



**Jordan Ison**  
President

**Stacey Ison**  
President

## BETTER WITH BROTHERS

### WE DON'T PLAY PRICING GAMES

We do not artificially inflate our used car prices in the hopes of winning a negotiating contest with our customers.

### WHAT IS MARKET VALUE PRICING?

We use  
**GOOGLE TECHNOLOGY** to shop every car we own, every hour, against every other car in our market. This Market Value Pricing **GUARANTEES** that you get the most competitive prices on all our used vehicles, all the time.

### WE GIVE YOU THE BEST PRICE UP FRONT

Ask us we'll prove it. Your Account Executive will provide a Market Value Pricing analysis on any used car in stock and you'll see our competitive position in the marketplace.



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