant 12.3-inch display, provides on-demand information helping to improve the way you interact with your Audi – and the road.





TT | TT Roadster | TTS





Audi TT | TT Roadster

One step further. When you're evolving an automotive icon, one that helped shape the now unmistakable Audi esthetic, it's the only place you can go. Introducing the all-new 2016 Audi TT, proof that going one step further can be beautifully rewarding.

With its taut, geometric lines meticulously sculpted to convey dynamism, its broad, imposing shoulders, angular Audi Singleframe grille and aluminum exposed filler cap, the all-new Audi TT has an exterior that captivates without prejudice. And yet what's inside is every bit as remarkable. Supple Fine Nappa leather, lightweight aluminum and stainless steel

finishes envelop you in luxury while the new Audi virtual cockpit provides an intuitive instrument cluster that delivers on-demand information on a 12.3-inch colour display.

When you choose the available S line® package, "sport" is given a whole new meaning, thanks to aggressive exterior styling, 19" Audi Sport 5-double-spoke wheels, sport-tuned suspension and unique seating accents. And when you combine the efficient 220-hp 2.0-litre TFSI® engine using Audi valve lift technology with a 6-speed S tronic® transmission, you'll agree, this car deserves to be set free.



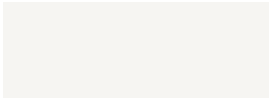


Audi TTS

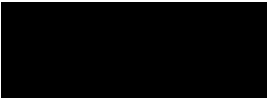
Born on the racetrack and tuned for the open road, the all-new Audi TTS Coupé was designed to ensure each moment spent behind the wheel is more epic than the last. Precisely sculpted to portray a more chiseled, angular physique, the Audi TTS boasts a sharper, wider Audi Singleframe grille, 19" 5-arm Facet design alloy wheels, large four-piston monobloc front brake calipers, as well as a high-resolution Audi virtual cockpit, and standard full-LED headlights. A 292-hp TFSI® engine delivers power to spare, while quattro® all-wheel drive helps assure your Audi TTS will hug the road with conviction.

TT / TT Roadster / TTS Specs

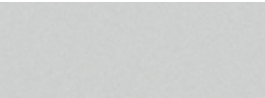
Exterior colours



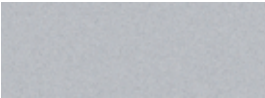
Ibis White^{1,2}




Brilliant Black^{1,2}




Glacier White Metallic^{1,2}




Florett Silver Metallic^{1,2}




Monsoon Grey Metallic¹




Tango Red Metallic^{1,2}




Scuba Blue Metallic¹




Mythos Black Metallic^{1,2}



Nano Grey Metallic²



Sepang Blue Metallic²




Vegas Yellow²

Interior surface colours and trims



Black^{1,2}



Rock Grey¹



Palomino Brown¹



Rotor Grey^{1,2}



Express Red²



Aluminum Drift Silver¹



Matte Brushed Aluminum^{1,2}

Wheels



18" wheels
245/40
all-season tires¹



19" wheels
245/35
performance tires¹



19" wheels
245/35
performance tires¹



19" wheels
245/35
performance tires²

Package contents

- S line Sport Package¹**
- ▶ 19" Audi Sport 5-double-spoke wheels w/ 245/35 performance tires
 - ▶ S line sport suspension
 - ▶ S line exterior
 - ▶ S line badge on steering wheel
 - ▶ Anthracite accenting on seats and in the interior
 - ▶ S line fender badging
 - ▶ Brushed aluminum inlays
 - ▶ S line aluminum door sills
 - ▶ S embossing on front seats
- Driver Comfort Package^{1,2}**
- ▶ Advanced key
 - ▶ Audi parking system w/ front & rear sensors
 - ▶ Rear view camera
 - ▶ Audi side assist
- Navigation Package^{1,2}**
- ▶ MMI® Navigation plus for Audi virtual cockpit
 - ▶ DVD playback
 - ▶ Speech dialogue system w/ whole-address entry

- LED Headlights¹**
- ▶ LED headlights w/ LED turn signals
 - ▶ LED tail lights w/ dynamic turn signals
 - ▶ LED all-weather lights

Technical features

	TT Coupé 2.0 TFSI quattro	TT Roadster 2.0 TFSI quattro	TTS Coupé 2.0 TFSI quattro
4-cylinder engine, 2.0 TFSI, 220 hp	●	●	–
4-cylinder engine, 2.0 TFSI, 292 hp	–	–	●
6-speed S tronic automatic transmission	●	●	●
Audi progressive steering	●	●	●
Audi magnetic ride	–	–	●
quattro all-wheel-drive system	●	●	●
Horsepower (hp @ rpm)	220 @ 4500–6200	220 @ 4500–6200	292 @ 5400–6200
Torque (lb-ft @ rpm)	258 @ 1600–4400	258 @ 1600–4400	280 @ 1900–5300
Acceleration 0–100 km/h (sec)	5.6	5.9	4.9
Fuel consumption ¹¹			
City (L/100 km)	10.1	10.1	10.3
Highway (L/100 km)	7.8	7.8	8.6
Dimensions (mm)	Length: 4184	Length: 4184	Length: 4191
	Width: 1832	Width: 1832	Width: 1832
	Height: 1353	Height: 1358	Height: 1343

● Standard – Not Available

Equipment highlights

TT Coupé quattro		TT Roadster quattro		TTS Coupé quattro	
Equipment highlights: <ul style="list-style-type: none">▶ 18" 5-double-spoke dynamic design alloy wheels w/ 245/40 all-season tires▶ S Sport seats in Fine Nappa leather w/ diamond stitching▶ Push button ignition▶ SiriusXM® satellite radio▶ Audi music interface w/ USB connectivity▶ HomeLink® garage door opener▶ MMI® touch w/ hand-writing recognition▶ Power driver and passenger seats▶ Heated front seats▶ Rear parking sensors▶ Automatic climate control▶ Xenon plus headlights w/ LED daytime running lights	<ul style="list-style-type: none">▶ Audi sound system w/ 9 speakers▶ 3-spoke leather multi-function plus steering wheel▶ Audi drive select▶ Bluetooth®▶ LED tail lights▶ LED interior lighting▶ Audi virtual cockpit 12.3" hi-res LCD▶ Power and heated exterior mirrors▶ Voice control▶ Aluminum optic interior▶ Audi progressive steering▶ Cruise control	Equipment highlights: <ul style="list-style-type: none">▶ 18" 5-double-spoke dynamic design alloy wheels w/ 245/40 all-season tires▶ S Sport seats in Fine Nappa leather w/ diamond stitching▶ Push button ignition▶ SiriusXM® satellite radio▶ Audi music interface w/ USB connectivity▶ HomeLink® garage door opener▶ MMI® touch w/ hand-writing recognition▶ Power driver and passenger seats▶ Heated front seats▶ Rear parking sensors▶ Automatic climate control▶ Xenon plus headlights w/ LED daytime running lights	<ul style="list-style-type: none">▶ Audi sound system w/ 9 speakers▶ 3-spoke leather multi-function plus steering wheel▶ Audi drive select▶ Bluetooth®▶ LED tail lights▶ Neck-level heating in front-seats▶ Audi virtual cockpit 12.3" hi-res LCD▶ Power and heated exterior mirrors▶ Voice control▶ Electric wind blocker▶ Audi progressive steering▶ Power folding acoustic convertible top	Equipment highlights: <ul style="list-style-type: none">▶ 19" 5-arm facet design alloy wheels w/ 245/35 performance tires▶ S sport seats in Fine Nappa leather w/ diamond stitching▶ Push button ignition▶ SiriusXM® satellite radio▶ Audi music interface w/ USB connectivity▶ HomeLink® garage door opener▶ MMI® touch w/ hand-writing recognition▶ Power driver and passenger seats▶ Heated front seats▶ Rear parking sensors▶ Automatic climate control▶ Full LED headlights and all-weather lights	<ul style="list-style-type: none">▶ Audi sound system w/ 9 speakers▶ 3-spoke leather multi-function plus steering wheel▶ Audi drive select▶ Bluetooth®▶ LED tail lights w/ dynamic turn signals▶ LED interior lighting▶ Audi virtual cockpit 12.3" hi-res LCD▶ Power and heated exterior mirrors▶ Voice control▶ Aluminum optic interior▶ Audi progressive steering▶ Cruise control▶ Audi magnetic ride

1. TT Coupe and Roadster. 2. TTS Coupe.



Audi Sport

For the true motorsports enthusiast, the thrill of the racetrack is not something to be observed from the stands. It is meant to be experienced firsthand. For such a driver, nothing less than Audi Sport will suffice. These vehicles are not merely motorsports-inspired. Each one proves itself to be uncompromisingly sporty and dynamic, no matter what the challenge. Each of these vehicles is derived from our deepest roots in motorsports. Each one is refined by the challenges of the world's most grueling race events, including the 24 Hours of Le Mans, the 24 Hours of Nürburgring and the Rolex 24 at Daytona. At Audi, the motorsports tradition goes far deeper than sheet metal. It is embedded in the engineering DNA of every vehicle we make – and nowhere is this more obvious than in the Audi R and RS models. Experience the thrill of Audi Sport for yourself.



Audi RS 7


Standing alone as the finest expression of performance and luxury, the newly re-designed RS 7 blends sophistication and sportiness with a powerful 4.0 TFSI® engine and lightweight construction technology. Sport adaptive air suspension and electromechanical steering make for robust and sophisticated driving in every situation. Under the hood of this V8 engine, 560 hp dramatically accelerates the Sportback from 0 to 100 km/h in 3.9 seconds.⁸

The quattro® sport differential varies the power between the rear wheels as needed, offering optimal driving agility and improved traction to prevent understeer when cornering at high speeds. Sport adaptive air suspension electronically controls all four wheels with a continuously adaptive damping system, uniting sporty handling with the utmost in ride comfort. In addition, the air suspension allows for speed-dependent lowering of the body – a change in ride height that results in a low centre of gravity and significantly increased directional stability, while at the same time improving the vehicle's aerodynamics.




RS 7 Specs


Exterior colours



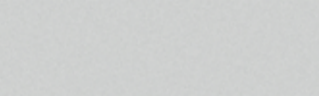
Panther Black
Crystal Effect




Daytona Grey
Pearl Effect




Nardo
Grey




Glacier White
Metallic




Sepang Blue
Pearl Effect




Misano Red
Pearl Effect




Daytona Grey
Matte Effect



Mythos Black
Metallic




Florett Silver
Metallic



Prism Silver
Crystal Effect

Interior surface colours and trims



Valcona Leather
Black



Valcona Leather Black
w/ Rock Grey Stitching




Valcona Leather Lunar Silver
w/ Rock Grey Stitching




Carbon
Fibre



Race
Aluminum



Matte Brushed
Aluminum



Piano
Black



Aluminum/Black
Beaufort Oak

Wheels



21" wheels
275/30
performance tires



21" wheels
275/30
performance tires



21" wheels
275/30
performance tires



20" wheels
275/35
performance tires

Package contents

- Carbon Optics Package**

 - ▶ 21" 5-spoke Blade alloy wheels (black) w/ 275/30 performance tires
 - ▶ Sport exhaust w/ black finishers
 - ▶ Audi exclusive black package
 - ▶ Carbon optics front spoiler
 - ▶ Body colour side mirrors
 - ▶ Engine compartment in carbon fibre

Carbon Optics Package w/ quattro script

 - ▶ 21" 5-spoke Blade alloy wheels (black) w/ 275/30 performance tires
 - ▶ Sport exhaust w/ black finishers
 - ▶ Audi exclusive black package
 - ▶ Carbon optics front spoiler w/ quattro
 - ▶ Body colour side mirrors
 - ▶ Engine compartment in carbon fibre
- Extended Aluminum Styling Package**

 - ▶ 21" 5-spoke Blade alloy wheels (titanium) w/ 275/30 performance tires
 - ▶ Matte aluminum optic package kit
 - ▶ Extended aluminum front spoiler

Extended Aluminum Styling Package w/ quattro script

 - ▶ 21" 5-spoke Blade alloy wheels (titanium) w/ 275/30 performance tires
 - ▶ Matte aluminum optic package kit
 - ▶ Extended aluminum front spoiler w/ quattro driver assistant plus package
 - ▶ Audi active lane assist
 - ▶ Audi pre sense plus
 - ▶ Adaptive cruise control w/ stop & go function

Driver Assistant Plus Package

 - ▶ Audi active lane assist
 - ▶ Audi pre sense plus
 - ▶ Adaptive cruise control w/ stop & go function

	RS 7 4.0 TFSI quattro Tiptronic
8-cylinder engine, 4.0 TFSI, 560 hp	●
8-speed automatic transmission with Tiptronic®	●
Cylinder-on-demand technology	●
Electromechanical speed-sensitive power steering	●
quattro all-wheel-drive system	●
Horsepower (hp @ rpm)	560 @ 5700–6600
Torque (lb-ft @ rpm)	516 @ 1750–5500
Acceleration 0–100 km/h (sec)	3.9
Fuel consumption ¹¹	
City, automatic (L/100 km)	16.2
Highway, automatic (L/100 km)	9.3
Dimensions (mm)	Length: 5012
	Width: 1911
	Height: 1419

● Standard

Equipment highlights

RS 7 4.0 TFSI quattro Tiptronic	
<p>Equipment highlights:</p> <ul style="list-style-type: none">▶ 21" 5-spoke Blade alloy wheels w/ 275/30 performance tires▶ LED headlights▶ Glass sunroof▶ Movement-activated tailgate open▶ Electrically foldable auto-dimming heated exterior mirrors▶ 4-zone automatic climate control▶ Valcona leather seats▶ 8-way power front S sports seats▶ 4-way power lumbar support for front seats▶ Heated front & rear seats▶ MMI® Navigation plus▶ Bose® sound system w/ 14 speakers▶ SiriusXM® satellite radio▶ Bluetooth®▶ 3-spoke flat-bottom steering wheel w/ shift paddles▶ Electric tilt & telescopic steering wheel adjustment▶ Manual sunshade for rear window▶ MMI® touch w/ hand-writing recognition	<ul style="list-style-type: none">▶ Audi music interface▶ Advanced key w/ start button▶ Audi drive select▶ Advanced parking system w/ front & rear sensors▶ HomeLink® garage door opener▶ LED daytime running lights▶ Corner view camera▶ Headlight washers▶ Integrated all-weather light function▶ LED tail lights▶ Power tailgate open/close▶ Integrated LED mirror turn signals▶ Driver seat memory▶ Load-through provision▶ Auto-dimming interior mirror▶ 8.0" colour display screen▶ Driver information system w/ colour display▶ Light and rain sensor▶ Cruise control▶ Audi pre sense rear



Introducing the 2016 Audi R8

Super. It means to rise above, go beyond and push ahead. But can super be superseded? With every incarnation of the unmistakably bold Audi R8, we have proven that, indeed, it can. Introducing the all-new Audi R8, the latest in a series that has both captivated and catapulted drivers forward. On the exterior, the all-new Audi R8 exudes musculature; its wide shoulders giving the car a lower, wider stance while exclusive mesh features permeate the front fascia. Inside, luxurious leather adorns a cockpit designed to encompass the driver, flowing smoothly from dashboard to door for an enhanced race car feel. Combined with futuristic racing technologies like the driver-focused Audi virtual cockpit and multi-function plus steering wheel, intuitive functionality meets flawless design at every turn.





Audi exclusive

What would your Audi look like? Audi exclusive puts you in the driver's seat of creative control. From the leather that adorns your seats and the stitching that binds it together to the uniquely crafted inlays and even exterior paint colours, Audi exclusive offers you limitless choice. Use your imagination to craft a car that not only reflects your personal style, but that also reflects your refined taste. It's not just a car. It's an Audi. And it doesn't belong to anyone but you. See your dealer for details.





Audi Genuine Accessories

To complement your lifestyle, insist on accessories that are tailored perfectly to fit your Audi. Whether you need to transport your bike, skis or snowboard, protect your vehicle from the elements, or enhance the sporty look of your Audi, you'll find a wide range of accessories suited to meet your needs. All Audi Genuine Accessories are made from the highest-quality materials and are put through a battery of tests to ensure longevity and durability. To see a full range of Audi Genuine Accessories, please visit audi.ca/accessories.



Audi
driving experience

The Audi driving experience provides a wide range of driver training courses – from the Audi training experience to the Audi sports-car experience, where intensive experience training courses are offered on renowned racetracks. Or line up for the Audi ice experience where you can learn how to control and deploy the phenomenal capabilities of quattro® on ice.

Regardless of how you choose to test your mettle, from start to finish you'll enjoy VIP treatment, with refined hospitality, a private drivers' lounge and a catered gourmet lunch. Visit audi.ca/drivingexperience to learn more.



6. Do not drive distracted. The use of mobile devices while driving, other than in hands-free mode, is illegal in many regions and unsafe.

7. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.

8. Please drive safely and obey all traffic laws, including speed limits.

9. Audi side assist, Audi pre sense, active lane assist, night vision, cruise control, parking system, head-up display and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.

10. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

11. Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCan) fuel consumption criteria and testing methods for 2016 model year vehicles. Please note that comparisons to seemingly similar vehicles pre-2015 model year will show discrepancies due to the difference in NRCan approved calculation methods for 2014 model year and older vehicles. Please refer to NRCan's Fuel Consumption Guide 2016 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

Audi Canada believes the specifications in this brochure to be correct at the time of printing. However, specifications, standard equipment, options, fabrics and colours are subject to change without notice. Audi Canada is not responsible for errors in typography or photography. Some equipment may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Please ask your dealer for advice concerning current availability of standard and optional equipment and verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are European models shown with optional equipment or accessories that may not be available in Canada. Tires are supplied and warranted by their manufacturer. Your vehicle is sold equipped with all-season tires. However, please remember the use of winter tires may be mandatory in your province or territory. Make sure your vehicle is equipped with the proper tires at all times. Tires supplied by various manufacturers. See your dealer for complete details on the limited warranty, the Audi 24-hour Roadside Assistance (provided by Club Auto Roadside Services), or the 12-year limited warranty against corrosion perforation. Certain conditions apply; please see your dealer for details. "TDI" and "TDI Clean Diesel" are registered trademarks of Volkswagen AG. "Bang & Olufsen" is a registered trademark of Bang & Olufsen A/S. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "BOSE" is a registered trademark of Bose Corporation. "SiriusXM" is a trademark of SIRIUS XM Radio Inc. "Tiptronic®" is a registered trademark of Dr. Ing. h. c. F. Porsche. "Audi", "Audi pre sense", "A3", "A4", "A5", "A6", "A7", "A8", "S4", "S5", "RS 5", "S6", "S7", "RS 7", "S8", "Q5", "SQ5", "Q7", "TT", "TTS", "R8", "ASF", "MMI", "quattro", "FSI", "TFSI", "S tronic", "S line", "Sideguard", "e-tron", "Vorsprung durch Technik", and the four rings and Audi emblems are registered trademarks of AUDI AG. ©2015 Audi Canada.

2016

Discover more at audi.ca

Follow us:    

