

**2018 MAZDA CX-9**



# WELCOME TO THE CLUB.



1967 Cosmo Sport 110S; Mazda's first rotary engine vehicle.

A Mazda is never just a Mazda.  
It's a feeling.

It's a shot of anticipation just  
before you press start.

It's that urge to take one last  
look as you walk away.

It's the notion that a vehicle  
should move your body  
as well as your soul.

It's a love affair with the road.  
Any road.

It's a knowing glance that  
passes between Mazda drivers.

It's the feeling that you don't just  
own a Mazda, you have a lifelong,  
irrevocable membership in  
The Clubhouse of Driving Passion.

## INTRODUCING THE DRIVER'S SUV.

To Mazda, Driving Matters. It's what inspired us to craft a premium and innovative three-row, 7-passenger crossover SUV that is designed to impress in every way. The 2018 CX-9 delivers an athletic yet sophisticated exterior, agile handling, advanced connectivity, cutting-edge safety technology and exquisite interior detailing. Plus, with the SKYACTIV-G 2.5 T Dynamic Pressure Turbo engine technology, it delivers more power when you need it most - all while achieving exceptional fuel efficiency.

Why did we obsess over refining every detail of the CX-9? Because you wouldn't expect anything less from a family SUV built for drivers.



# EXPERIENCE DRIVING EXHILARATION - BEFORE YOU GET BEHIND THE WHEEL.

Extraordinary design creates a powerful presence. Athletic elegance is expressed in a muscular stance, elongated hood and tapered roofline. In front, a new five-sided grille, signature wing and piercing headlight design make a dramatic impression.



**Julien Montousse**  
**MAZDA NORTH AMERICAN OPERATIONS DESIGN DIRECTOR**

"Mazda's design philosophy is based on the idea of breathing life into the car's form, creating an emotional bond between driver and his or her car. Combine this belief with our passion for craftsmanship and you begin to see why we view the process of creating Mazda cars as a work of art."

A stylized, handwritten signature of the Mazda logo, featuring the word "Mazda" in a cursive script.



魂動

KODO : SOUL of MOTION

Shown with available accessory Roof Rails.

## SKYACTIV TECHNOLOGY

### AMAZING THINGS ARE POSSIBLE WHEN DRIVING MATTERS.

Performance innovations are everywhere in the CX-9. Starting with the groundbreaking SKYACTIV-G 2.5 T Dynamic Pressure Turbo engine - delivering a higher level of power at lower levels of rpm. With towing capability of up to 1,588 kg (3,500 lbs), the engine power gives you lots of options. Plus, the engine's innovative 4-3-1 exhaust manifold and closely controlled high-flow exhaust gas valve allow air to flow into the turbine more quickly. The result? Generous power and smooth acceleration from the moment you step on the pedal. It's a new level of fluid and immediate power that makes your driving experience better.



### EXCEPTIONAL COMBINED FUEL ECONOMY

UP TO AN ESTIMATED

L/100 KM CITY\*      L/100 KM HWY\*      L/100 KM COMBINED\*

# 10.6 / 8.4 / 9.6

### BEST-IN-CLASS STANDARD TORQUE<sup>†</sup>

# 310

LB FT

#### CONSPICUOUS UNCONSUMPTION

The CX-9 is engineered with SKYACTIV TECHNOLOGY to maximize driving dynamics and minimize carbon footprint. This principle guided us to reduce the weight of the new CX-9 by over 113 kg (250 lbs), yet improve performance and achieve exceptional combined fuel economy rating.\*

#### SKYACTIV-VEHICLE DYNAMICS

To turn the entire driving experience, including driving on a straight line, turns and halts, into a truly harmonious experience, Mazda integrated control of the car's key components to strengthen the *Jinba Ittai* driving feel.

### DRIVING EXHILARATION UNLIKE ANY OTHER.

SKYACTIV-VEHICLE DYNAMICS and new G-Vectoring Control (GVC) technology works behind the scenes, to help achieve a smoother, less fatiguing drive for you and your passengers by subtly adjusting engine torque and shifting vehicle weight during everyday commutes and spirited drives. The result is steering that is more precise and a ride that is more comfortable for drivers and passengers alike.



#### MORE CONFIDENCE

Due to irregularities and undulations in the road surface, your vehicle does not always travel along the expected line, forcing you to make steering corrections. With GVC, your CX-9 responds to driver inputs with fewer steering adjustments, so your vehicle behaves as you intend and you enjoy a more confident drive.

#### MORE COMFORT

Fatigue steadily builds as you continue to make minor steering corrections. GVC helps alleviate these corrections, especially over long distances. Plus, smooth transitions between G-forces suppress head and body sway, allowing for a more comfortable ride for you and your passengers.

#### ENHANCED PEACE OF MIND

GVC enhances handling, stability and the feeling of the tires gripping the road. You'll gain an even greater feeling of control and security during evasive manoeuvres as well as in rain, snow and on poor road surfaces.

[mazda.ca/skyactiv](http://mazda.ca/skyactiv)

\*Fuel consumption values were determined using approved test methods based on EnerGuide fuel consumption ratings published by Natural Resources Canada. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only.

†The 2018 CX-9 achieves best-in-class standard torque as compared to 2018 model year vehicles at their base MSRP within the intermediate SUV segmentation in Canada at time of brochure creation.

## COUNTLESS SENSORS, ONE GOAL: MAKING YOU FEEL MORE SECURE ON THE ROAD.

Feeling safe and in control behind the wheel is essential. In the CX-9, the available, predictive i-ACTIV AWD\* system automatically helps you navigate ever-changing road conditions. A multitude of sensors actively monitors and forecasts your vehicle's operating conditions. Everything from the outside temperature and windshield wiper use, to accelerating and braking patterns, is used to predict when AWD might be needed to help deliver ideal traction *before* the wheels slip. Electromagnetic clutch technology instantly apportions power to the front and rear wheels in accordance with the condition of the road surface and data from your vehicle. It's complex technology that simply delivers greater grip.



### CONFIDENT DRIVING IS BETTER DRIVING

i-ACTIV AWD empowers you on all terrains and road conditions. One example: If you drive over a patch of snow, the i-ACTIV AWD system goes into action immediately. The electromagnetic control coupling instantly distributes torque between front and rear axles, reducing wheel slippage and helping you stay on your intended path.

\*Optional on the GS model and standard on the GS-L, GT and Signature models.

## CANADA'S WORST CONDITIONS ARE OUR BEST TEST.

When meticulous engineering meets an unwavering commitment to quality, the result is unmistakably Mazda. We test in some of Canada's most extreme climates and conditions to ensure our vehicles can withstand the elements.



MAZDA3 model shown.



### CORROSIVE CLIMATES

With salt water blowing off the ocean, and more hydrogen in the air than normal, Halifax is the perfect storm for corrosion. That's why we recruit Mazda owners from Halifax and assess how their vehicles fare against the climate.

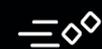
> **SKYACTIV-Body:** In contrast to traditional car bodies, the fluid design and unique curvature of our SKYACTIV-Body eliminate many right angles and brackets where moisture can seep in. This dramatically minimizes opportunities for corrosion.



### EXTREME COLD

The frigid temperatures and dramatic snowfalls of Lac Saint-Jean, Quebec, help us test for the immediate effects of cold weather. This helps us ensure the reliability of our vehicles in the most extreme winter conditions.

> **Engine Insulation:** We seal our engines on the bottom and insulate them on the top to further protect them from the elements. This enclosure also ensures that heat radiates quicker for optimal engine performance, even in freezing cold temperatures.



### WINTER ROADS

Montreal uses a destructive combination of salt and gravel on icy roads. This mixture can flick up and chip the paint, exposing metal that can be vulnerable to corrosion. We test here so that our vehicles are prepared for this threat.

> **Zinc-Coated Steel:** We fortify areas of our vehicles that are especially vulnerable to corrosion with plates of zinc-coated steel. This specialized metal makes corrosion nearly impossible, offering your vehicle added protection.



## EVERYONE FEELS LIKE IT'S CUSTOM-MADE JUST FOR THEM. ESPECIALLY THE DRIVER.

Driving is more enjoyable when you feel closely connected to the road. To create the ultimate driver's cockpit, we considered every detail. From the moment you sit down, your personalized settings in your 10-way power-adjustable driver's seat\* - including lumbar support - help keep you comfortable on long and short commutes, while the leather-wrapped steering wheel and shift knob in your grip add a touch of luxury. A modern, uncluttered instrument panel sharpens your focus on the road ahead - with special attention paid to the finer points, like unified type styles that offer an easy-to-read, clean look.

The available colour Active Driving Display\* projects key driving, safety and navigation information on the windshield, directly in your line of sight. While the HMI Commander switch on the centre console allows you to easily control the functions on your MAZDA CONNECT infotainment system - all viewable on your full-colour display. Everywhere you look reflects sophisticated, driver-centric design.

\*Standard on the GT and Signature models.  
#Standard on GS-L, GT and Signature models.



## SMALL DETAILS MAKE A BIG IMPRESSION.

Subtle touches of light create a unique experience with our new available luminous signature front grille accent lighting\* and interior LED lighting details†. Even the centre console brightens and the instrument cluster comes alive with lights that pulse upon ignition.

\*Standard on the Signature model.  
†Standard on the GT and Signature models.

## CAREFULLY CRAFTED DETAILS.

The CX-9 Signature is our most distinguished combination of premium materials and elegant design yet. Inside, you'll find rich handcrafted materials such as Nappa leather-trimmed seats, genuine aluminum and genuine Rosewood trim. Other premium touches include signature front grille accent lighting and interior LED lighting that illuminates the seats, door pockets and door pulls, creating a soothing interior ambiance. Every detail is designed to elevate your driving experience.



## SEVEN SEATS. COUNTLESS MEMORIES.

Be ready for any family outing with generous passenger space and creative storage options. From the moment your passengers step in, configuring the seats to accommodate your day is effortless. Simply use the release lever to tilt and slide the second-row seat forward to access the third row - without the need to remove an installed child seat. Your family will also enjoy extra space with more second- and third-row legroom than the Toyota Highlander.

When you're ready to transform the CX-9 for an adults' night out, keep essential items close, but out of the way with a multitude of hidden storage spaces in the console, centre armrests, glove compartment, seatback pockets and bins at the bottom of the doors.

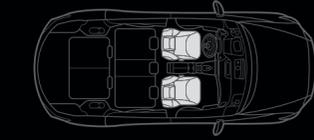
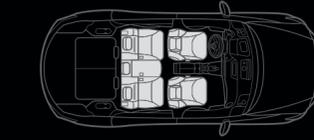
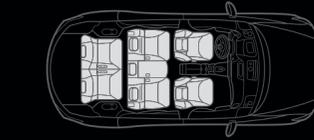


## THERE'S ALWAYS ROOM FOR MORE.

Abundant space provides limitless passenger and cargo flexibility. Fold down the third-row seatbacks and take advantage of a generous 1,082 L of space\* - plenty of room for three large suitcases, a few shopping carts of groceries and five comfortable passengers. For even more space, fold down the second-row's 60/40-split fold-flat seatback for a total of up to 2,017 L - room for spontaneous outings whenever, wherever. With the push of a button, the available height-adjustable power rear lift-gate<sup>†</sup> provides effortless access to your cargo.



\*Please remember to properly secure all cargo.  
†Standard on the GS-L, GT and Signature models.



"...THE CABIN'S CLEAN DESIGN IMPARTS A RICH, PREMIUM FEEL."

- caranddriver.com



## INFOTAINMENT AT YOUR LEISURE.

MAZDA CONNECT makes staying informed and entertained effortless. Connect to the road and the world with hands-free phone, audio options and the available navigation system, and so much more. Everything is easily controlled using the convenient multifunction HMI Commander control and viewable full-colour display. You can even please the whole family, with the available dual USB ports in the second row\*.



### ENTERTAIN

Explore new music and infotainment options via your Bluetooth®-enabled and internet-connected device. With the Aha™ internet radio app, you can connect to your Facebook and Twitter feeds or thousands of other streaming content offerings. Plus, enjoy integrated internet-radio apps such as Stitcher™ or simply pick from your own playlist.



### COMMUNICATE

With voice commands, making and receiving calls is as easy as pushing a button and saying hello. With Bluetooth® hands-free phone and audio streaming, you stay entertained while streaming audio from your compatible mobile device. And SMS text message audio delivery and reply allows you to enjoy fully integrated text display and audible readout.



### NAVIGATE

Our available factory-integrated Mazda Navigation System\* offers the advanced features of today's navigation devices, including voice commands and advanced lane guidance. Plus, getting around town - or out of town - has never been easier, thanks to the system's 3D interactive map with step-by-step audio directions.



HMI COMMANDER CONTROL



## PREMIUM SOUND. CUSTOM DESIGNED FOR THE CX-9.

Every vehicle has a unique acoustic signature. To create a customized, premium sound experience for the CX-9, Mazda and Bose® collaborated closely and considered hundreds of factors, from cabin size and materials to seat positioning and the unique sound variances of today's digital devices. The result? Our custom signature Mazda Sound, which emphasizes power, clarity and imaging. Using an available Bose® Premium Sound System† featuring Centerpoint® 2 surround technology, music harmonizes perfectly within the CX-9's cabin structure. The system includes 12 Bose® high-performance speakers and patented technology that features Bose® SurroundStage® signal processing and AudioPilot® 2 noise compensation. No matter where you sit in the CX-9, Mazda Sound offers rich, stunning sound that emulates a live performance.



\*Standard on GT and Signature models and available with accessory SD card on GS and GS-L models.  
 †Standard on the GT and Signature models.  
 ‡Standard on the GS-L, GT and Signature models.

# BY REDUCING NOISE, WE ENHANCED THE SOUND.

The 2018 CX-9 elevates your driving experience even further with more improvements to sound and vibration absorption. High-speed driving delivers outstanding quietness and fluidity. Additional sound-absorption materials have been added to the second and third rows for the comfort of passengers. Wind noise reduction has been achieved by strategically enhancing the insulation in the cargo area, trim and roof mouldings, and through enhancements to the lift-gate seals. Whether you're enjoying the peace and quiet of driving alone or trying to better hear the conversations of your passengers within the cabin, every effort was made to make driving less distracting and more relaxing.



Shown with available accessory Roof Rails.



## ***i-ACTIVSENSE***

### **WITH THREE ROWS OF PRECIOUS CARGO, SAFETY MUST COME FIRST.**

Driving is more enjoyable when your vehicle feels like a safe haven in a hectic world. The Mazda CX-9's comprehensive suite of standard and available proactive i-ACTIVSENSE safety features uses sophisticated technologies like cameras and radar sensors to help you get a better sense of your surroundings, making you more aware of hazards on the road.



#### **DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS)**

At speeds above 30 km/hr, the Distance Recognition Support System<sup>†</sup> measures the distance between your vehicle and the vehicle ahead and recommends a comfortable following distance. If your vehicle encroaches on this distance, a warning light illuminates.



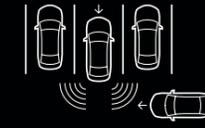
#### **LANE DEPARTURE WARNING SYSTEM (LDWS)**

The available Lane Departure Warning System (LDWS)<sup>†</sup> automatically senses lane markings on the road and alerts the driver when it predicts the vehicle is going to unintentionally depart from its lane.



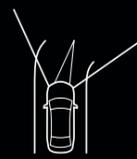
#### **LANE-KEEP ASSIST SYSTEM (LAS)**

The available Lane-keep Assist System (LAS)<sup>†</sup> adds to the warning of the Lane Departure Warning System (LDWS). When it senses a potential unintentional lane departure, it will perform minor steering corrections to help guide your CX-9 back to the centre of the lane.



#### **REAR CROSS TRAFFIC ALERT (RCTA)**

When backing up, Rear Cross Traffic Alert (RCTA)<sup>‡</sup> detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in either side mirror and on your centre console display screen. It's especially helpful at night when visibility is poor. Now standard on all models.



#### **LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)**

The CX-9 features standard LED headlights with available Adaptive Front-lighting System (AFS)<sup>\*</sup>, specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



#### **HIGH BEAM CONTROL SYSTEM (HBC)**

Available High Beam Control system (HBC)<sup>\*</sup> helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



#### **ADVANCED BLIND SPOT MONITORING (ABSM)**

Now standard on all models, the Advanced Blind Spot Monitoring (ABSM) system<sup>‡</sup> uses radar sensors to detect objects in your left and right blind spots, then alerts you with a warning light in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.



#### **TRAFFIC SIGN RECOGNITION SYSTEM (TSR)**

Using strategically mounted cameras, the Traffic Sign Recognition System (TSR)<sup>\*</sup> can actually read road signs such as speed limit, do not enter and stop signs.<sup>‡</sup> This information then shows up in the windshield-projected colour Active Driving Display so you can stay alert and informed without taking your eyes off the road.



#### **MAZDA RADAR CRUISE CONTROL WITH STOP & GO FUNCTION (MRCC WITH STOP & GO FUNCTION)**

Mazda Radar Cruise Control with Stop & Go function<sup>†</sup> judges the relative speed and distance to the car ahead, right down to 0 km/hour, to maintain a safe following distance. And for enhanced safety, if the vehicle ahead stops, your vehicle will automatically stop and hold in a standing start until you resume the set speed. The system's Close Proximity Warning provides audible and visual warnings when it senses your vehicle fast approaching the one ahead.



#### **SMART CITY BRAKE SUPPORT (SCBS)**

To help avoid or reduce the severity of a collision during city driving, all models offer Smart City Brake Support (SCBS). When travelling at speeds between about 4-30 km/hour, the Forward Sensing Camera (FSC) detects objects ahead and this intuitive system prepares the vehicle by adjusting brake pads closer to the disc. If no driver action is taken, the system automatically applies the brakes. When paired with Smart Brake Support (SBS), the system can also detect pedestrians at speeds between 10 and 80 km/hr.



#### **SMART BRAKE SUPPORT (SBS)**

Similar to Smart City Brake Support (SCBS), Smart Brake Support (SBS)<sup>†</sup> can help avoid or reduce the severity of a collision at higher rates of speed (above 15 km/hour), like highway driving. The Collision Warning feature will alert the driver that braking is immediately necessary. If the radar sensor determines that a collision is unavoidable, the automatic brake control will engage.

<sup>\*</sup>Standard on the GT and Signature models.  
<sup>†</sup>Available on the GS and GS-L models with i-ACTIVSENSE Package and standard on the GT and Signature models.  
<sup>‡</sup>TSR functionality may not be compatible with all regional road signs in Canada.  
 ▲Always check your mirrors. Be aware of the traffic around you.

## MAZDA CX-9 COLOURS



Snowflake White Pearl



Jet Black Mica



Deep Crystal Blue Mica



Titanium Flash Mica



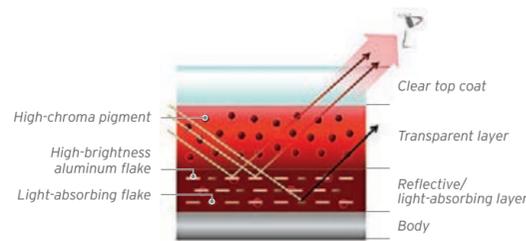
Machine Grey Metallic



Sonic Silver Metallic



Soul Red Crystal Metallic



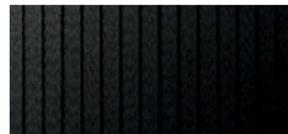
### A NEW RED WITH ENHANCED VIVIDNESS AND DEPTH

As an essential aspect of design, Mazda has endeavoured to develop colours that heighten the beauty of form and textural qualities of KODO design. Soul Red Crystal is one such new colour evolved from the original Soul Red. It yields an emotionally charged energy and vividness, and takes clear depth and lustre to a much higher level. Soul Red Crystal continues to use three coats - a reflective layer, a translucent layer and a clear top coat - but represents a major advance in Mazda's TAKUMI-NURI painting technology.

TAKUMI-NURI is the name given to Mazda's high-quality painting technology developed with the aim of creating the ultimate paint, which until now has been impossible to produce. The name expresses the artistry of the engineers through the Japanese word "Takumi", or "Craftsmen."

## MAZDA CX-9 UPHOLSTERY

Black Cloth (GS)



Black Leather (GS-L, GT)



Beige Leather (GS-L, GT)



Chroma Brown Nappa Leather (Signature)



## MAZDA CX-9 WHEELS

18" dark grey high-lustre alloy wheels (GS)



18" light grey high-lustre alloy wheels (GS-L)



20" light grey high-lustre alloy wheels (GT, Signature)



## MAZDA CX-9 GS

Includes the following features:



SKYACTIV-G 2.5 T 4-cylinder with Dynamic Pressure Turbo (DPT)  
 Horsepower SAE net: 250 @ 5,000 rpm (with 93 octane fuel)  
 Horsepower SAE net: 227 @ 5,000 rpm (with 87 octane fuel)  
 Torque SAE net lb ft: 310 @ 2,000 rpm  
 SKYACTIV-Drive 6-speed automatic transmission with manual-shift mode and Drive Selection switch  
 G-Vectoring Control (GVC)  
 Front-wheel drive  
 Front independent MacPherson strut suspension with coil springs and stabilizer bar  
 Rear independent multi-link suspension with coil springs and stabilizer bar  
 Rack-and-pinion steering with engine-rpm-sensing variable power assist  
 Electronic Parking Brake (EPB)  
 Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)  
 Dynamic Stability Control (DSC)  
 Traction Control System (TCS)  
 Trailer Stability Assist (TSA)  
 Hill Launch Assist (HLA)  
 Roll-Over Stability Control (RSC)  
 Smart City Brake Support (SCBS)  
 Advanced Blind Spot Monitoring (ABSM)  
 Rear Cross Traffic Alert (RCTA)  
 Tire Pressure Monitoring System (TPMS)  
 Dual front and side air bags and dual side air curtains  
 Roll-over sensor for air curtains  
 Engine immobilizer theft-deterrent system  
 Integrated rear seat child safety seat lower anchors & upper tethers  
 Height-adjustable front and rear seat head restraints  
 Height-adjustable front seat belts  
 Front active head restraints  
 18" dark grey high-lustre alloy wheels with 255/60R18 all-season tires  
 Temporary spare tire  
 LED headlights  
 LED daytime running lights  
 Automatic headlight levelling  
 LED rear combination lights  
 High-mount stop light  
 Turn signal indicator on door mirrors  
 Body-coloured power-operated heated door mirrors  
 Body-coloured rear roof spoiler  
 Exterior B and C pillar garnish in black  
 Green tint glass with UV shield  
 Privacy glass on rear door glass, quarter glass and rear gate glass  
 Manually foldable door mirrors  
 Dual chrome exhaust tailpipe finishers  
 7" colour touchscreen display with MAZDA CONNECT  
 HMI Commander switch  
 AM/FM/HD radio with 6 speakers  
 USB ports (2) and auxiliary audio input jack  
 Bluetooth® with Audio Profile  
 Steering-wheel-mounted cruise controls  
 Navigation-ready (requires navigation SD-card accessory)  
 Integrated Aha™ Internet Radio functionality¹  
 Integrated Stitcher™ Internet Radio functionality¹  
 SMS text message function¹  
 Wide-angle rearview camera  
 Remote keyless entry system with panic mode  
 Push Button Start  
 Tilt and telescopic steering wheel  
 Noise-isolating windshield  
 Noise-isolating glass (driver and front passenger windows)  
 Automatic on/off headlights  
 Day/night rearview mirror  
 Variable intermittent rain-sensing windshield wipers  
 Intermittent rear wiper  
 Rear window defroster  
 Speed-sensing power door locks

3-zone automatic climate control  
 Rear climate controls with display  
 Rear heater ducts  
 Power windows with front and rear one-touch up and down  
 Illuminated window switches  
 Driver's and passenger's sunvisors with covered vanity mirrors and extensions  
 Satin chrome inner door handles (front and rear)  
 Painted dash strip trim  
 Grey painted centre panel and door switch panel  
 Illuminated entry  
 Cargo area light  
 Rear centre armrest with cupholders  
 Front centre console with armrest and storage  
 Dual front cup holders, dual 2nd row cup holders and four 3rd row cup holders  
 Rear centre armrest  
 Room lamp  
 Front-door courtesy lamps  
 Driver's and passenger's single seatback pockets  
 Side door storage pockets with bottle holders  
 Concealed luggage compartment storage box  
 Overhead console with sunglasses storage  
 Custom-fitted floor mats  
 Gauge illumination dimming control  
 Exterior temperature gauge  
 Trip computer  
 12-volt power outlets (2)  
 Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure, parking brake, high beams and safety belts  
 Premium cloth upholstery  
 Adjustable heated front seats  
 8-way power-adjustable driver's seat (includes power driver's lumbar support)  
 4-way manually adjustable front passenger's seat  
 Reclining 2nd row seats  
 60/40-split fold-down 2nd row seatback  
 50/50-split fold-down 3rd row seatback  
 Leather-wrapped steering wheel  
 Leather-wrapped shift knob

### GS OPTIONS

#### AWD

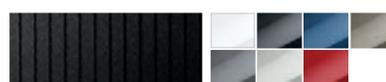
i-ACTIV AWD (all-wheel drive)  
 AWD badge on lift-gate

#### i-ACTIVSENSE Package

Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function), Smart Brake Support (SBS), Pedestrian Detection, Distance Recognition Support System (DRSS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), Lane-keep Assist System (LAS), High Beam Control system (HBC), colour multi-information display (MID), and satin-finish front grille surround.

#### BLACK CLOTH

#### EXTERIOR COLOURS



¹Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

## MAZDA CX-9 GS-L

Includes GS AWD equipment plus:



18" light grey high-lustre alloy wheels with 255/60R18 all-season tires  
 Power glass moonroof  
 Satin-finish front grille surround  
 Leather-trimmed upholstery  
 Adjustable heated rear seats with 3 settings (outboard only)  
 10-way power-adjustable driver's seat (includes power driver's lumbar support)  
 4-way power-adjustable front passenger's seat  
 Height-adjustable power rear lift-gate  
 Heated steering wheel  
 Front wiper de-icer  
 Advanced Keyless Entry System (keyless entry and start)  
 LED fog lights  
 Exterior B and C pillar in piano black  
 Auto-dimming rearview mirror  
 8" colour touchscreen display with MAZDA CONNECT  
 2 additional USB ports in rear armrest  
 Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions  
 Lined glove compartment  
 Driver's and passenger's double seatback pockets

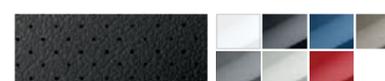
### GS-L OPTIONS

#### i-ACTIVSENSE Package

Mazda Radar Cruise Control with Stop & Go function (MRCC with Stop & Go function), Smart Brake Support (SBS), Pedestrian Detection, Distance Recognition Support System (DRSS), Forward Obstruction Warning (FOW), Lane Departure Warning System (LDWS), Lane-keep Assist System (LAS), High Beam Control system (HBC), and colour multi-information display (MID).

#### BLACK LEATHER

#### EXTERIOR COLOURS



#### BEIGE LEATHER

#### EXTERIOR COLOURS



## MAZDA CX-9 SIGNATURE

Includes GT equipment plus:

Nappa leather upholstery with premium stitching detail  
 Premium cross stitching detail on steering wheel  
 Rosewood-trimmed centre console panel and door switch panel  
 Rosewood-trimmed door switch panel  
 Signature grille illumination  
 LED illumination for A/T shifter area accent lighting  
 LED room lamp

## MAZDA CX-9 GT

Includes GS-L with i-ACTIVSENSE Package equipment plus:



20" light grey high-lustre alloy wheels with 255/50R20 all-season tires  
 12-speaker premium Bose® sound system with AM/FM/HD radio, Centerpoint® 2 surround technology, AudioPilot® 2 noise compensation technology and SurroundStage® signal processing  
 SiriusXM™ Satellite Radio (includes 3 month free trial subscription)  
 Navigation system  
 Windshield-projected colour Active Driving Display (ADD)  
 Traffic Sign Recognition system (TSR)†  
 Black interior roof lining  
 Driver's seat memory position (2 memory settings)  
 8-way power-adjustable front passenger's seat (includes lumbar support)  
 HomeLink® wireless control system  
 Front and rear parking sensors  
 Adaptive Front-lighting System (AFS)  
 Retractable rear door sunshades  
 Ebony painted centre panel and door switch panel  
 Aluminum dash strip trim  
 Aluminum upper door panel trim  
 Satin chrome-plated power seat switches  
 LED front and rear signature lighting  
 Bright ring detail on centre cup holders  
 LED illumination for overhead console  
 All-door LED courtesy lamps  
 LED illumination for front door pull handle and power window switches  
 Bright-finish lower body trim

#### BLACK LEATHER

#### EXTERIOR COLOURS



#### BEIGE LEATHER

#### EXTERIOR COLOURS



†TSR functionality may not be compatible with all regional road signs in Canada.



#### CHROMA BROWN NAPPA LEATHER

#### EXTERIOR COLOURS



## MAZDA CX-9 SPECIFICATIONS & CAPACITIES

ENGINE	
Engine type	SKYACTIV-G 2.5 T 4-cylinder with Dynamic Pressure Turbo (DPT)
Displacement	2,488 cc
Compression ratio	10.5:1
Horsepower SAE net	250 @ 5,000 rpm (with 93 octane fuel)/ 227 @ 5,000 rpm (with 87 octane fuel)
Torque SAE net lb. ft.	310 @ 2,000 rpm
Fuel system	Direct Injection
Recommended fuel	Regular
Fuel economy city/highway (L/100 km)*	
FWD	10.6/8.4
AWD	11.5/8.9
Curb weight (kg)	
FWD	1,834
AWD	1,981

\*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit [mazda.ca/5cycle](http://mazda.ca/5cycle).

EXTERIOR DIMENSIONS	
Wheelbase/overall length (mm)	2,930/5,065
Overall width (mm)	1,969/2,207 (mirror to mirror)
Overall height (mm)	1,716/1,753 (with shark fin antenna)
Track (fr/rf) (mm)	1,659/1,656
Ground clearance (mm)	216 (laden)/224 (unladen)
Turning circle, curb-to-curb (m)	11.8
INTERIOR DIMENSIONS	
Headroom (fr/2nd/3rd) (mm)	998/978/899
Headroom (fr/2nd/3rd) with moonroof (mm)	1,019/978/899
Legroom (fr/2nd/3rd) (mm)	1,041/1,001/754
Shoulder room (fr/2nd/3rd) (mm)	1,471/1,476/1,349

CAPACITIES	
Seating	7
Towing capacity (kg)	1,588 (3,500 lbs)
Cargo volume (L)	
behind front seats	2,017
behind middle seats	1,082
behind rear seats	407
Passenger volume (L)	3,825
Passenger volume with moonroof (L)	3,846
Fuel tank (L)	72 (FWD)/74 (AWD)

## MAZDA CX-9 ACCESSORIES. IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new CX-9 with Mazda Genuine Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Mazda Genuine Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



### ROOF RACK

This versatile Roof Rail and Crossbar system\* is a foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry things like bikes, skis, snowboards and more.



### COLLAPSIBLE CARGO CARRIER

You've got a lot more to do than shop for groceries. This roomy carrier\* helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.



### NAVIGATION SYSTEM

This convenient system integrates with your Mazda's display screen to offer advanced lane guidance and a 3D interactive map – all with the ability to be controlled with voice commands.



### LED FOG LIGHTS

Shed extra light on the road and help make your drive easier in hazardous conditions such as fog, rain, snow or dust with long-lasting, cool-running, energy-efficient LED fog lights.



### MAZDA MOBILE START

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit [MazdaMobileStart.com](http://MazdaMobileStart.com).



### PREMIUM FLOOR LINERS

Combine style and function with our custom-fitted premium floor liners. Features patented anti-skid fibre technology, a striking design, and will protect your CX-9 for years to come.

**MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,  
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -  
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.**



**3-YEAR  
NEW VEHICLE  
UNLIMITED MILEAGE WARRANTY**

**3-YEAR  
ROADSIDE ASSISTANCE  
UNLIMITED MILEAGE**

**5-YEAR  
POWERTRAIN  
UNLIMITED MILEAGE WARRANTY**

**7-YEAR  
ANTI-PERFORATION  
UNLIMITED MILEAGE WARRANTY**

## 2018 MAZDA CX-9 MODEL LINE-UP AT A GLANCE\*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
	SKYACTIV-Drive 6-speed automatic	Front-Wheel Drive	SKYACTIV-G 2.5 L I4 T	
<b>GS</b>	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	i-ACTIVSENSE Package
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	
<b>GS-L</b>	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	i-ACTIVSENSE Package
	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	
<b>GT</b>	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	
<b>SIGNATURE</b>	SKYACTIV-Drive 6-speed automatic	i-ACTIV AWD	SKYACTIV-G 2.5 L I4 T	

\*For full details on the 2018 CX-9 model line-up, please visit [mazda.ca](http://mazda.ca) or your local Mazda dealer.

.....  
**Mazda Unlimited features unlimited  
mileage for our 3-year New Vehicle,  
3-year Roadside Assistance, 5-year  
Powertrain and 7-year Anti-Perforation  
warranties, so you can focus on every  
thrilling moment spent behind the  
wheel instead of the odometer.**  
 .....

### What does Mazda Unlimited mean for you?

- Added confidence in the quality of the product you are driving
- Added protection, knowing Mazda will be there, kilometre after kilometre
- Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
- Added peace of mind, knowing that there are no limits to how far you can go

**Mazda**  
**UNLIMITED**  
**CANADA'S ONLY UNLIMITED  
MILEAGE WARRANTY**  
**STANDARD ON ALL NEW MODELS**

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VISIT [MAZDA.CA](http://MAZDA.CA) FOR ACCESSORY OPTIONS.

\*Please remember to properly secure all cargo.

To learn more about the Mazda Unlimited Warranty, visit [mazdaunlimited.ca](http://mazdaunlimited.ca).

## A SHARED LOVE OF EXHILARATION.

Mazda is the proud sponsor of Canada Snowboard, one of Canada's premier athletic organizations. We share these athletes' passion for mastering both the sport and the artistry of being a champion snowboarder. We share their pursuit of authentic exhilaration.

Watch these exhilarating athletes in action at:

[mazda.ca/en/sponsorships/canada-snowboard/](http://mazda.ca/en/sponsorships/canada-snowboard/)



Photo by André-Olivier Lyra



Photo by Tyler Ashbee



Photo by Dany Vachon



## WE'RE MORE THAN A DEALERSHIP. WE'RE A CLUBHOUSE.

We're the clubhouse where Mazda enthusiasts unite. Where a passion for driving meets vehicles made for driving.

Where every Mazda dealership team knows that passion inside and out.

From that first initiation rite of a soul-rousing test drive, to every drive you take and every customer service visit you make.

### WELCOME TO THE CLUBHOUSE OF DRIVING PASSION.

**FINANCING WITHOUT THE FUSS** Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit [mazda.ca](http://mazda.ca).

**MAZDA ROADSIDE ASSISTANCE PROGRAM** As part of our commitment to your total satisfaction, 2018 CX-9 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your CX-9 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit [mazda.ca](http://mazda.ca).

**MAZDA MOBILITY ASSISTANCE PROGRAM** Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

**MAZDA TEST-DRIVE EXPERIENCE** Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

**READY TO ROLL** Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



**ADDED PROTECTION**

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



**GRADUATE PROGRAM**

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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*ZOOM-ZOOM*

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Get more detailed information on your CX-9.  
Visit [mazda.ca](http://mazda.ca) for specifications and features, option packages,  
pricing, financing, to get a quote and find a dealer near you.

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**DRIVING MATTERS**

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