

2018 MAZDA MX-5 AND 2018 MAZDA MX-5 RF



WELCOME TO THE CLUB.



1967 Cosmo Sport 110S; Mazda's first rotary engine vehicle.

A Mazda is never just a Mazda.
It's a feeling.

It's a shot of anticipation just
before you press start.

It's that urge to take one last
look as you walk away.

It's the notion that a vehicle
should move your body
as well as your soul.

It's a love affair with the road.
Any road.

It's a knowing glance that
passes between Mazda drivers.

It's the feeling that you don't just
own a Mazda, you have a lifelong,
irrevocable membership in
The Clubhouse of Driving Passion.

WAS FOCUSING ON EVERY BOLT, EVERY WIRE AND EVERY STITCH OVERKILL? WE THINK NOT.

We built the 2018 MX-5 and 2018 MX-5 RF like we built the very first one, preserving its roots, but evolving the technology. For the last 28 years, it has embodied a pure love of driving – a roadster with beautiful proportions, heart-pounding excitement, a rocking power-to-weight ratio and a connection to the road unlike any other.

The fourth-generation MX-5 with SKYACTIV TECHNOLOGY is no different. It commits to the asphalt with smooth and quick agility, without hesitation. At a lean 1,062 kg for the soft top MX-5 (1,115 kg for the RF hardtop), it's athletic, light and lively. And loaded with as much thrill as you want to give it. It's built to behave precisely how you want it to. Intuitive. Responsive. Making you grin from ear to ear.

What's vital is how it makes you feel when you grip the steering wheel and take a curvy off-ramp after a long day. Whether it's s-curves, corners or cliff-side highway corkscrews, in the MX-5, you can take them confidently and never hold back. We built the 2018 MX-5 and MX-5 RF for drivers like you. Because driving matters.



魂動

KODO : SOUL of MOTION



EXHILARATING. WITHOUT MOVING AN INCH.

KODO “Soul of Motion” design language is not just a curve in the side panels or the shape of a headlight. It's in the exterior colours like the new Soul Red Crystal and interior design cues. You'll find its essence in every element of the MX-5 and MX-5 RF. Whether the top is up or folded neatly away, the muscular stance conveys the feeling of spontaneous power and a fluid symmetry. Even at a standstill, the MX-5's design evokes the feeling of motion and the desire to get in and drive.

IS THE SHORTEST DISTANCE BETWEEN TWO POINTS REALLY THE BEST ROUTE?

What is it about the MX-5 that makes you want to drive just a little bit longer? With such a long and storied evolution, you learn a few things about what matters. Take it from longtime MX-5 Chief Program Manager, *Nobuhiro Yamamoto*. Not only was he on the high-profile Mazda R&D team for the 1991 Le Mans win, but he also leads the team today in its obsessive need to achieve absolute performance and sheer driving excitement. Of his winning strategy, Yamamoto explains, “That means a light, compact body, front mid-ship engine and rear-wheel drive, 50:50 weight distribution, low yaw moment of inertia and low centre of gravity.”

Since we race everything we build, you can be assured the MX-5 has a newly refined, more flexible track-tuned suspension that delivers superb handling and directional stability for even better consistency and responsiveness while cruising and in turns. Power steering is even more responsive in straightaways, turns and in high G-force situations. Lowering the engine for a lower centre of gravity and pushing the engine back are all nuances that enhance balance and directional control, so that the MX-5 stays firmly anchored to the pavement.

For 2018, we’ve made improvements to Noise, Vibration and Harshness (NVH), including improving the quality of the engine sound, adding sound insulation and sealing key areas like the gap around the rear fender. You’ll not only enjoy a precisely balanced ride, but a quieter and more comfortable one too.



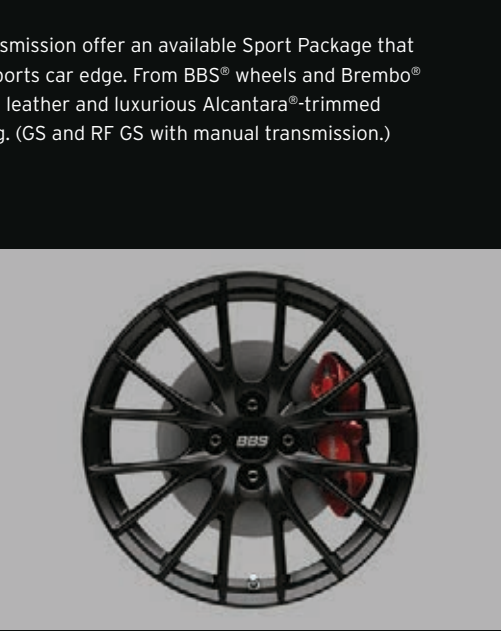
SPORT PACKAGE INCLUDES:

Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, 17" BBS® forged alloy wheels with dark finish and Recaro® sport seats with Nappa leather - and Alcantara®-trimmed upholstery. (GS and RF GS with manual transmission.)



GRAND SPORT PACKAGE INCLUDES:

Contrasting top in piano black, Brembo® front brakes (opposed piston design with unique rotor), red painted front and rear calipers, 17" BBS® forged alloy wheels with dark finish, Nappa leather-trimmed seats and exterior door mirrors in piano black. (RF GT with manual transmission.)



EXCLUSIVE PACKAGE INCLUDES:

Contrasting top in piano black and Nappa leather-trimmed seats. (RF GT.)

IS IT POSSIBLE TO IMPROVE THE BEST-SELLING ROADSTER OF ALL TIME?

The respected and fundamental driving dynamics of the MX-5 and MX-5 RF are fuelled by the need to build a sports car that is lightweight, strong and a total blast to drive. It's in our DNA to build cars that are responsive and faithful. It's why the MX-5 inspired the holistic approach to building our vehicles, called SKYACTIV TECHNOLOGY.

SKYACTIV TECHNOLOGY makes for a lighter, stiffer and safer vehicle. It is at the heart of the MX-5. It's the foundation for a strong, lightweight platform with a powerful-yet-efficient drivetrain that maximizes driving enjoyment with every drop of fuel. While you may not think about these things when you're tearing it up on an s-curve, it matters to us that you get the most out of your sports car.



SKYACTIV-G ENGINE

To maintain performance in the fourth-generation MX-5, exhaustive efforts were made to reduce weight, yet preserve the responsive feel found in the very first MX-5. We started with a 22% drop in weight from the previous generation, including what could be the world's thinnest (1.7 mm) cylinder head cover. The MX-5 and MX-5 RF get the most out of their dedicated engine with a 13.0:1 compression ratio and 4-2-1 race-inspired headers. This energizing 2.0 L, 16-valve, DOHC engine delivers an assertive 155 hp and 6,000 rpm redline without sacrificing fuel efficiency, offering up to an estimated 6.8 L/100 km highway. While the numbers may change, the original experience remains.



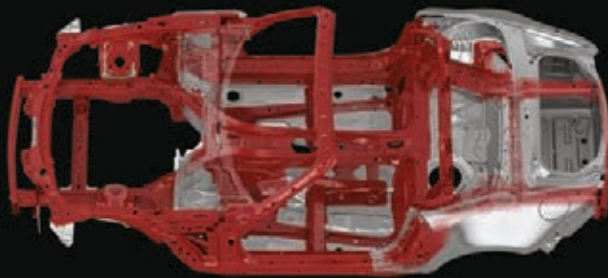
A COMPLETE BODY OF WORK

How can moving the A-pillars 57 mm closer to the seats, and expanding the spread angle 2.7° on the driver's side and 2.0° on the passenger's side, help you corner better? This purposeful body design isn't strictly for aesthetics. It's the minutiae that MX-5 engineers get obsessive about because it matters in g-forces. And when entering turns, having a precise grasp of your exact position should never be guesswork. So we expanded the field of vision to 5.3° and gave the front fenders high-rising edges and a lower hood to allow for accurate tire placement. You aim the MX-5 and it responds in accord.



SKYACTIV-MT

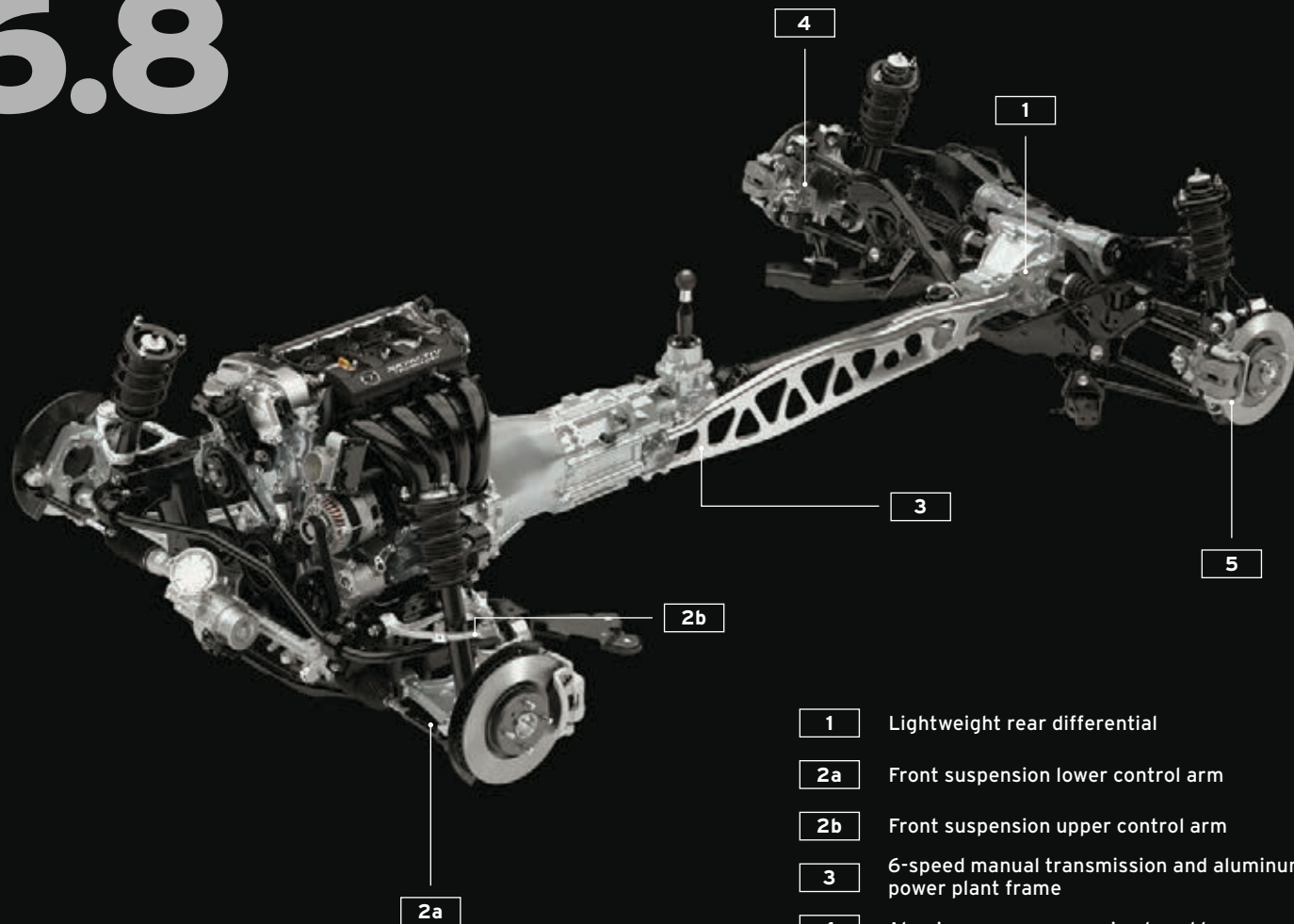
The distinctive *Jinba Ittai* experience is fully realized behind the wheel due to the MX-5's precise and ultra-responsive short-throw, close-ratio 6-speed manual gearbox. With a mere flick of your wrist, shifting from gear to gear is not only rapid and precise, but a total blast. Smaller, lighter and smoother than any we've ever built before, the shifter, accelerator and clutch work harmoniously to orchestrate a tempo with the driver that is unparalleled.



SKYACTIV-BODY

For the fourth-generation MX-5, the challenge was to deliver a lightweight, open-top sports car that felt responsive at every turn, yet minimized vibration. We crafted a sturdier structural design that used ultra-high-tensile and high-tensile steel in critical areas, while high-strength 7000-series aluminum materials replaced heavier steel at the front and rear bumper support, front fenders, brace bar, bulkhead and diagonal braces. The aluminum roof materials even help lower the centre of gravity. The MX-5's body is 15% lighter than that of the previous generation model, yet stiffer, stronger and safer.

UP TO AN ESTIMATED
6.8 L/100 KM HWY*



- 1** Lightweight rear differential
- 2a** Front suspension lower control arm
- 2b** Front suspension upper control arm
- 3** 6-speed manual transmission and aluminum power plant frame
- 4** Aluminum rear suspension knuckle
- 5** Rear multi-link suspension

SKYACTIV-CHASSIS

Can changing the front caster angle by 1° make any difference? It does, so we did it. Getting the details just right is a Mazda engineer's sole purpose. And for the MX-5, that includes the details in the design marvel that is the highly rigid and lightweight double-wishbone front suspension and multi-link rear suspension. Adopting aluminum for the upper arms, lower arms and knuckles, and 780 MPa-grade high-tensile steel for the cross member, also contributed to the overall weight reduction.

Engineered to work in perfect harmony, the steering and suspension systems achieve two seemingly contradictory goals at once: to be nimble at low speeds, yet stable at high speeds, optimizing performance in those corners. And we kept refining, millimetre-by-millimetre and gram-by-gram, until optimum vehicle posture and vibration-dampening performance were achieved.

POWER PLANT FRAME

This structural "backbone" helps eliminate drivetrain twist, which wastes power and produces acceleration lag. The MX-5's ingenious aluminum Power Plant Frame that unites its engine, transmission and rear differential has also undergone a weight loss of nearly 20% from its predecessor. But just eliminating the weight wasn't the only solution to increasing the rigidity and stability. Re-shaping the cross-section of the frame had to be done to achieve this unparalleled driving experience. You'll feel the responsiveness and feedback - from your right foot to your fingers wrapped around the steering wheel, up to the hairs on the back of your neck.



FOUR GENERATIONS OF MIATA: REDEFINING THE ROADSTER.

In the early 1980s, with the lightweight sports car segment all but extinct, the Mazda MX-5 was born in the hearts of automotive engineers and brought to fruition through their aspirations. Beloved by drivers around the world since its debut, it was certified by Guinness World Records as the world's highest production two-seat, open-top sports car in May 2000. It remains a symbol of passionate driving four generations later.



A CAR SHOULD BE AN
EXTENSION OF YOUR BODY.
DRIVING SHOULD BE AN
EXTENSION OF YOUR SOUL.

The concept of *Jinba Ittai*, or “horse and rider as one,” is the inspiration for the MX-5 and MX-5 RF - that a horse and its rider communicate by being instinctively in tune with each other, achieving effortless communication. The MX-5 is a car so precisely tuned, it isn't complete until one variable enters - you, the driver.

To complete that same communication behind the wheel of an MX-5, Mazda engineers used multiple electromyograms and G sensors to analyze a driver's complete interaction with the vehicle. From determining the exact location of the shift lever, to which muscles and precisely how much effort would be needed to shift, every aspect of the drive is engineered to not just connect you with your MX-5, but make you one with it.



Is it possible to increase the cabin room without expanding the dimensions outside? Mazda engineers achieved this marvel by tilting the steering wheel 10 mm, increasing the head clearance by 11 mm and allowing for the seats to recline by an additional 2°. The MX-5's interior environment is designed to the utmost of form and function, because it's this attention to detail that matters when someone six feet tall takes a seat behind the wheel.

SEATS

Designed for superb comfort, MX-5 bucket seats conform to your every curve and adjust to your specific driving position. With a choice of upholstery options, including black leather,[†] sport tan leather^{††} and chroma brown Nappa leather[†] - now available on the MX-5 soft top as well as the MX-5 RF, you can customize the look and feel of the interior. Available heated seats* with three comfort settings meet Canadian climates head on.

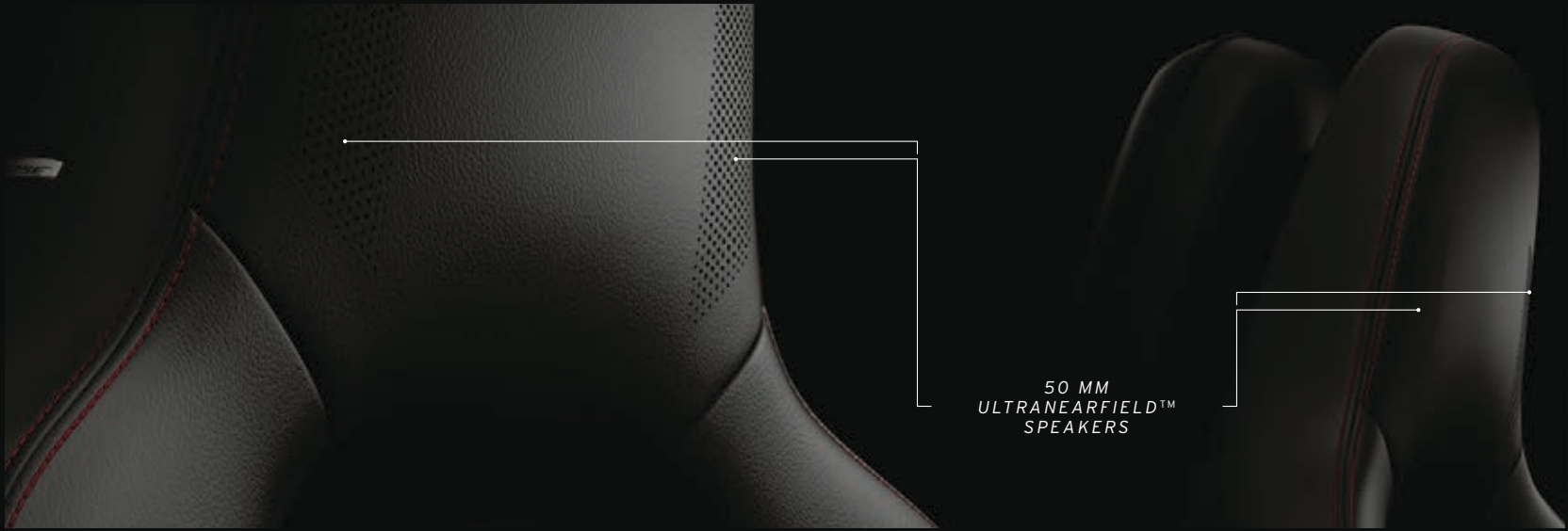
Heated bucket seats* with three comfort settings - available in cloth, leather, leather and Alcantara® or Nappa leather[†] - are meticulously designed to conform to your every curve and adjust to your specific driving position. To reduce vibration and improve holding capabilities of the driver, even in corners, the MX-5 seatbacks and cushions have been structurally reimagined with lighter netting materials. The best seat in the house just got more comfortable.

*Standard on the GS and GT models.
†Available on the MX-5 GT and MX-5 RF GT.
††Available on the MX-5 RF GT.

WHO SAYS A TWO-SEATER SPORTS CAR CAN'T FIT EVERYTHING?

The MX-5 and MX-5 RF come fully equipped with a wide array of amenities you wouldn't expect to find in a track-proven sports car. We've introduced our most advanced infotainment technology, MAZDA CONNECT, into the GS and GT models. All easily accessible from the multi-function HMI Commander switch*, located within minimal distance to keep you focused on driving.

The 7-inch, full-colour touchscreen display on the GS and GT models is your window to the world and helps avoid distractions from the road. Pairing your mobile device via standard Bluetooth® technology connects your MX-5 to streaming media, music and social content from Facebook and Twitter feeds. On the GS and GT models the navigation system keeps you on course with voice-guided commands and advanced lane guidance. Even beyond just making and receiving hands-free calls from steering-wheel-mounted controls, the SMS* text message audio delivery and reply lets you stay both connected and focused on the road.



STANDARD AMENITIES
Blind Spot Monitoring System
Rear Cross Traffic Alert
Advanced Keyless Entry System

YOUR OWN PRIVATE AMPHITHEATRE.

The top is dropped. The sun is glistening. Your cares may be going out the top, but your tunes shouldn't go along with them. In GT models, the Bose® sound system keeps the sound within the cabin - in fact, within inches of your ears. With 9 speakers, including two 50 mm UltraNearfield™ speakers positioned in each of the MX-5's headrests*, sound is as clear as day. From bass to treble, audiophiles can enjoy pure sound quality from their MP3s through dual USB ports**. Only the roar of the MX-5's engine will penetrate the cabin thanks to the Bose® AudioPilot® 2 noise compensation technology. Now road noise is left where it belongs - outside.



*Standard on GS and GT models.
#Speakers in the driver's side headrest are standard on all models. Speakers in the passenger's side headrest are standard on GT models.
**One USB port is standard on the GX model and two USB ports are standard on the GS and GT models.



RETRACTABLE ROOF

In a matter of seconds, the MX-5's iconic soft top can be unlocked and dropped for pure driving enjoyment in one simple, intuitive and ergonomic step. Even positioned from the driver's seat, the release is quick, smooth and effortless - all with one hand. Should the sky suddenly decide to change, and the top require closure, we've reduced the top's weight and incorporated an "assist spring" mechanism to aid in raising the roof back into position while remaining seated. Because being comfortable in all weather matters.



DARK CHERRY DELIGHTS

Customize the look of your MX-5 with a new Dark Cherry retractable roof. Available on the GT model with exterior Snowflake White Pearl, Jet Black Mica and Machine Grey Metallic and black leather upholstery, the Dark Cherry roof creates an eye-catching contrast. These beautiful design proportions are just one more way the MX-5 makes you want to get in and drive.

THE 2018 MAZDA MX-5 RF

EXHILARATION AND PERFORMANCE UNDER ONE HARDTOP RETRACTABLE ROOF.

How does one improve upon the world's best-selling roadster? For Mazda engineers, the MX-5 RF was an exercise in retaining the iconic look and feel of its predecessor while integrating profoundly innovative technology to create a one-of-a-kind driving experience. By pioneering a retractable hardtop that flawlessly embraces its fastback design, the MX-5 RF achieves an indescribable open-air feel that's stunning to look at and even more exciting to drive.



MUSCULAR EXTERIOR. REFINED INTERIOR.

While strikingly athletic on the outside, the MX-5 RF is remarkably refined on the inside. Supple Nappa leather* cut exclusively for the RF bounds the spacious seating that accommodates and comforts drivers of any physique. The progress of the automated hardtop is indicated by a 4.6" multi-information colour display. Plus, an insulated hardtop and rear-wheel housing significantly reduce road and wind noise to provide an incredibly quiet drive.

*Available on the RF GT models with Exclusive Package and Grand Sport Package.



ENGINEERED TO STIR YOUR SOUL.

The MX-5 RF simultaneously captivates the driver and dominates the road. Its electric power steering and suspension are specially tuned to the RF to deliver a smooth yet intensely gripping drive. With the renowned traction and stability of the MX-5 soft top, the MX-5 RF firmly hugs the pavement while retaining a sensationally lightweight, nimble feel that makes driving anything but a point A to point B exercise.





TRUE DESIGN IS MEASURED BY HOW MUCH IT MOVES YOU.

Painstaking attention to detail yielded the powerful and seductive presence of the MX-5 RF, a triumph of KODO design and a celebration of passionate driving. With its teardrop-shaped cabin, neighboured by beautiful fastback lines and an aerodynamic hood, the RF attacks the road with a rigid posture and an undeniable style. Its compact body and retractable hardtop include impressive interior and cargo space for a drive that offers both amenity and adventure.



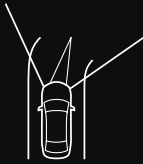
BE ONE WITH THE ROAD AND SKY

The MX-5 RF has set the standard in automotive engineering with its brilliantly groundbreaking retractable hardtop technology. Three sections of the electric roof overlap in motion to achieve the world's fastest retractable hardtop operation, opening and closing in only 13 seconds. With controls allowing for operation while travelling 10 km/h or less, and the rear glass window retracting congruently with the hardtop, the MX-5 RF combines the freedom of the outdoors with the thrill of the open road.

i-ACTIVSENSE

CAN A FEW BLINKING LIGHTS GIVE YOU PEACE OF MIND?

Because feeling safe and having confidence behind the wheel of a convertible sports car matters, our i-ACTIVSENSE suite of safety technologies provides the ultimate sense of security and comes standard on GT models. Knowing that there are advanced safety features active while you're enjoying the drive means less distraction. Being alerted to a hazard before it becomes an issue helps avoid collisions in the first place, or even lessen their impact. i-ACTIVSENSE is there when you need it, without encumbering your driving experience.



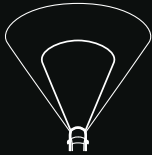
LED HEADLIGHTS WITH ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The MX-5 and MX-5 RF offer standard LED headlights and GT models also feature Mazda's Adaptive Front-lighting System (AFS), which is designed to help you see around corners at night - literally. As you turn into a corner, the headlights pivot up to 15° in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.



ADVANCED BLIND SPOT MONITORING (ABSM)

Radar sensors detect objects in your left or right blind spots and then alert you with a warning light that appears in the corresponding side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.† Now standard on all models.



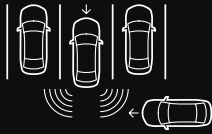
HIGH BEAM CONTROL SYSTEM (HBC)

The available High Beam Control system* helps the driver see better at night by maximizing opportunities to use the high beams. The system automatically switches to low beams when it detects oncoming traffic and/or a vehicle ahead.



LANE DEPARTURE WARNING SYSTEM (LDWS)

This system gives audible and visual warnings when the vehicle is about to unintentionally depart from its lane at a speed of 65 km/hour or higher.*



REAR CROSS TRAFFIC ALERT (RCTA)

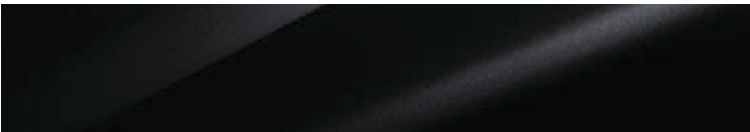
When backing up, this system detects a vehicle approaching from the side and promptly alerts the driver with an audible warning, as well as a visual warning in both side mirrors. Now standard on all models.

*Standard on GT models.
†Always check your mirrors. Be aware of the traffic around you.

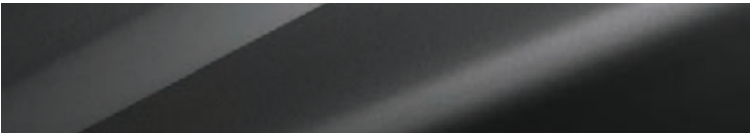
MAZDA MX-5 COLOURS



Snowflake White Pearl*



Jet Black Mica*



Machine Grey Metallic*



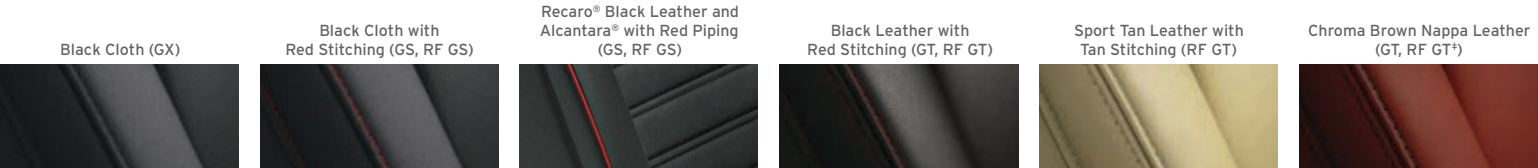
Eternal Blue Mica



Ceramic Metallic

*GT models with Black Leather upholstery offer an available Dark Cherry convertible roof.

MAZDA MX-5 UPHOLSTERY



‡GT models with Chroma Brown Nappa Leather upholstery come with a contrasting Piano Black top, except Jet Black Mica.

MAZDA MX-5 WHEELS



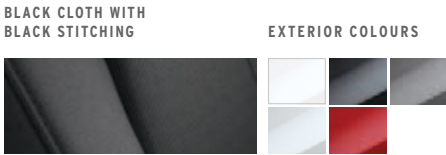
†Manual transmission only.

MAZDA MX-5 GX

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine	Push Button Start
Horsepower SAE net: 155 @ 6,000 rpm	Advanced keyless entry system (proximity entry and start)
Torque SAE net lb ft: 148 @ 4,600 rpm	Day/night rearview mirror
SKYACTIV-MT 6-speed manual transmission	Courtesy light on windshield header
Front mid-engine/rear-wheel drive	Driver's and passenger's sunvisors with vanity mirrors
Power-assisted 4-wheel disc brakes	Mesh aero board windblocker
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	Internal trunk and hood releases
Front independent double-wishbone suspension with coil springs and stabilizer bar	Cargo area light
Rear independent multi-link suspension with coil springs and stabilizer bar	Dual cup holders (removable)
Rack-and-pinion steering with rpm-sensing variable power assist	12-volt power outlet
16" silver finish alloy wheels with 195/50R16 tires	Black cloth upholstery with black stitching
Tire Pressure Monitoring System (TPMS)	6-way manually adjustable driver's seat
Tire repair kit	4-way manually adjustable passenger's seat
Dynamic Stability Control (DSC)	Custom-fitted floor mats with MX-5 embroidery
Traction Control System (TCS)	Trip computer
Hill Launch Assist (HLA)	Gauge illumination control
Advanced Blind Spot Monitoring System (ABSM)	Exterior temperature gauge
Rear Cross Traffic Alert (RCTA)	Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, oil pressure, parking brake, high beam and safety belts
Dual front and side air bags	Centre console with armrest and storage
Side-impact door beams	Lockable rear centre storage compartment
Engine immobilizer theft-deterrent system	Driver's and passenger's back panel covered storage
Driver's and passenger's seat-belt pretensioners with force limiters	Coin holder
Black cloth soft-folding convertible top with glass rear window	
Body-coloured power-operated door mirrors	
Manual foldable door mirrors	
LED rear combination lights	
LED headlights with signature lighting	
Automatic shut-off headlights	
Automatic headlight levelling	
Side turn indicator light on front fenders	
Intermittent windshield wipers	
Rear window defroster	
Green tint windshield UV shield	
Audio display screen	
AM/FM radio CD player with 6 speakers (including driver's headrest)	
MP3 functionality on CD player	
Automatic volume control	
USB port and auxiliary audio input jack	
Steering-wheel-mounted audio and Bluetooth® controls with Audio Profile	
Air conditioning with manual climate controls	
Heater/defroster with multiple-speed fan	
Steering-wheel-mounted cruise controls	
Tilt steering wheel	
Speed-sensing power door locks	
Power windows with driver's and passenger's one-touch down feature	
Silver inner door handle	



MAZDA MX-5 GS

Includes GX equipment plus:



17" dark gunmetal finish alloy wheels with 205/45R17 tires

Front strut tower bar†

Limited-Slip Differential (LSD)‡

Sport suspension with Bilstein® shocks†

Induction Sound Enhancer (ISE)†

Piano black power-operated door mirrors

Heated door mirrors

LED Daytime Running Lights (DRL)

Automatic on/off headlights

Rain-sensing intermittent windshield wipers

Noise-isolating windshield

7" colour touchscreen display with MAZDA CONNECT

HD Radio

2 USB ports and auxiliary audio input jack

Voice-activated navigation system

HMI Commander switch

Integrated Aha™ Internet Radio functionality‡

Integrated Stitcher™ Internet Radio functionality‡

SMS text message audio delivery and reply‡

Bright finish inner door handle

Black cloth upholstery with red stitching

Adjustable heated seats

Leather-wrapped steering wheel and shift knob

Leather-wrapped parking brake handle

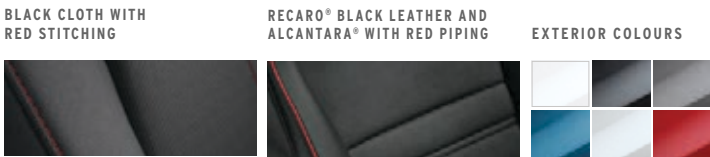
Body-coloured interior door trim

GS OPTIONS

6-speed automatic transmission with manual-shift mode, paddle shifters and Drive Selection switch*

Sport Package (manual transmission only)

17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), Red painted front and rear calipers, and Recaro® sport seats with leather- and Alcantara®-trimmed upholstery.



MAZDA MX-5 GT

Includes GS equipment plus:



17" gunmetal finish alloy wheels with 205/45R17 tires

Lane Departure Warning System (LDWS)

Adaptive Front-lighting System (AFS)

High Beam Control system (HBC)

Anti-theft alarm system

Convertible top cloth liner

Auto-dimming driver's side door mirror

9-speaker premium Bose® audio system with AudioPilot® 2 noise compensation technology, AM/FM radio and CD player (with speakers in driver's and passenger's headrests)

SiriusXM™ Satellite Radio with fin antenna (**free 3-month subscription**)

Air conditioning with automatic climate controls

Auto-dimming rearview mirror

HomeLink® wireless control system

Leather-trimmed upholstery with KODO stitching

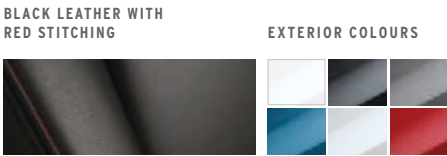
Body-coloured exterior mirrors

GT OPTIONS

6-speed automatic transmission with manual-shift mode, paddle shifters and Drive Selection switch

Dark Cherry cloth soft-folding convertible top with glass rear window (available with black leather interior only)

Chroma Brown Nappa leather-trimmed upholstery (available with black leather interior)



CHROMA BROWN NAPPA LEATHER* EXTERIOR COLOURS



*Not available with Dark Cherry convertible roof.



*Only available with Snowflake White Pearl, Jet Black Mica and Machine Grey Metallic.

MAZDA MX-5 RF GS

Includes the following features:



SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder engine

Horsepower SAE net: 155 @ 6,000 rpm

Torque SAE net lb ft: 148 @ 4,600 rpm

SKYACTIV-MT 6-speed manual transmission

Front mid-engine/rear-wheel drive

Power-assisted 4-wheel disc brakes

Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)

Front independent double-wishbone suspension with coil springs and stabilizer bar

Rear independent multi-link suspension with coil springs and stabilizer bar

Rack-and-pinion steering with rpm-sensing variable power assist

Front strut tower bar‡

Limited-Slip Differential (LSD)‡

Sport suspension with Bilstein® shocks‡

Induction Sound Enhancer (ISE)‡

17" dark gunmetal finish alloy wheels with 205/45R17 tires

Tire Pressure Monitoring System (TPMS)

Tire repair kit

Dynamic Stability Control (DSC)

Traction Control System (TCS)

Hill Launch Assist (HLA)

Advanced Blind Spot Monitoring System (ABSM)

Rear Cross Traffic Alert (RCTA)

Dual front and side air bags

Side-impact door beams

Engine immobilizer theft-deterrent system

Driver's and passenger's seat-belt pretensioners with force limiters

Power retractable hardtop

Noise absorption headliner

Piano black power-operated door mirrors

Heated door mirrors

Manual foldable door mirrors

LED rear combination lights

LED headlights with signature lighting

LED Daytime Running Lights (DRL)

Automatic on/off headlights

Automatic headlight levelling

Side turn indicator light on front fenders

Rain-sensing intermittent windshield wipers

Rear window defroster

Green tint windshield UV shield

Noise-isolating windshield

7" colour touchscreen display with MAZDA CONNECT

AM/FM radio CD player with 6 speakers (including driver's headrest)

MP3 functionality on CD player

HD Radio

Automatic volume control

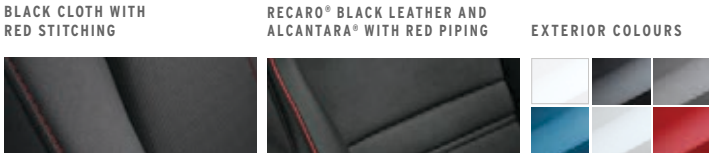
2 USB ports and auxiliary audio input jack

Voice-activated navigation system

Compass

HMI Commander switch

Steering-wheel-mounted audio and Bluetooth® controls with Audio Profile



Integrated Aha™ Internet Radio functionality‡

Integrated Stitcher™ Internet Radio functionality‡

SMS text message audio delivery and reply‡

Air conditioning with manual climate controls

Open/close button for power retractable hardtop

Heater/defroster with multiple-speed fan

Steering-wheel-mounted cruise controls

Tilt steering wheel

Speed-sensing power door locks

Power windows with driver's and passenger's one-touch down feature

Push Button Start

Advanced keyless entry system (proximity and start)

Day/night rearview mirror

Courtesy light on windshield header

Driver's and passenger's sunvisors with vanity mirrors

Transparent polycarbonate windblocker

Internal trunk and hood releases

Cargo area light

Dual cup holders (removable)

12-volt power outlet

Black cloth upholstery with red stitching

Adjustable heated seats

6-way manually adjustable driver's seat

4-way manually adjustable passenger's seat

Integrated headrests

Leather-wrapped steering wheel and shift knob

Leather-wrapped parking brake handle

Body-coloured interior door trim

Custom-fitted floor mats with MX-5 embroidery

Trip computer

4.6" multi-information colour display in gauge cluster

Gauge illumination control

Exterior temperature gauge

Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, oil pressure, parking brake, high beam and safety belts

Centre console with armrest and storage

Lockable rear centre storage compartment

Driver's and passenger's back panel covered storage

Coin holder

RF GS OPTIONS

6-speed automatic transmission with manual-shift mode, paddle shifters and Drive Selection switch*

Sport Package (manual transmission only)

17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), Red painted front and rear calipers, and Recaro® sport seats with leather- and Alcantara®-trimmed upholstery.

†Available with 6-speed manual transmission only.

‡Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

*Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.

†Available with 6-speed manual transmission only.

‡Aha, Stitcher and SMS text functionality are a part of MAZDA CONNECT and are only compatible with certain devices.

*Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.

MAZDA MX-5 RF GT

Includes GS equipment plus:



17" gunmetal finish alloy wheels with 205/45R17 tires
Lane Departure Warning System (LDWS)
Adaptive Front-lighting System (AFS)
High Beam Control system (HBC)
Anti-theft alarm system
Body-coloured power-operated door mirrors
Auto-dimming driver's side door mirror
9-speaker premium Bose® audio system with AudioPilot® 2 noise compensation technology, AM/FM radio and CD player (with speakers in driver's and passenger's headrests)
SiriusXM™ Satellite Radio with fin antenna (<i>free 3-month subscription</i>)
Air conditioning with automatic climate controls
Auto-dimming rearview mirror with HomeLink® wireless control system
Leather-trimmed upholstery with KODO stitching
Body-coloured exterior mirrors

RF GT OPTIONS

6-speed automatic transmission with manual-shift mode, paddle shifters and Drive Selection switch†

Grand Sport Package (manual transmission only)

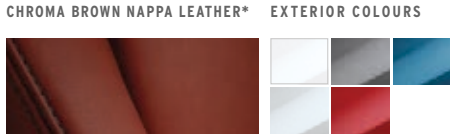
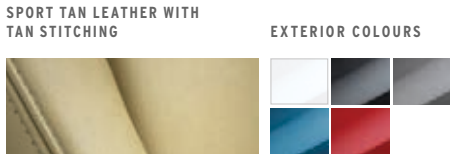
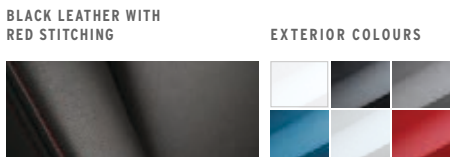
17" BBS® forged dark finish alloy wheels, Brembo® front brakes (opposed piston design with unique rotor), Red painted front and rear calipers, and Piano black power-operated door mirrors.

Exclusive Package

Power retractable hardtop with contrasting top in piano black, and Nappa leather-trimmed seats with KODO stitching.

MAZDA MX-5 SPECIFICATIONS & CAPACITIES

SPECIFICATIONS	MX-5	MX-5 RF
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder
Displacement	1,998 cc	1,998 cc
Compression ratio	13.0:1	13.0:1
Horsepower SAE net	155 @ 6,000 rpm	155 @ 6,000 rpm
Torque SAE net lb. ft.	148 @ 4,600 rpm	148 @ 4,600 rpm
Fuel system	Direct Injection	Direct Injection
Recommended fuel	Premium unleaded	Premium unleaded
Curb weight (kg)		
6MT	1,065	1,115
6AT	1,082	1,133
CAPACITIES		
Seating	2	2
Fuel tank (L)	45	45
Cargo volume (L)	130	127



*With contrasting top in Piano Black.

†Bilstein® shock absorbers, Limited-Slip Differential (LSD), strut tower bar and Induction Sound Enhancer (ISE) are not available with automatic transmission.

EXTERIOR DIMENSIONS	MX-5	MX-5 RF
Wheelbase/overall length (mm)	2,309/3,914	2,309/3,914
Overall width mirror to mirror (mm)	1,918	1,918
Overall height (mm)		
16" wheels	1,234	-
17" wheels	1,240	1,245
Track (fr/rf) (mm)	1,495/1,505	1,495/1,505
Turning circle, curb-to-curb (m)	9.4	9.4
INTERIOR DIMENSIONS	MX-5	MX-5 RF
Headroom (mm)	950	935
Legroom (mm)	1,095	1,095
Shoulder room (mm)	1,326	1,326
FUEL ECONOMY CITY/HIGHWAY (L/100 KM)*	GX/GS/GT	RF GS/RF GT
6MT	8.9/7.1	8.9/7.1
6AT	9.1/6.8	9.1/6.8

*Estimated fuel economy based on Government of Canada's approved, revised 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on revised 5-cycle testing, visit mazda.ca/5cycle.

2018 MAZDA MX-5 MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
GX	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GS	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GT	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Nappa Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Dark Cherry Convertible Roof
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Nappa Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Dark Cherry Convertible Roof

2018 MAZDA MX-5 RF MODEL LINE-UP AT A GLANCE*

	TRANSMISSION	DRIVE CONFIGURATION	ENGINE	DESCRIPTION
GS	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	
GT	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Tan Leather
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Exclusive Package
	SKYACTIV-MT 6-speed manual	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Grand Sport Package
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Black Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Tan Leather
	6-speed automatic	Rear Wheel Drive	SKYACTIV-G 2.0 L I4	Exclusive Package

*For full details on the 2018 MX-5/MX-5 RF model line-ups, please visit mazda.ca or your local Mazda dealer.

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IT'S YOUR MAZDA - MAKE IT YOUR OWN.

Customize your new MX-5 with Genuine Mazda Accessories. When installed by your Mazda Dealer prior to or at initial vehicle retail delivery, Genuine Mazda Accessories carry the same new-vehicle limited warranty as your new Mazda. Ask your dealer for details.



16" MO09 WHEEL WITH SATIN BLACK FINISH
These satin black rims add style to match your MX-5's sleek exterior design.



ROADSIDE ASSISTANCE KIT
Be prepared to handle most travel emergencies while on the road with our Roadside Assistance Kit. Includes a folding reflective triangle, flashlight with batteries, dial tire pressure gauge, emergency blanket, rain poncho, and more!



SOFT CARGO TOTE BAG
You've got a lot more to do than shop for groceries. This roomy carrier helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.*



ALLOY PEDAL SET
Add a powerful look and help improve pedal grip in your MX-5 with these high-quality aluminum Alloy Pedals and Footrest.



AERO KIT
Give your MX-5 a bold, aerodynamic stance. Accessorize your ride with our Brilliant Black Aero Kit that includes Front Air Dam Skirt, Side Sill Extensions, Rear Underskirt and Rear Trunk Spoiler. Pick and choose only the accessories you like or go all out and customize your MX-5 with all four.



MAZDA VEHICLES ARE DESIGNED TO BE DRIVEN,
AND TO PROVE IT, WE'VE INTRODUCED MAZDA UNLIMITED -
THE ONLY WARRANTY PROGRAM OF ITS KIND IN CANADA.

3-YEAR NEW VEHICLE UNLIMITED MILEAGE WARRANTY	3-YEAR ROADSIDE ASSISTANCE UNLIMITED MILEAGE	5-YEAR POWERTRAIN UNLIMITED MILEAGE WARRANTY	7-YEAR ANTI-PERFORATION UNLIMITED MILEAGE WARRANTY
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**Mazda Unlimited features unlimited
mileage for our 3-year New Vehicle,
3-year Roadside Assistance, 5-year
Powertrain and 7-year Anti-Perforation
warranties, so you can focus on every
thrilling moment spent behind the
wheel instead of the odometer.**
.....

- What does Mazda Unlimited mean for you?**
- Added confidence in the quality of the product you are driving
 - Added protection, knowing Mazda will be there, kilometre after kilometre
 - Added value, knowing that if you ever sell, trade or upgrade to a new vehicle during the warranty period, **Mazda Unlimited** will be transferable to the new owner
 - Added peace of mind, knowing that there are no limits to how far you can go

MAZDA

UNLIMITED

**CANADA'S ONLY UNLIMITED
MILEAGE WARRANTY**

STANDARD ON ALL NEW MODELS



WE BUILT THE CAR. FANS BUILT THE CULTURE. THE MX-5 COMMUNITY.

With 17 Mazda MX-5 clubs across Canada, day trips, rallies, road runs, overnight excursions, track days, tech sessions, car talks and motorsports events fill our calendars. In fact, on September 5-7, 2014, more than 1,900 fans attended the 25th anniversary celebration at Mazda Raceway Laguna Seca. We are the Mazda devotees who have an unrelenting passion for driving the world's best-selling roadster. Because having bugs in the grille and our tops down on 0° mornings is how we measure a great day. Loyal fans, enthusiasts and collectors know it's a special community to belong to because like us, driving matters. Join the club.



WE'RE MORE THAN A DEALERSHIP. WE'RE A CLUBHOUSE.

We're the clubhouse where Mazda enthusiasts unite. Where a passion for driving meets vehicles made for driving.

Where every Mazda dealership team knows that passion inside and out.

From that first initiation rite of a soul-rousing test drive, to every drive you take and every customer service visit you make.

WELCOME TO THE CLUBHOUSE OF DRIVING PASSION.

FINANCING WITHOUT THE FUSS Whether you're buying or leasing a new Mazda, or a used vehicle, Mazda Financial Services can help make the financing process more convenient and satisfying. Mazda Financial Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer or visit mazda.ca.

MAZDA ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2018 MX-5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MX-5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer or visit mazda.ca.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Exhilaration begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

READY TO ROLL Our pre-delivery commitment means every new Mazda is inspected, gassed up and fitted with floor mats.



**ADDED
PROTECTION**

For peace-of-mind motoring, we've created Mazda Added Protection Plan (M.A.P.) extended warranty plans. M.A.P. plans complement your Mazda Limited Warranty and protect you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, Tire Road Hazard coverage and OEM Collision Part Coverage. Premium Roadside Assistance extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



**GRADUATE
PROGRAM**

Ask your dealer about Mazda's competitive program for recent university and college graduates.

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DRIVING MATTERS

Part No. 9999-92-X518-EN

